



**ST.PETE
CLEARWATER, FL**

S P O R T S C O M M I S S I O N O C T O B E R 2 0 2 5

Presented by Caleb Peterson, Director

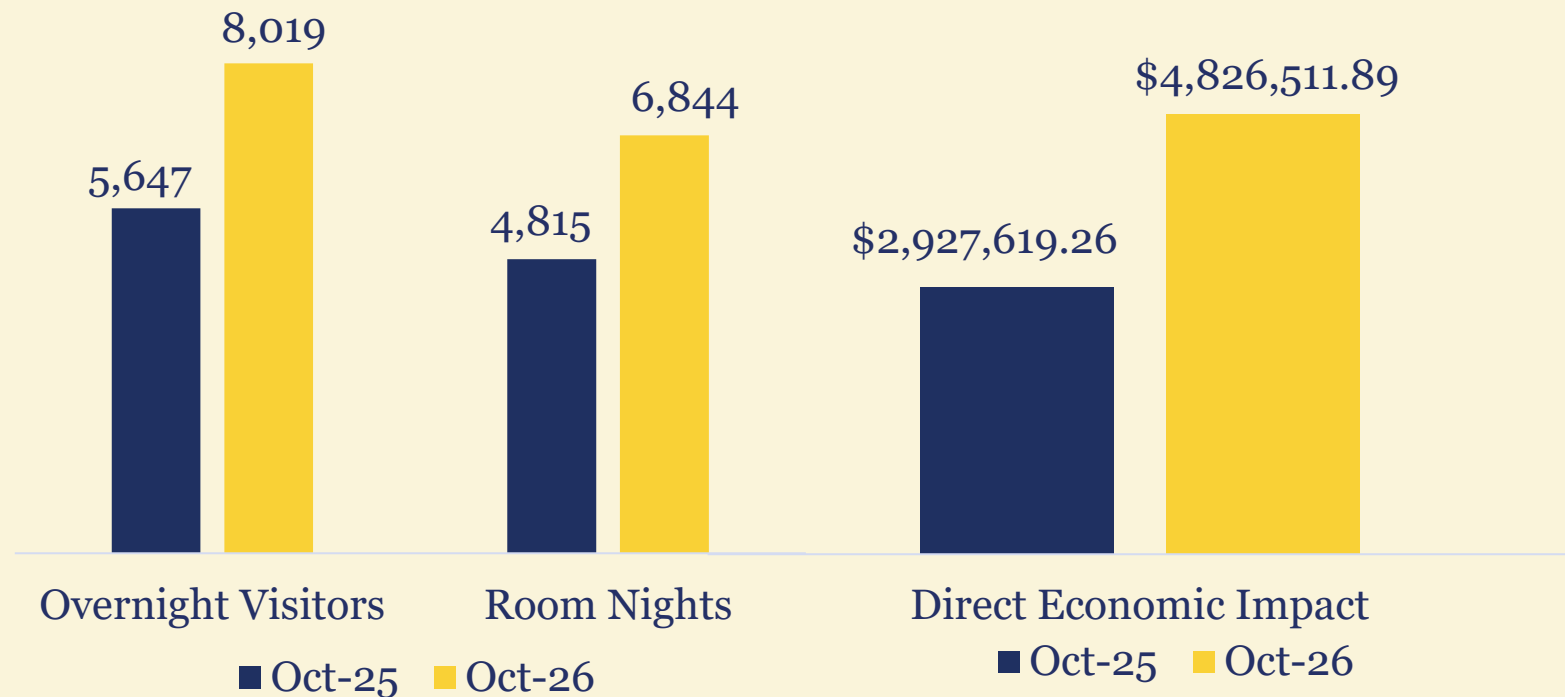




October Overview

Hosted **8** events in October:

- **8,019** overnight visitors
- **\$4,826,511.89** in direct economic impact
- **6,844** room nights



TEAMS Conference

Location: Columbus, OH

Dates: October 13-16

Staff: Caleb Peterson & Katie Brunk

Summary: VisitSPC had 39 appointments with event organizers. In addition, we sponsored a hole at the conference golf tournament where we were able to further engage with event organizers to promote St. Pete-Clearwater as a premier sports destination.

TEAMS[®]
CONFERENCE + EXPO



USA Softball Convention

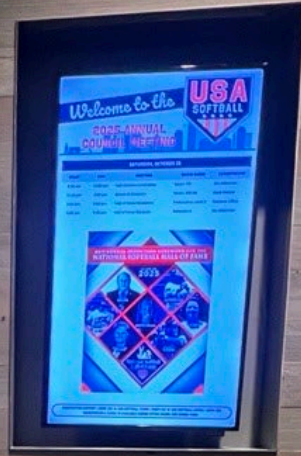


Location: Oklahoma City, OK

Dates: October 25-29

Staff: Katie Brunk

Summary: VisitSPC, in partnership with the City of Clearwater, met with USA Softball executives to explore training and event partnerships, including potential team training opportunities leading up to the 2028 Olympics. We also sponsored the USA Softball Board of Directors meeting and engaged with the Board to reinforce our readiness to host future youth and professional national events.



