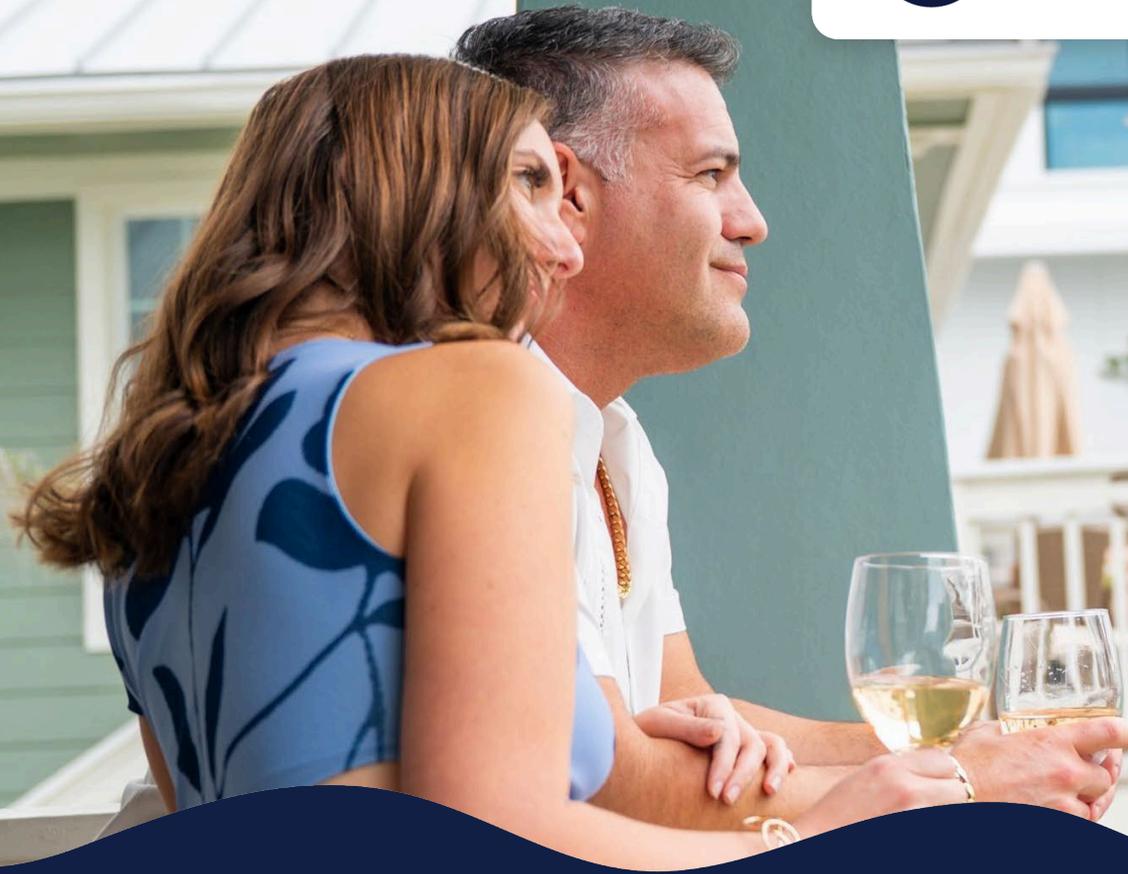




**ST.PETE
CLEARWATER, FL**



February Destination Metrics

Reporting Period: December 2025

