



**ST.PETE
CLEARWATER, FL
FILM COMMISSION**



Dave Caputo
Film Commissioner
May 2026

FY 26 YTD By the numbers ...

Productions	93
Shoot Days	473
Crew Hires	1,156
Room Nights	1,248
Local Spend Forecast	\$8,273,000

Industry Tradeshows



RealScreen Summit

**Worlds Largest
Unscripted Production
Marketplace**



AFCI Studio Summit

**Sponsored by Netflix
Hosted by Paramount & Raleigh
Studios**



TIFF: The Market

September 2026

**Inaugural Marketplace at
Toronto International Film
Festival**

UPDATES

Incentive Program

- Launched revised incentive program in October 2025
- Incentive Applications Growth YTD: **↑125%**
- FY26 - \$999,435 incentives funds have been allocated to productions to date
- FY27 - \$610,103 incentives funds have been allocated to productions to date



MERMAID - 2025

- The Beach Theater 4/18 – **SOLD OUT**
- Currently in AMC Theaters across US
- Filmed entirely in St. Pete & St. Pete Beach
- Written & Directed by Tyler Cornack
- Starring
 - Johnny Pemberton
 - Kevin Nealon
 - Robert Patrick
 - Tom Arnold
 - Kevin Dunn
 - Avery Potemri
 - Nancy McCrumb



Mermaid | Behind-The Scenes



The Statement - 2026

- Filmed at the Don CeSar, St Pete Beach
- Directed by Academy Award Winner: Tom McCarthy
- Starring
 - Paul Rudd
 - Paul Giamatti
 - John Turturro
 - Amy Ryan
 - Evan Peters
 - Jason Clarke
- Expected worldwide release in late 2026





21st Sunscreen Film Festival



Thank You!



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