

LEISURE TRAVEL – US & CANADA

November 2025

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ST.PETE
CLEARWATER, FL

CRUISEWORLD

BY NORTHSTAR



CruiseWorld – November 5-7

- 20 Virtual Appointments with advisors prior to the show where Visit St. Pete-Clearwater presented an overview on our destination
- VisitSPC was joined by Holiday Inn & Suites Harbourside at the trade show, and distributed 68 Destination Magazines and partner collateral
- Interest for a small corporate meeting from Robin with Wander The World Travel out of Kansas for April 2026
- Joanna Parker with the agency Travel with Joanne booked a weekend stay at the Hampton Inn Downtown St. Pete

AAA Northeast – THREADS Conference Nov 16-18

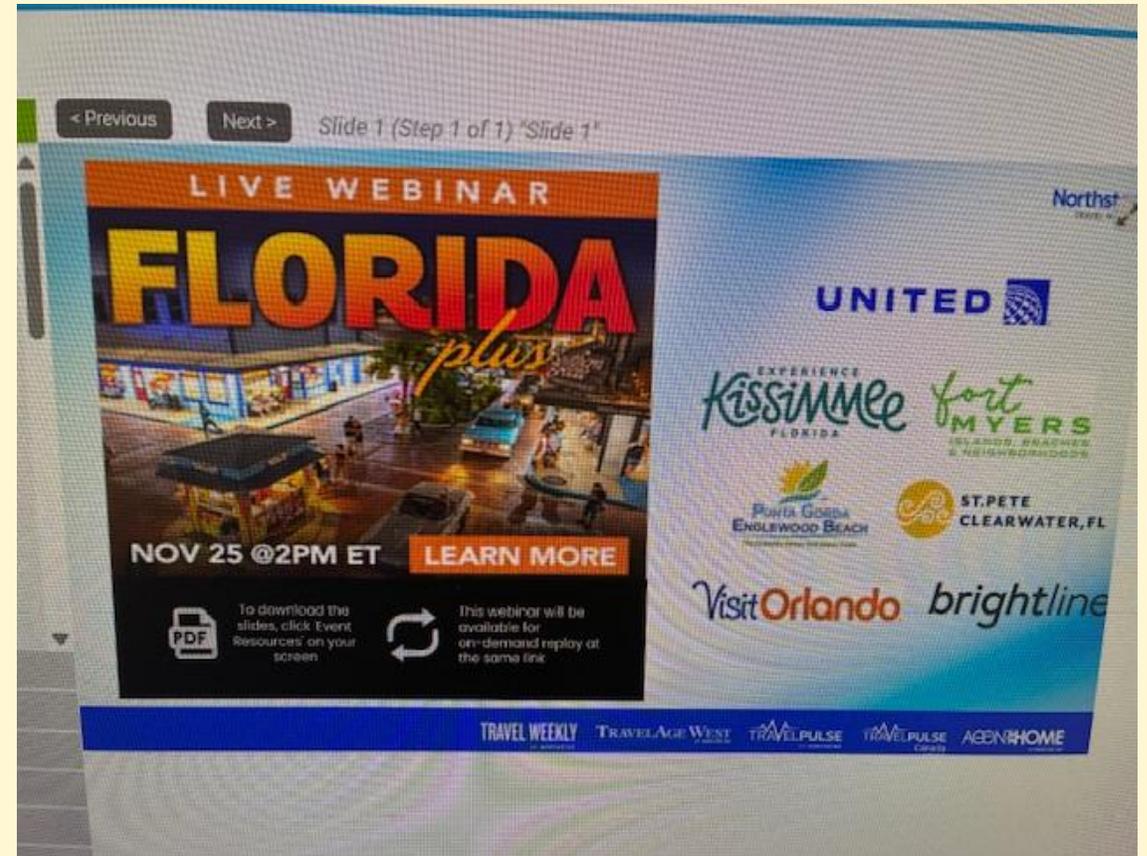


AAA Northeast – THREADS Conference

- 150 Travel Advisors & 45 AAA Reservation Agents
 - 3 Hour trade show and 10 Round Table destination presentations
 - Considering a FAM with AAA Northeast headquarters to host their top advisors in May 2026 if Visit St. Pete-Clearwater Training is completed
 - Sales Calls to 6 local travel agencies in the Providence Area
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Northstar – Travel Weekly – Florida Plus Webinar – Nov. 25th

