

ST. PETE
CLEARWATER

MEDIA MARKETS

Recently, the PR/Communications team has met media where they are to promote the destination:

New York City – James Beard Foundation Dinner
London – Visit Florida UK Huddle
Philadelphia – Philly Food Fest
Toronto – Brand USA Travel Week Canada



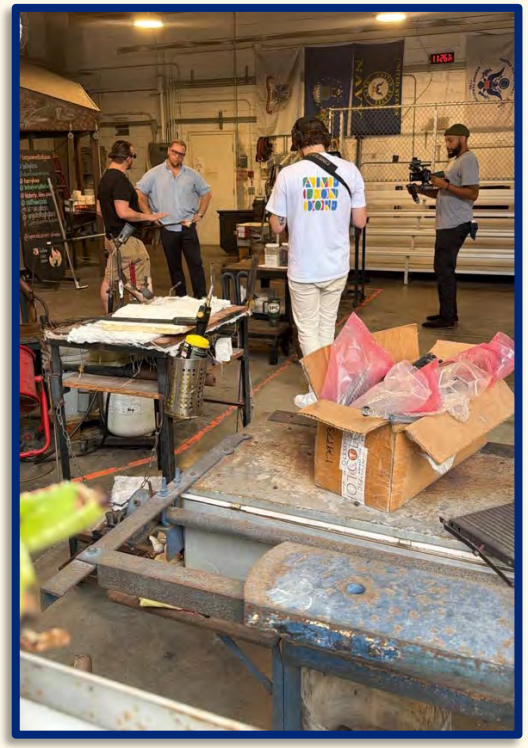
MEDIA HOSTED

In addition to meeting media where they are, we have continued to focus on exposing media to our destination. Already this fall, we have welcomed:

- 20 media/content creator visits
- In addition to domestic origins, media originated from Brazil, Canada, Germany, Netherlands, and the UK.







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THANK YOU