Pacing Period: March-May 2026

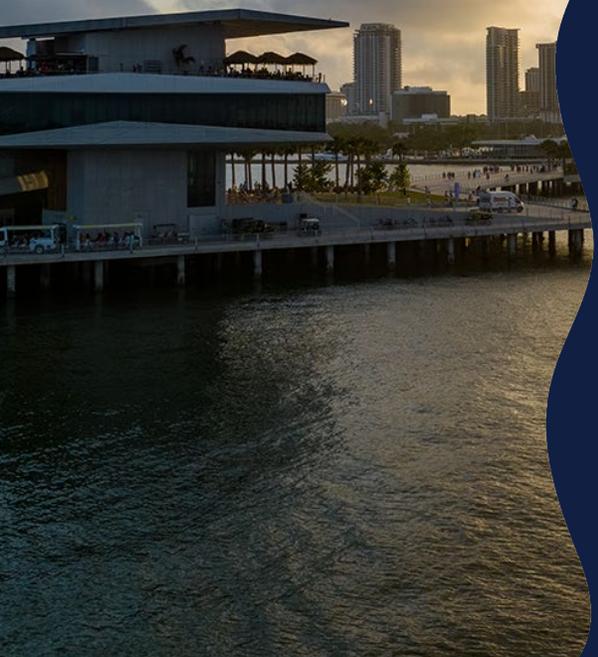
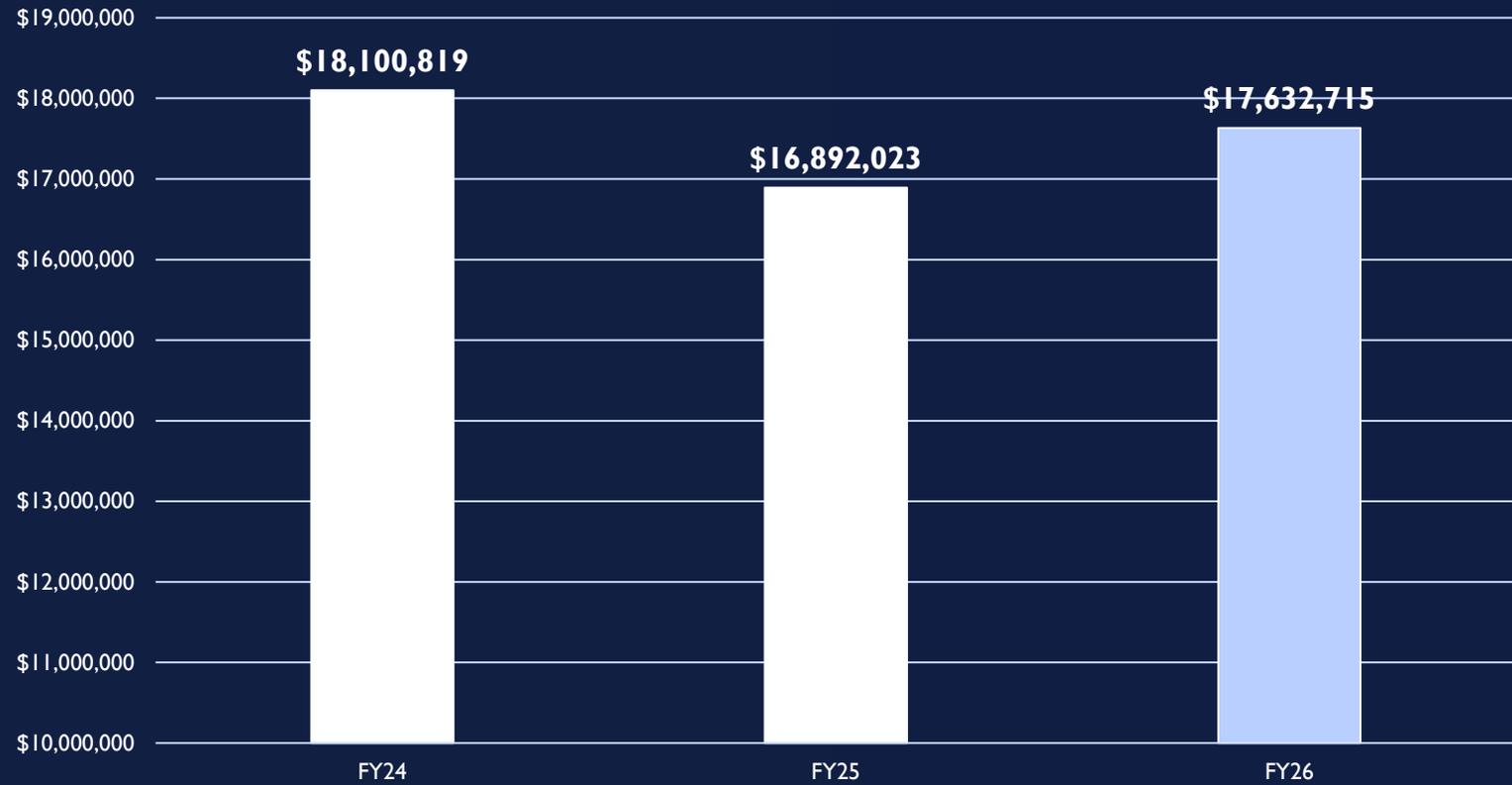
Monthly TDD:

