

LEISURE TRAVEL – US & CANADA

October 2025

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ST.PETE
CLEARWATER, FL

ALG - Ascend Conference – Cancun, Mexico



ALG 2025 – 10/15 - 18

- 600+ Travel Advisors in attendance – VisitSPC & industry partner (Wyndham Grand) distributed 250 pieces of collateral & sweepstakes/training portal details
- ALG is a top producing domestic tour operator for Sheraton Sand Key, Hyatt Regency Clearwater Beach, & Wyndham Grand. Each provided a 2-night stay for the sweepstakes. Tropics Boat Tours, CMA, and Dali also provided tickets.
- Joseph Fehlen, a BDM (Business Development Manager) for ALG created a Florida Section Video at the show for travel advisors that could not attend in person
- Other Florida Destinations in attendance: Visit Kissimmee, Visit Miami, Walt Disney World Swan & Dolphin, and Mears Transportation

Travel Agent Owners Forum



Travel Agent Owners Forum – 10/26 - 29

- 64 Top Producing Travel Agency Owners invited to attend
- 35 One-to-One Meetings to update the owners on St. Pete-Clearwater
- Nightly networking events designed to engage with advisors
- Visit St. Pete-Clearwater had interest for a small destination wedding from Travel Designers, Toledo, OH and Wonderful Adventures, Noblesville, IN is looking to bring their leadership team to SPC next year
- Terri Jobe with Blue Water Travel, Lake Lotawana, MO has booked a pre-cruise stay for her family at the Hilton Bayfront to experience downtown St. Pete

YTD Leisure Travel - US & Canada

90 Direct Engagements
trade shows and sales
missions

45 Travel Advisors
trained on our
destination

Direct Engagements

90



Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep

Trainings/Webinars

45



Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep

THANK YOU



**ST.PETE
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