



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
January 21, 2026
9:00 a.m.

- I. CALL TO ORDER/ROLL CALL – Chair Dave Eggers
- II. CHAIR COMMENTS – Chair Dave Eggers
- III. APPROVAL OF TDC MINUTES – December 17, 2025 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. St. Pete-Clearwater International Airport (PIE) Presentation: Mark Sprague, Interim Director, and Jacqui Hartnett, President of Starmark
 - b. FY25 Visitor Profile/Insights: Erin Francis-Cummings, President & CEO, Future Partners
 - c. Destination Metrics: Eddie Kirsch, Director of Digital & Data
 - d. St. Pete Powerboat Races (Elite Events): Craig Campbell, Director of Community & Brand Engagement
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **February 18, 2026, at 9:00 am** - Communications Building – Palm Room - 333 Chestnut St., Clearwater, FL.