December Gross Collections



First Quarter TDT:

Q1 TDT FY24-26



TDT Geography:

Geography	FY26 December	Change from FY25	Change from FY24
Vacation Rental/Other	\$2,376,932.31	14.28%	4.09%
Clearwater/Clearwater Beach	\$1,641,940.39	-17.28%	7.60%
St Petersburg	\$904,953.50	-23.89%	9.63%
St Pete Beach/Tierra Verde	\$523,587.79	52.94%	-23.56%
Treasure Island	\$163,857.13	-15.67%	-28.45%
Oldsmar/Safety Harbor	\$109,538.99	-41.06%	8.00%
Madeira Beach	\$75,193.04	-40.60%	-23.22%
Palm Harbor	\$81,659.95	-4.05%	-3.75%
Dunedin	\$94,592.81	-8.26%	13.95%
Indian Rocks Beach	\$43,099.27	-32.27%	-37.38%
Indian Shores	\$26,018.38	-10.40%	-35.83%
N Redington Beach/Redington Beach/Redington Shores	\$57,364.70	8.30%	44.57%
Tarpon Springs	\$29,360.26	-37.78%	-12.91%
Belleair/Belleair Beach/Bluffs/Shores	\$16,394.20	-4.32%	-34.38%

Lodging Performance Sample: December 2025

Hotel Performance – Costar Sample	FY26	Change from FY25	Change from FY24
Supply Sample	681,690	3.9%	-1.9%
Demand Sample	405,640	-19.8%	-1%
Revenue Sample	\$67,680,588	-24.9%	0.9%

