



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL

Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
October 15, 2025
9:00 a.m.

- I. CALL TO ORDER/ROLL CALL – Chair Brian Scott
- II. CHAIR COMMENTS – Chair Brian Scott
- III. APPROVAL OF TDC MINUTES – August 20, 2025 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. Pinellas County Tax Collection Update: Adam Ross, Pinellas County Tax Collector
 - b. Destination Metrics: Eddie Kirsch, Director of Digital & Data
 - c. Atlanta Activations Update: Jessica Morrow, Marketing Project Manager
 - d. Envisionit Introduction: Jason Goldberg, EVP, Chief Relationship Officer, and Vanessa Garippo, Group Account Director
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **November 19, 2025, 9:00 am** - Communication's Building – Palm Room - 333 Chestnut St., Clearwater, FL.