



ST.PETE  
CLEARWATER,FL

# SPORTS COMMISSION

## MAY 2025

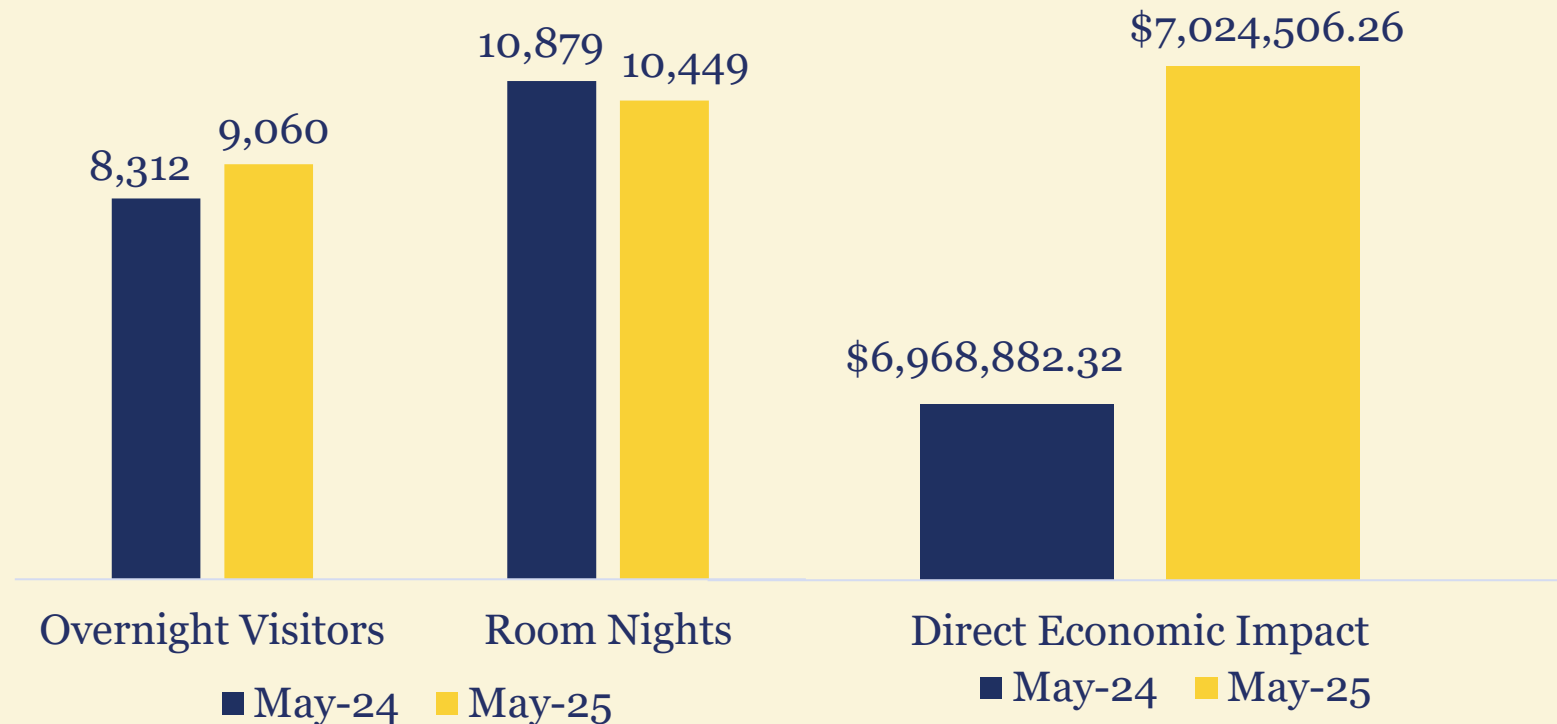
Presented by Caleb Peterson, Director



# May Overview

Hosted **13** events in May:

- **9,060** overnight visitors
- **\$7,024,506.26** in direct economic impact
- **10,449** room nights







# Sports Express International

**Location:** Wesley Chapel, FL

**Dates:** May 12-15

**Attendee:** Julie Bolfa

**Summary:** VisitSPC held 20 scheduled meetings with international sports event organizers and used additional opportunities to connect during the networking functions.