- 780 Registrants - added to the Leisure Travel advisor distribution list
- 473 Live Viewers
- Q&A included questions on Dunedin, family friendly attractions/accommodations & welcome bag program

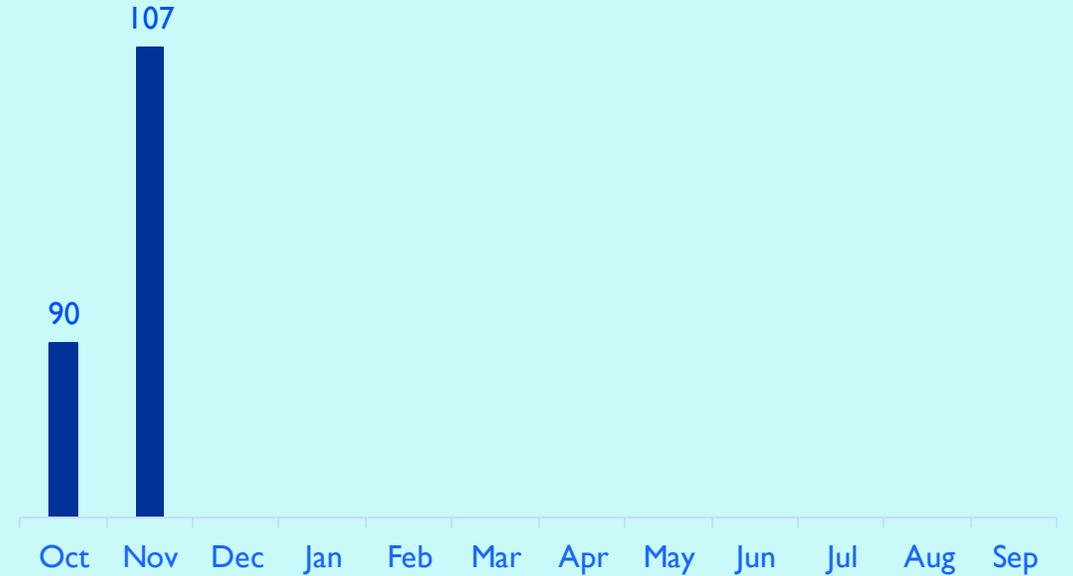


YTD Leisure Travel - US & Canada

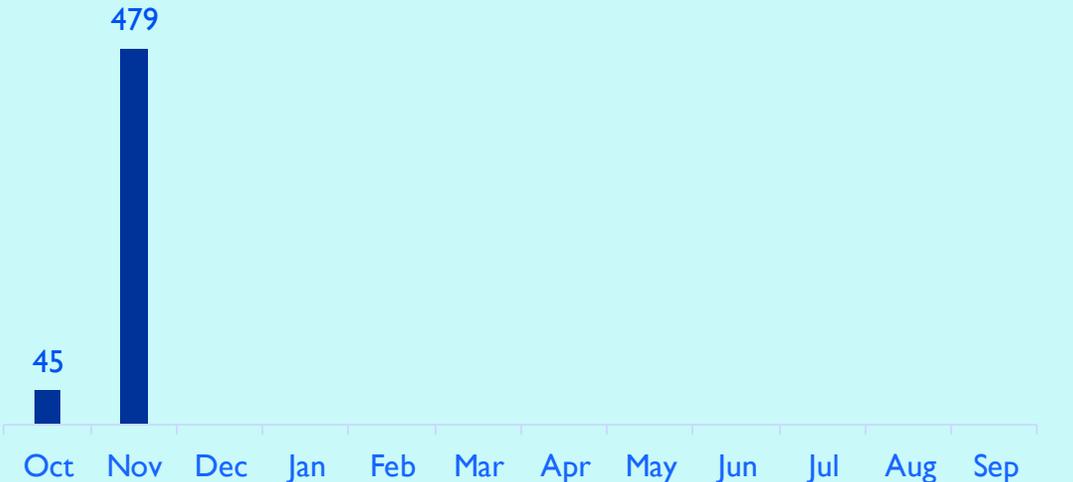
197 Direct Engagements
trade shows and sales missions

524 Travel Advisors
trained on our destination

Direct Engagements



Trainings/Webinars



THANK YOU



**ST.PETE
CLEARWATER, FL**