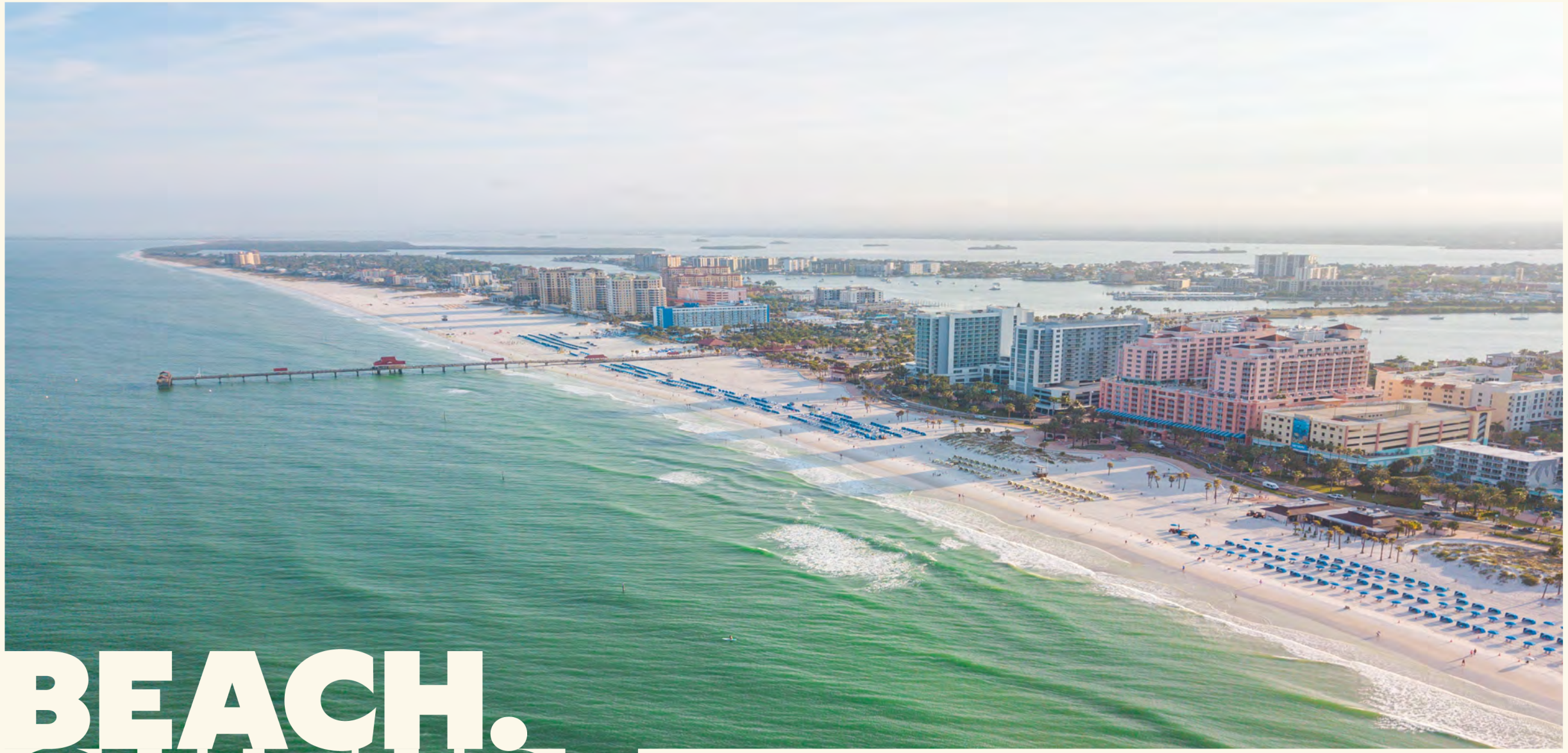

BEACH. CULTURE.

ST.PETE CLEARWATER

IMEX AMERICA IN REVIEW

Post-trip report to the Tourist Development Council

Las Vegas, Oct 12–15, 2026



THE SHOW AT A GLANCE

Event	IMEX America is the largest annual tradeshow for the meetings and events, incentive travel, and hospitality industry
Organizer	IMEX Group
Dates	Oct 12–15, 2026
Venue	Mandalay Bay, Las Vegas, NV
Format	Tradeshow
Audience	4,000 plus hosted buyers from North America and international markets. Over18,200 attendees overall.
Our team	Kate Postle, Liz Dane, Hortensia Simmons &Tina Berrien, Sales Managers, Meetings and Conferences



ST. PETE CLEARWATER

OUR BOOTH IN NUMBERS



6	Hotel partners joined us in the booth
100	Planners attended our presentations
100+	Appointments held
75+	Walk-up visits

WHAT IMEX DELIVERED IN 2025

31	RFPs and leads
4,052	Room nights
$4,695,480	(EIC)

ST.PETE CLEARWATER