

St. Petersburg-Clearwater Film Commission
March 2025 Report - Prepared by: Lisa Dozois

| Production Type | Production Company | Project Title | Local Hires | Rm Nights | Project Budget | Spent in Pinellas County |
|--------------------------|---|---|-------------|--------------------|---------------------|-----------------------------|
| Commercial / Advertising | Cirkul | Cirkul Video and Photo Shoot | 15 | 0 | \$10,000 | \$3,000 |
| Commercial / Advertising | Bluewater Media | Greenworks Electric Pressure Washer | 17 | 0 | \$150,000 | \$30,000 |
| Commercial / Advertising | Boomshot LLC | Dicks Sporting Goods | 15 | 0 | \$100,000 | \$50,000 |
| Commercial / Advertising | Red Bull Media House North America, Inc. | Red Bull x Anthony Volpe | 10 | 14 | \$40,000 | \$30,000 |
| Commercial / Advertising | Whisper Carts, LLC dba Golfcarts.com | Whisper Carts Photoshoot 2025 | 35 | 2 | \$100,000 | \$50,000 |
| Corporate / Industrial | Scout Stories | Altruistic Academy -- Glow Beyond | 5 | 4 | \$30,000 | \$30,000 |
| Music Video | Rare Folks | Soft Cuff - Music Video | 4 | 0 | \$4,000 | \$4,000 |
| Other | Faunosis LLC | Documentary-style Nature Footage | 1 | 0 | \$500 | \$200 |
| Other | R&D Productions, LLC | Scripps Tablo Shoot | 4 | 12 | \$10,000 | \$10,000 |
| Still Photography | Gulf Coast Production America Calander Girl | Gulf Coast Production America Calander Girl | 6 | 0 | \$5,000 | \$5,000 |
| Still Photography | Jordan Siemens Photography LLC | Credit Acceptance | 20 | 15 | \$100,000 | \$5,000 |
| Still Photography | Select Services Production Co | Hollister | 15 | 0 | \$150,000 | \$70,000 |
| Still Photography | Echodale Projects, LLC | Baycare mothers | 25 | 0 | \$50,000 | \$20,000 |
| TV / Series | Paramount Global/Hello Doggie Inc. | The Daily Show | 8 | 0 | \$2,000,000 | \$10,000 |
| TV / Series | American Dream Tv | Albert Whitted | 3 | 0 | \$5,000 | \$5,000 |
| | | | | | | |
| | | | | | | |
| | March 2025 Totals | | 183 | 47 | \$2,754,500 | \$322,200 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Production Type Key | Number of Productions by Type | Local Spend by Production Type | # Prods YTD | Spend Fis YTD | March '25 Leads | FY to Date Oct 24 - Sept 25 |
| Film | 0 | \$0 | 2 | \$202,000 | Film Leads: 5 | 26 |
| Television | 2 | \$15,000 | 2 | \$15,000 | TV/PR/DM/CI/Othr: 9 | 59 |
| TV / Reality | 0 | \$0 | 2 | \$412,500 | | |
| Commercial/Infomer | 5 | \$163,000 | 26 | \$1,572,200 | | |
| Still Photography | 4 | \$100,000 | 11 | \$465,200 | | |
| Documentary | 0 | \$0 | 2 | \$40,000 | | |
| Digital Video/Web | 0 | \$0 | 2 | \$500 | | |
| Corporate | 1 | \$30,000 | 1 | \$30,000 | | |
| Student | 0 | \$0 | 1 | \$200 | | |
| Other/ Music Video/Short | 3 | \$14,200 | 12 | \$49,000 | | |
| | | | | | | |
| | 15 | \$322,200 | 61 | \$2,786,600 | | |



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| | | 2024-2025 Fiscal YTD Totals | | | |
|----------------|-----------|-----------------------------|------------|------------|--------------------|
| Month | Projects | Shoot Days | Hires | Rooms | County Spend |
| 2024 October | 6 | 7 | 84 | 44 | \$723,300 |
| 2024 November | 7 | 15 | 69 | 40 | \$93,200 |
| 2024 December | 6 | 41 | 104 | 199 | \$493,000 |
| 2025 January | 10 | 49 | 108 | 94 | \$397,600 |
| 2025 February | 17 | 64 | 237 | 276 | \$757,300 |
| 2025 March | 15 | 61 | 183 | 47 | \$322,200 |
| 2025 April | | | | | |
| 2025 May | | | | | |
| 2025 June | | | | | |
| 2025 July | | | | | |
| 2025 August | | | | | |
| 2025 September | | | | | |
| | | | | | |
| Totals | 61 | 237 | 785 | 700 | \$2,786,600 |

| 2025 Calendar YTD Totals | | | | | |
|--------------------------|-----------|------------|------------|------------|--------------------|
| Month | Projects | Shoot Days | Hires | Rooms | County Spend |
| January | 10 | 49 | 108 | 94 | \$397,600 |
| February | 17 | 64 | 237 | 276 | \$757,300 |
| March | 15 | 61 | 183 | 47 | \$322,200 |
| April | | | | | |
| May | | | | | |
| June | | | | | |
| July | | | | | |
| August | | | | | |
| September | | | | | |
| October | | | | | |
| November | | | | | |
| December | | | | | |
| | | | | | |
| Totals | 42 | 174 | 528 | 417 | \$1,477,100 |

