



ST.PETE  
CLEARWATER, FL

# MEETINGS & CONFERENCES

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Director of Meetings & Conferences



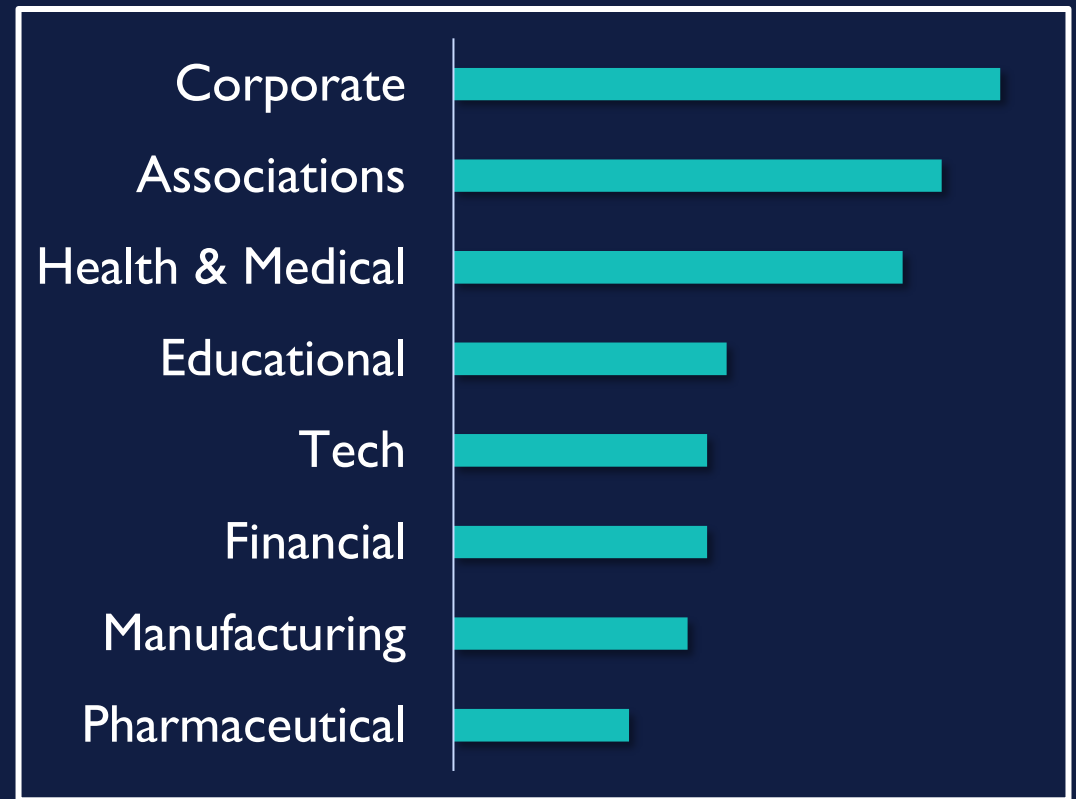
FY26 YTD

# Room Nights & Leads

**Leads**                      **738**

**Room Nights**            **61,216**

**Economic Impact**    **\$42,120,776**



## UPDATES

# Incentive Program

- Doubled the incentive amount for meetings booked in the year for the year
- In two months an additional \$70,000 in incentive funds was allocated to hotel partners
- The incentive had to be booked by end of March but is being extended through end of April 2026
- In FY26, \$250,000 incentives funds have been allocated to hotel partners to date



FY26  
**Tradeshows**



**IMEX**  
**October 2025**

**2,900 booked room nights**  
**EIC \$2,796,863**



**Holiday Showcase**  
**December 2025**

**1,328 booked room nights**  
**EIC \$2,425,444**



**RCMA**  
**February 2026**

**1,287 potential room nights**  
**EIC \$2,256,024**

FY26

# Sales Mission & Client Events



**Great American  
Beer Festival,  
Colorado**

**October 2025**



**Lightning Game,  
Tampa**

**February 2026**



**Joint Sales Mission,  
Indianapolis**

**March 2026**

# FAM's & Site Visits

FAM #1: November 2025

4,134 room nights booked

FAM #2: April 14 – 17, 2026

FAM #3: August 21 – 24, 2026

**35 Site Visits YTD –  
12,427 room nights**





Thank You