



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
December 17, 2025
9:00 a.m.

- I. CALL TO ORDER/ROLL CALL – Chair Brian Scott
- II. CHAIR COMMENTS – Chair Brian Scott
- III. APPROVAL OF TDC MINUTES – November 19, 2025 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. Department Updates
 - b. Destination Metrics: Eddie Kirsch, Director of Digital & Data
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **January 21, 2026, 9:00 am** - Communications Building – Palm Room - 333 Chestnut St., Clearwater, FL.

Notes: Eggers to Thank Chair Scott- Certificate of appreciation