

St. Petersburg-Clearwater Film Commission
April 2025 Report - Prepared by: Quinn Chittenden

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Odd Sox Inc	Odd Photo Production	8	0	\$2,000	\$2,000
Commercial / Advertising	Knight Light Imagery LLC dba Two Stories Media	MM x Marley Private Label	3	0	\$5,000	\$5,000
Commercial / Advertising	Bluewater Media	Dietary Supplement	15	0	\$30,000	\$30,000
Commercial / Advertising	Longridge Productions	Discovery - Shark Week Promo Commercial	70	25	\$350,000	\$150,000
Commercial / Advertising	Bluewater Media	Horsepower Blowfish	8	0	\$30,000	\$6,000
Corporate / Industrial	Pivotal Aero LLC	Pivotal Florida Shoot	15	12	\$9,500	\$3,000
Music Video	In Touch With Communities Around the World, Inc dba	Producer	10	0	\$1,000	\$1,000
Short Film	Special Event Videos Inc.	Terminal Kill	0	0	\$20,000	\$20,000
Short Film	Brandley Jasney	Beach Therapy	10	0	\$6,000	\$1,000
Still Photography	Paper Crane Photography, LLC	Mommy and Me photo sessions	1	0	\$500	\$100
Still Photography	KelbyOne LLC	KelbyOne Natural Light Shoot for Summit	5	0	\$1,000	\$1,000
Still Photography	Black Scorpion Permitting and Productions, LLC	Rolls Royce	4	6	\$30,000	\$30,000
Still Photography	Embellished Simplicity Photography	Mini Photography Sessions	2	0	\$100	\$100
Still Photography	HSN	HSN May Creative Fashion Photo Shoot	20	4	\$40,000	\$20,000
Still Photography	Cassie Wegeng Photography	Oh Snap! Swimwear Photoshoot	8	0	\$2,000	\$100
TV / Reality	Magilla Entertainment	Beachfront Bargain Hunt: Renovation	7	2	\$5,000	\$5,000
	April 2025 Totals		186	49	\$532,100	\$274,300
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	April '25 Leads	FY to Date Oct 24 - Sept 25
Film	0	\$0	2	\$202,000	Film Leads: 3	29
Television	0	\$0	2	\$15,000	TV/PR/DM/CI/Othr: 10	69
TV / Reality	1	\$5,000	3	\$417,500		
Commercial/Infomer	5	\$193,000	31	\$1,765,200		
Still Photography	6	\$51,300	17	\$516,500		
Documentary	0	\$0	2	\$40,000		
Digital Video/Web	0	\$0	2	\$500		
Corporate	1	\$3,000	2	\$33,000		
Student	0	\$0	1	\$200		
Other/ Music Video/Short	3	\$22,000	15	\$71,000		
	16	\$274,300	77	\$3,060,900		



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		2024-2025 Fiscal YTD Totals			
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2024 October	6	7	84	44	\$723,300
2024 November	7	15	69	40	\$93,200
2024 December	6	41	104	199	\$493,000
2025 January	10	49	108	94	\$397,600
2025 February	17	64	237	276	\$757,300
2025 March	15	61	183	47	\$322,200
2025 April	16	57	191	49	\$274,300
2025 May					
2025 June					
2025 July					
2025 August					
2025 September					
Totals	77	294	976	749	\$3,060,900

2025 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	10	49	108	94	\$397,600
February	17	64	237	276	\$757,300
March	15	61	183	47	\$322,200
April	18	57	191	49	\$274,300
May					
June					
July					
August					
September					
October					
November					
December					
Totals	60	231	719	466	\$1,751,400

