ST. PETE CLEARWATER
VISITSPC.COM

BEACH.CULTURE.

MISSION: CANADA

CANADA'S FAVORITE BEACHES: With 35 miles of sugar-white sand, St. Pete-Clearwater annually stands out as a top beach destination in Florida, around the USA, and across the globe! Daily sunset celebrations take place at Clearwater Beach's Pier 60, featuring local artists, street performers and games, while nightly sunsets bells ring on the serene Pass-A-Grille shore. Recent accolades for America's Favorite Beaches:

- **Clearwater Beach** - Best of the Best Traveller's Choice (Best in Florida, #2 in U.S., #17 in the World) - *Tripadvisor*
  Top 15 Best White-Sand Beaches in the World - *Travel + Leisure* (2025)
  Among Top 20 Best Beaches in Florida - *Travel + Leisure* (2025)
- **Caladesi Island** - Top Beaches in the U.S. - *Dr. Beach*
- **St. Petersburg** - *Southern Living* - Best Places for a Weekend Getaway
  Southern Living - Best Cities in the South

Travellers' Choice Awards Best of the Best 2026



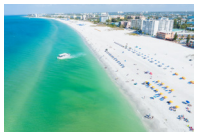
3 of the Top 6 Best Beaches in Florida
USA TODAY



Treasure Island (#2)



Clearwater Beach (#3)



St. Pete Beach (#6)

Beyond promises of sunshine and memories made in the sand, St. Pete-Clearwater delivers discovery far beyond the shoreline. Our award-winning sugar-sand beaches are world-class, but this experience lets you bask in so much more than endless sunshine.

Explore scenic waterways, dive into food that is more than a meal, and immerse yourself in the perfect blend of beach town nostalgia brimming with art-lined avenues of energy, excitement and action throughout the year. Shine a little brighter in St. Pete-Clearwater, where sunshine meets substance, and immerse yourself in **BEACH.CULTURE**. *Launching this fall across the world.*

THE BEST BEER IS HERE

Webb's City Cellar in St. Pete, a 2025 James Beard nominee, earned the highest honors at the 2026 Best Florida Beer Professional Championship. The brewery's entry, **Wilbur**—a foeder-fermented and wine-barrel-aged mixed-culture dark ale—was awarded the title of Best Florida Beer, also securing first place overall in the state-wide professional competition. This premier accolade highlights the technical caliber of the St. Pete-Clearwater craft beer scene, recognized by enthusiasts as Florida's "Gulp Coast."



LET THE SUN SHINE... ON SAVINGS

Back by popular demand, the St. Pete-Clearwater FunShine Savings Passport is your ticket to fun in the sun and money in your pocket. Visitors to St. Pete-Clearwater can now enhance their experience with special deals and approximately $1,200 in potential savings across nearly 100 local experiences across the entire destination with the FunShine Savings Passport. Download the free passport at FunShineSavings.com and start saving today.

Fun Shine SAVINGS PASSPORT



THE OCEAN RACE

Following the 2026 FIFA World Cup taking place in the Americas, the global sports spotlight shifts from the pitch to the open sea, making The Ocean Race the next massive international spectacle to hit American shores. For the first time in history, **sailing's most epic around-the-world adventure** is heading to the U.S. Gulf Coast, making its only North American stop in St. Pete-Clearwater from May 4–16, 2027. The global festival of culture and entertainment will transform downtown St. Pete into a must-see waterfront celebration visitors will not want to miss.

ST. PETE CLEARWATER FLORIDA
HOST CITY OF THE OCEAN RACE

THE BEST PLACE TO LAND: **Tampa International Airport** (TPA) is annually ranked among the top large airports in America by J.D. Power (including back-to-back 1st places in 2023 and 2024; and #2 in 2025), ranked as the #1 Large Airport in America in the latest *USA Today* Readers' Choice Awards in 2026, and rated as the top airport in North America by the Airports Council International in the 2025 Airport Service Quality Awards.

- **CANADIAN CONNECTIONS**: Canadians currently have five different direct routes to their favorite beaches - Toronto (Air Canada, Porter, West Jet), Montreal (Air Canada), Calgary (West Jet), Halifax (Air Canada), and Ottawa (Porter). Starting this December Porter will also launch a direct route to Hamilton!

AN AWARD-WINNING DINING CULTURE: *Food & Wine* last year named St. Pete as one of America's Next Great Food Cities - the ONLY Florida city to make the list of eight. This came on the heels of the prestigious MICHELIN Guide expanding its selection in 2025 to include St. Pete-Clearwater. The MICHELIN Guide this year expanded its list of recognized restaurants in the St. Pete-Clearwater destination to include six culinary experiences: **Elliott Aster**, **Fortu**, **IL Ritorno**, **in between days**, and **Sushi Sho Rexley** in St. Pete, as well as **The Tides Market** in Safety Harbor.

MICHELIN GUIDE
ST. PETE CLEARWATER
RESTAURANT DESTINATION PARTNER 2026 FLORIDA

ST. PETE-CLEARWATER - THE HOME AWAY FROM HOME FOR CANADA'S TEAM

TORONTO BLUE JAYS