

LEISURE TRAVEL – US & CANADA

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ST.PETE
CLEARWATER, FL

Chicago & Milwaukee Sales Mission – Joint Mission with Leisure & Meetings



Chicago & Milwaukee Sales Mission

- Leisure Hotel Partners that joined VisitSPC – Bilmar Beach Resort & SkyBeach Resort
- Hosted and trained 30 Clients at Chicago Cubs vs Rays game
- Presentation and craft event for 20 Meeting Planners & Travel Advisors in Downers Grove at *Board & Brush*
- 20 Meeting Planners and Travel Advisors for presentation and craft event in Milwaukee at *The Grey House*
- 10 Travel Advisor Sales Calls – while driving in-market – AAA offices and storefront agencies

ASTA Detroit & Grand Rapids - Michigan



ASTA Detroit & Grand Rapids

- 225 ASTA (American Society of Travel Advisors) members attended the trade shows & dinner presentations
 - Collaborated with Travel Leaders (travel advisor network) to work with their regional franchise consultants on training to achieve more brand awareness
 - Partner Participation in Michigan - Wyndham Grand Clearwater Beach & Holiday Inn Harbourside
 - Engaged with the 2026 Dream Vacations President on scheduling webinars and participating in their 2026 annual trade show
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YTD Leisure Travel - US & Canada

1,284 Direct Engagements trade shows and sales missions

720 Travel Advisors

trained on our destination

Direct Engagements



Trainings/Webinars



THANK YOU



**ST.PETE
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