**SPORTS | X**  
International



# AAC Baseball Championship

**Organizer:** American Athletic Conference

**Venue:** BayCare Ballpark

**Dates:** May 20-25

**Market Segment:** Baseball

**Impact:**

- 1,598 Total Attendees
- 1,429 Overnight Visitors
- 3,347 Room Nights







# FCSAA Div I Softball Championship

**Organizer:** Florida College System  
Activities Association

**Venue:** Eddie C. Moore Complex

**Dates:** April 14-18

**Market Segment:** Softball

**Impact:**

- 589 Total Attendees
- 426 Overnight Visitors
- 908 Room Nights



# NL Open Water Championships

**Organizer:** Next Level Water Polo

**Venue:** Sheraton Sand Key Resort

**Dates:** May 31 – June 1

**Market Segment:** Aquatic

**Impact:**

- 905 Total Attendees
- 606 Overnight Visitors
- 487 Room Nights



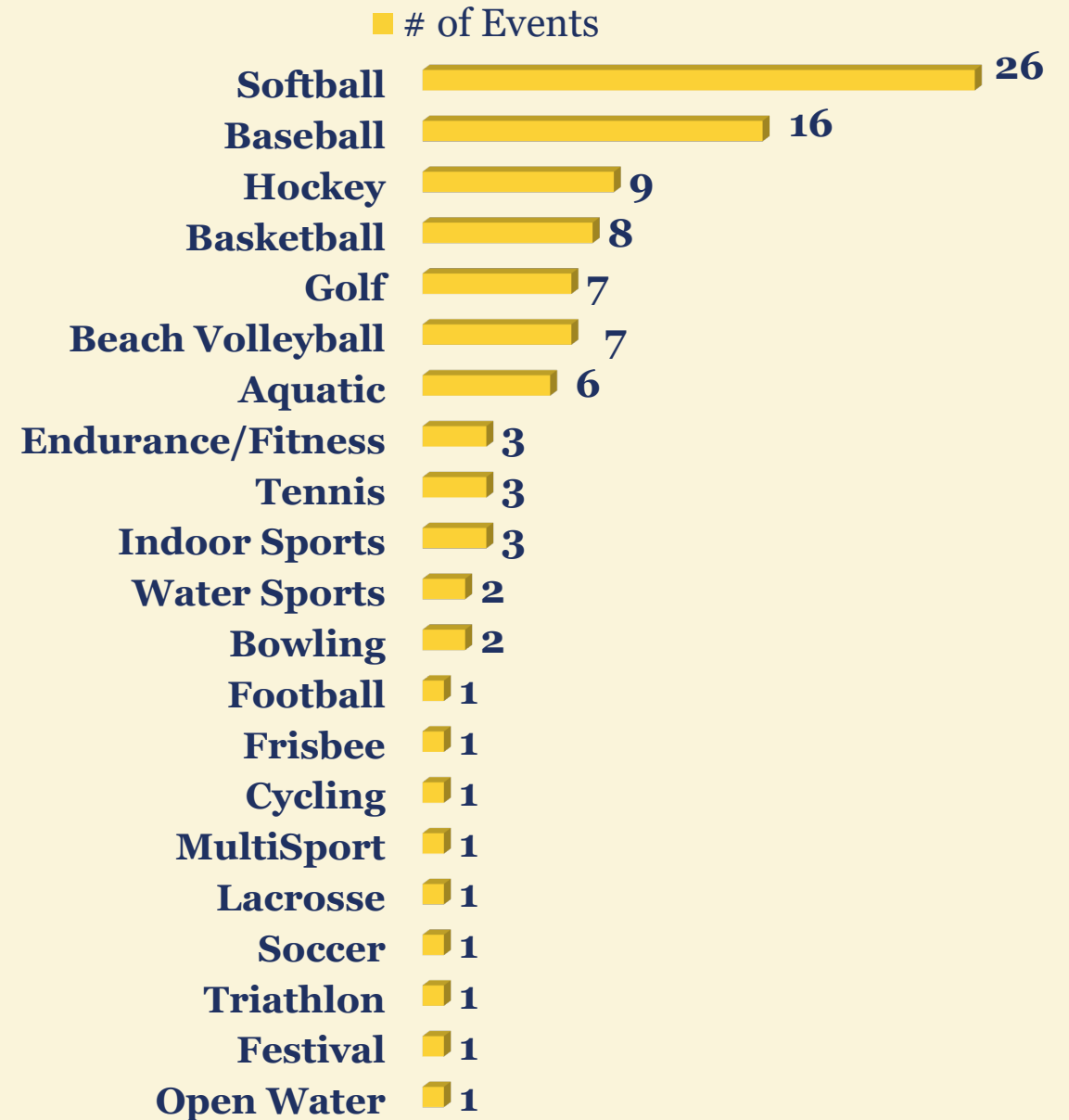
# Year to Date

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Hosted **102** events:

- **113,743** overnight visitors
- **\$76,453,105.43** in direct economic impact
- **130,552** room nights

## Market Segment Breakdown







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# THANK YOU

