

**St. Petersburg/Clearwater Film Commission**  
**May 2024 Report - Prepared by: Lisa Dozois**

| Production Type          | Production Company            | Project Title  | Local Hires | Rm Nights          | Project Budget       | Spent in Pinellas County    |
|--------------------------|-------------------------------|--|-------------|--------------------|----------------------|-----------------------------|
| Commercial / Advertising | Bluewater Media               | Skunky   | 15          | 0                  | \$30,000             | \$3,000                     |
| Commercial / Advertising | Bluewater Media               | Men's Liberty  | 10          | 0                  | \$5,000              | \$5,000                     |
| Commercial / Advertising | Roundhouse Creative, Inc.     | Visit Florida - St. Pete                                 | 9           | 0                  | \$30,000             | \$20,000                    |
| Commercial / Advertising | Bluewater Media, LLC          | Get Your Vibe Back                                       | 10          | 0                  | \$50,000             | \$10,000                    |
| Commercial / Advertising | Reine Media Incorporated      | Mark Weinkrantz for Congress                             | 5           | 0                  | \$200,000            | \$50,000                    |
| Commercial / Advertising | Cirkul Inc.                   | Lifestyle Cirkul Shoot                                   | 15          | 0                  | \$10,000             | \$10,000                    |
| Short Film               | Souvenir Studios              | Remnant  | 15          | 4                  | \$20,000             | \$20,000                    |
| Still Photography        | HSN                           | Photo shoot at the Pass-a-Grille Beach - 19th - 21st Ave | 6           | 0                  | \$10,000             | \$5,000                     |
| TV / Reality             | Crawford Entertainment        | Beaches, Bars, and Bungalows                             | 4           | 0                  | \$10,000             | \$500                       |
| TV / Reality             | LawNewz Inc                   | My Strange Arrest  | 2           | 0                  | \$3,000              | \$600                       |
| TV / Reality             | WYWS Productions              | Welcome to Plathville                                    | 9           | 91                 | \$1,800,000          | \$50,000                    |
| TV / Series              | Magilla Entertainment         | Beachfront Bargain Hunt Renovation                       | 4           | 25                 | \$10,000             | \$10,000                    |
|                          |                               |  |             |                    |                      |                             |
|                          |                               |  |             |                    |                      |                             |
|                          |                               |  |             |                    |                      |                             |
|                          |                               |  |             |                    |                      |                             |
|                          |                               |  |             |                    |                      |                             |
|                          | <b>May 2024 Totals</b>        |  | <b>104</b>  | <b>120</b>         | <b>\$2,178,000</b>   | <b>\$184,100</b>            |
|                          |                               |  |             |                    |                      |                             |
|                          |                               |  |             |                    |                      |                             |
|                          |                               |  |             |                    |                      |                             |
|                          |                               |  |             |                    |                      |                             |
| Production Type Key      | Number of Productions by Type | Local Spend by Production Type                           | # Prods YTD | Spend Fis YTD      | May '24 Leads        | FY to Date Oct 23 - Sept 24 |
| Film                     | 0                             | \$0  | 8           | \$2,233,198        | Film Leads: 2        | 19                          |
| Television               | 1                             | \$10,000   | 3           | \$172,000          | TV/PR/DM/CI/Othr: 16 | 83                          |
| TV / Reality             | 3                             | \$51,100   | 11          | \$1,527,100        |                      |                             |
| Commercial/Infomer       | 6                             | \$98,000   | 42          | \$2,629,600        |                      |                             |
| Still Photography        | 1                             | \$5,000  | 22          | \$580,300          |                      |                             |
| Documentary              | 0                             | \$0  | 5           | \$146,500          |                      |                             |
| Digital Video/Web        | 0                             | \$0  | 2           | \$8,500            |                      |                             |
| Corporate                | 0                             | \$0  | 2           | \$13,000           |                      |                             |
| Student                  | 0                             | \$0  | 0           | \$0                |                      |                             |
| Other/ Music Video/Short | 1                             | \$20,000   | 15          | \$36,700           |                      |                             |
|                          |                               |  |             |                    |                      |                             |
|                          | <b>12</b>                     | <b>\$184,100</b>   | <b>110</b>  | <b>\$7,346,898</b> |                      |                             |



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|                |            | 2023-2024 Fiscal YTD Totals |              |              |                    |
|----------------|------------|-----------------------------|--------------|--------------|--------------------|
| Month          | Projects   | Shoot Days                  | Hires        | Rooms        | County Spend       |
| 2023 October   | 18         | 62                          | 212          | 1006         | \$1,006,200        |
| 2023 November  | 17         | 66                          | 172          | 1417         | \$2,093,400        |
| 2023 December  | 15         | 54                          | 250          | 441          | \$924,100          |
| 2024 January   | 6          | 20                          | 72           | 82           | \$309,000          |
| 2024 February  | 12         | 31                          | 129          | 286          | \$674,599          |
| 2024 March     | 17         | 41                          | 366          | 424          | \$1,694,399        |
| 2024 April     | 13         | 21                          | 128          | 190          | \$461,100          |
| 2024 May       | 12         | 24                          | 104          | 120          | \$184,100          |
| 2024 June      |            |                             |              |              |                    |
| 2024 July      |            |                             |              |              |                    |
| 2024 August    |            |                             |              |              |                    |
| 2024 September |            |                             |              |              |                    |
|                |            |                             |              |              |                    |
| <b>Totals</b>  | <b>110</b> | <b>319</b>                  | <b>1,433</b> | <b>3,966</b> | <b>\$7,346,898</b> |

| 2024 Calendar YTD Totals |           |            |            |              |                    |
|--------------------------|-----------|------------|------------|--------------|--------------------|
| Month                    | Projects  | Shoot Days | Hires      | Rooms        | County Spend       |
| January                  | 6         | 20         | 72         | 82           | \$309,000          |
| February                 | 12        | 31         | 129        | 286          | \$674,599          |
| March                    | 17        | 41         | 366        | 424          | \$1,694,399        |
| April                    | 13        | 21         | 128        | 190          | \$461,100          |
| May                      | 12        | 24         | 104        | 120          | \$184,100          |
| June                     |           |            |            |              |                    |
| July                     |           |            |            |              |                    |
| August                   |           |            |            |              |                    |
| September                |           |            |            |              |                    |
| October                  |           |            |            |              |                    |
| November                 |           |            |            |              |                    |
| December                 |           |            |            |              |                    |
|                          |           |            |            |              |                    |
| <b>Totals</b>            | <b>60</b> | <b>137</b> | <b>799</b> | <b>1,102</b> | <b>\$3,323,198</b> |

