



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
July 15, 2026
9:00 a.m.

- I. CALL TO ORDER/ROLL CALL – Chair Dave Eggers
- II. CHAIR COMMENTS – Chair Dave Eggers
- III. APPROVAL OF TDC MINUTES – May 20, 2026
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. Destination Metrics: Eddie Kirsch, Director of Digital & Data
 - b. Envisionit Marketing Update: Amber Davis, VP & Creative Director, Matthew Stinnett, VP of Insights & Integrated Strategy, Vanessa Garippo, Account Director
 - c. FY26 Elite Event Request: Craig Campbell, Director of Community & Brand Engagement
 - d. FY27 Elite Event Recommendations: Craig Campbell, Director of Community & Brand Engagement
 - e. Capital Funding Budget Allocation Recommendation: Brian Lowack, President/CEO
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **August 19, 2026, at 9:00 am** - Communications Building – Palm Room - 333 Chestnut St., Clearwater, FL.