Tampa Bay Fall Classic

Organizer: MyHockey Tournaments

Venue: Clearwater Ice Arena &
Tampa Bay Skating Academy

Dates: October 10-12

Market Segment: Hockey

Impact:

- 1,870 Total Attendees
- 898 Overnight Visitors
- 1,000 Room Nights



St. Leo Exposure Invitational & Rep the Roar Tournament

Organizer: NSA West LLC

Venue: Multiple Venues in Pinellas County

Dates: October 11-12

Market Segment: Softball

Impact:

- 4,051 Total Attendees
- 2,147 Overnight Visitors
- 1,723 Room Nights



Year to Date

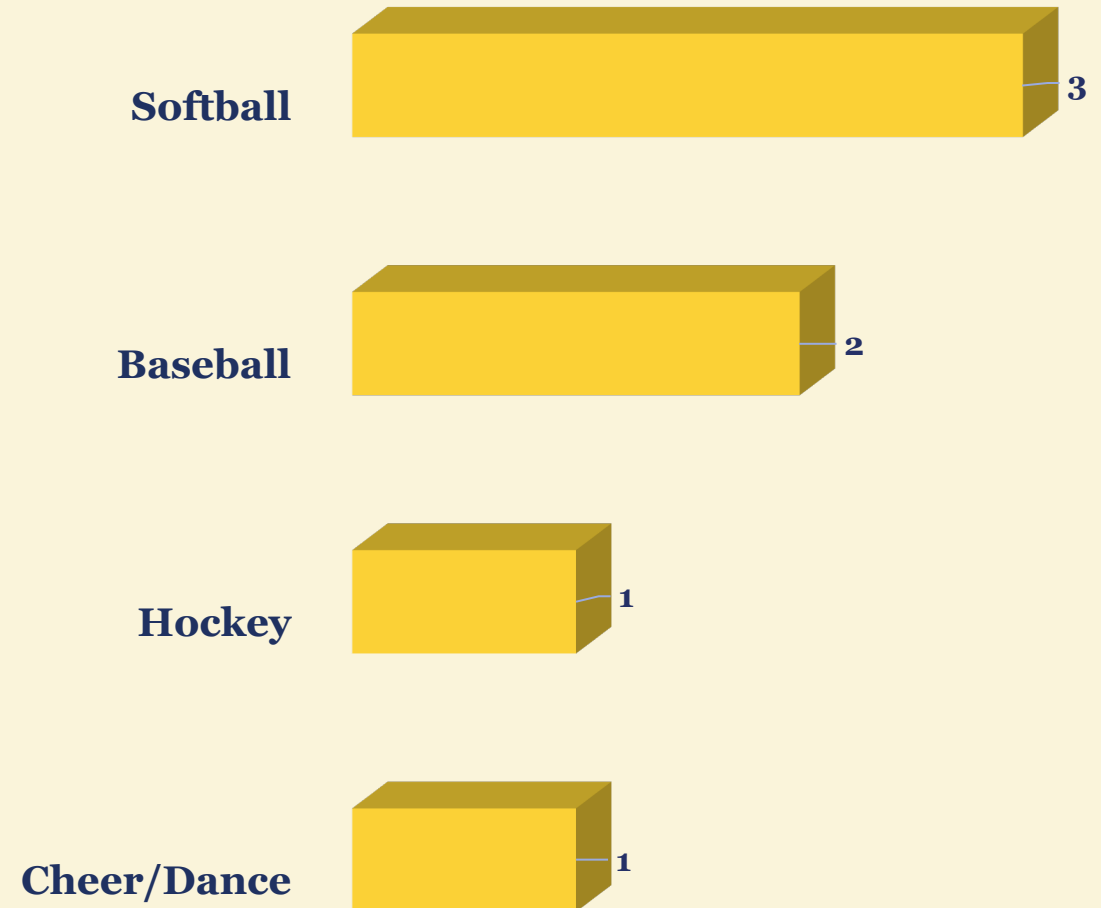
(10/1/2025 - 10/31/2025)

Hosted 7 events:

- **7,647** overnight visitors
- **\$4,060,955.88** in direct economic impact
- **6,417** room nights

Market Segment Breakdown

■ # of Events





**ST.PETE
CLEARWATER, FL
SPORTS COMMISSION**

THANK YOU