Hotel Guest: December 2025



Trip Patterns

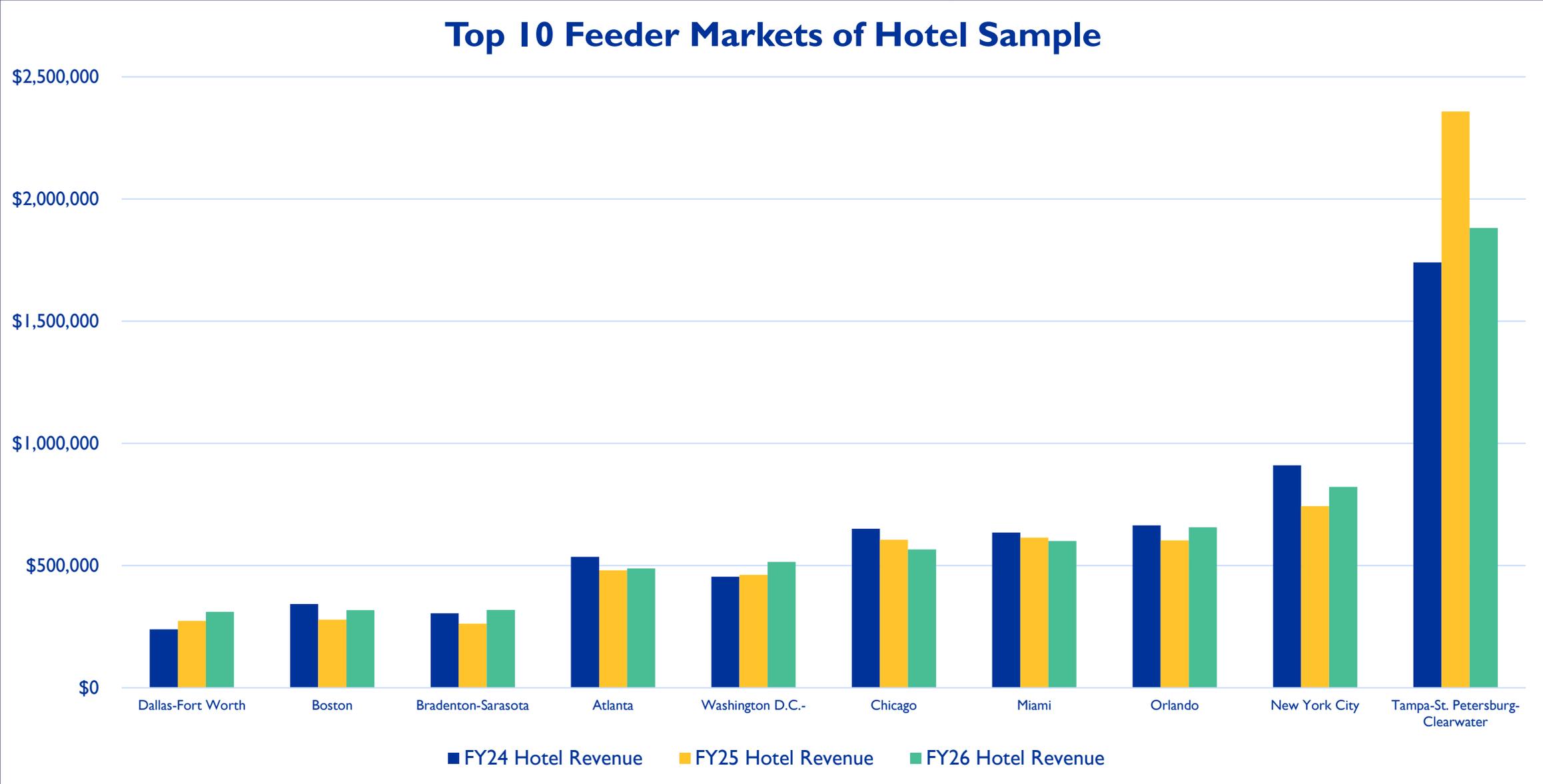
Booking Window:
+8.3% vs FY25

Length of Stay:
-19% vs FY25

ADR:
-2% vs FY25

Guest Checkins:
+10.9% vs FY25

Hotel Guest: December 2025



Source: Key Data - Amadeus

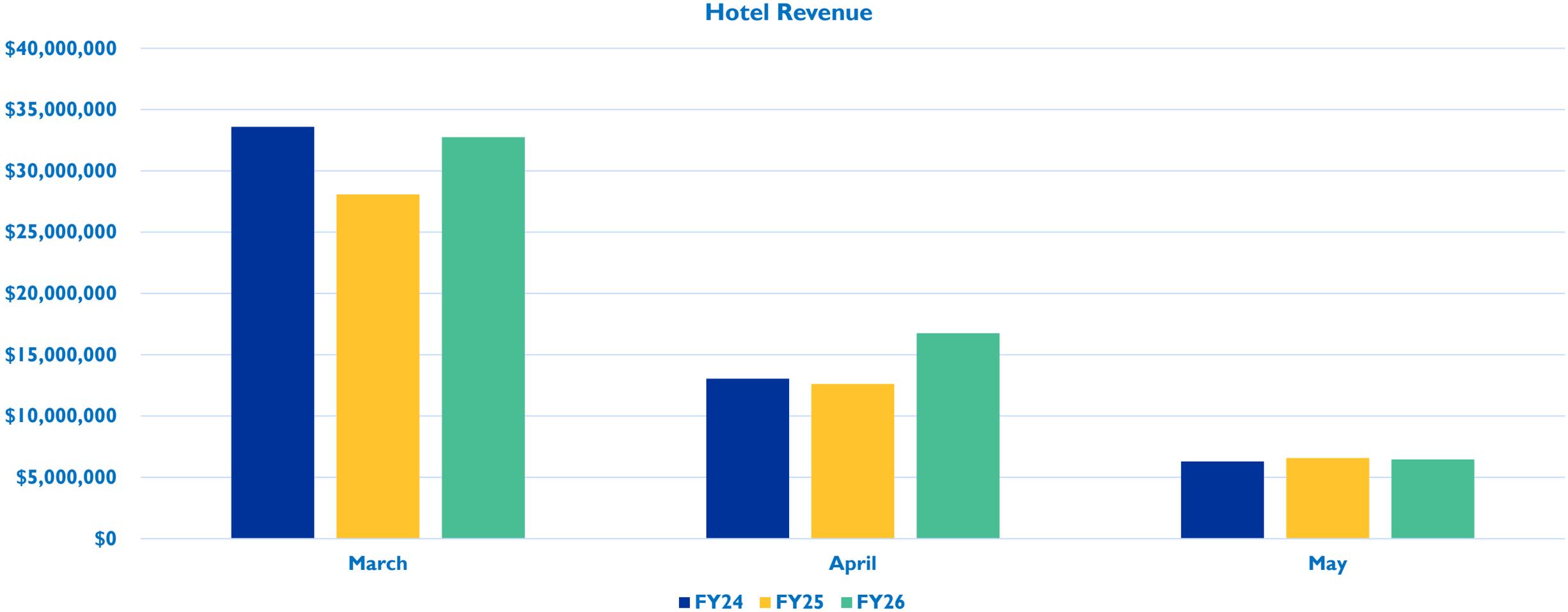


