PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
November 18, 2026
9:00 a.m.

I. CALL TO ORDER/ROLL CALL – Chair Dave Eggers

II. CHAIR COMMENTS – Chair Dave Eggers
1. Welcome New Board Members: Mayor Scott Tate, Seth McDaniels, and Todd Baker
2. Appointment of the Vice Chair of The Tourist Development Council

III. APPROVAL OF TDC MINUTES –October 21, 2026 *** Action Required**

IV. PUBLIC COMMENTS

V. PRESENTATIONS
1. The Ocean Race Update: Steve Grimes, Chief Marketing Officer, and Rob Britts, Stopover Director, Ocean Race
2. Destination Metrics: Eddie Kirsch, Director, Digital & Innovation
3. Intern Program Presentation: Brandee Bolden, Senior Brand Manager, Jordan Spinger, Intern, and Matthew Gates, Intern
4. Public Relations and Business Development Update:
   - Jason Latimer, Director, Public Relations
   - Caleb Peterson, Director, Sports Commission
   - Kate Postle, Sales Manager, Meetings & Conferences

VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack

VII. BOARD MEMBER COMMENTS/DISCUSSIONS

VIII. ADJOURNMENT

Next TDC Meeting: **December 16, 2026, 9:00 am -** Communication's Building – Palm Room - 333 Chestnut St., Clearwater, FL.