Welcome to DOODLAND

Pacing

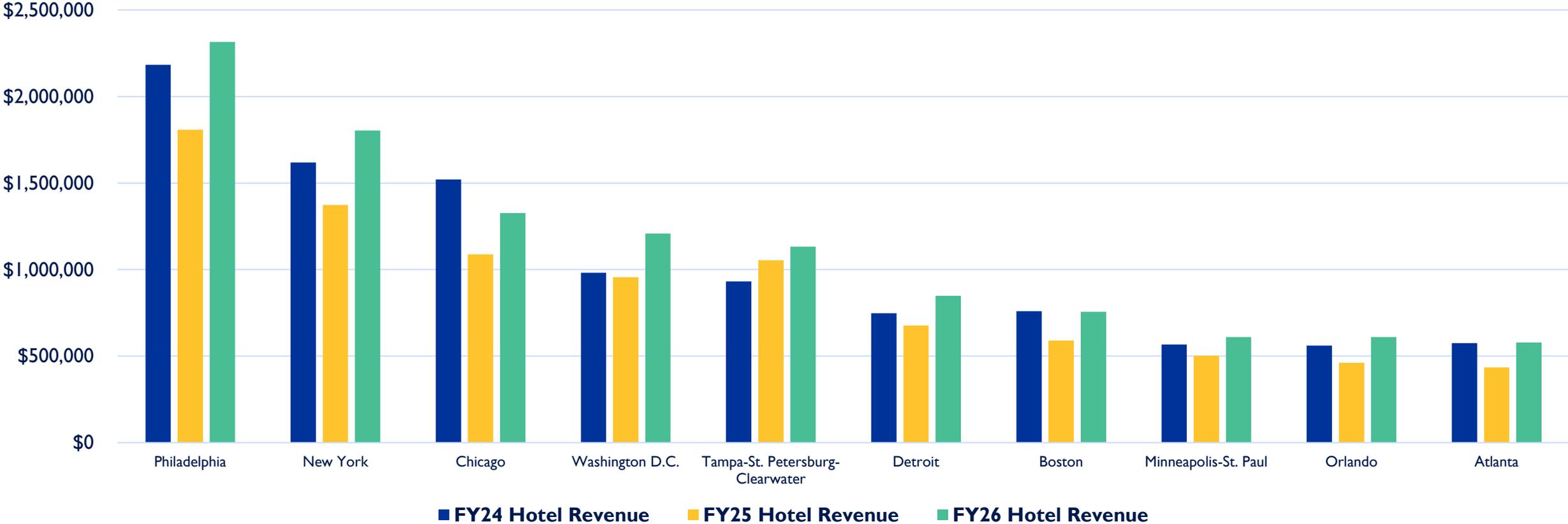
March, April and May 2026

HOTEL REVENUE BENCHMARKING: MARCH THRU MAY



HOTEL FEEDER MARKET BENCHMARKING

MARCH THRU MAY HOTEL REVENUE



Spring top 10 markets in FY26 outpace FY25, FY24 sample.

Sources: Key Data - Amadeus



Thank you!
Questions?