



**ST.PETE  
CLEARWATER, FL**

# **S P O R T S C O M M I S S I O N F E B R U A R Y 2 0 2 5**

**Presented by Caleb Peterson, Director**

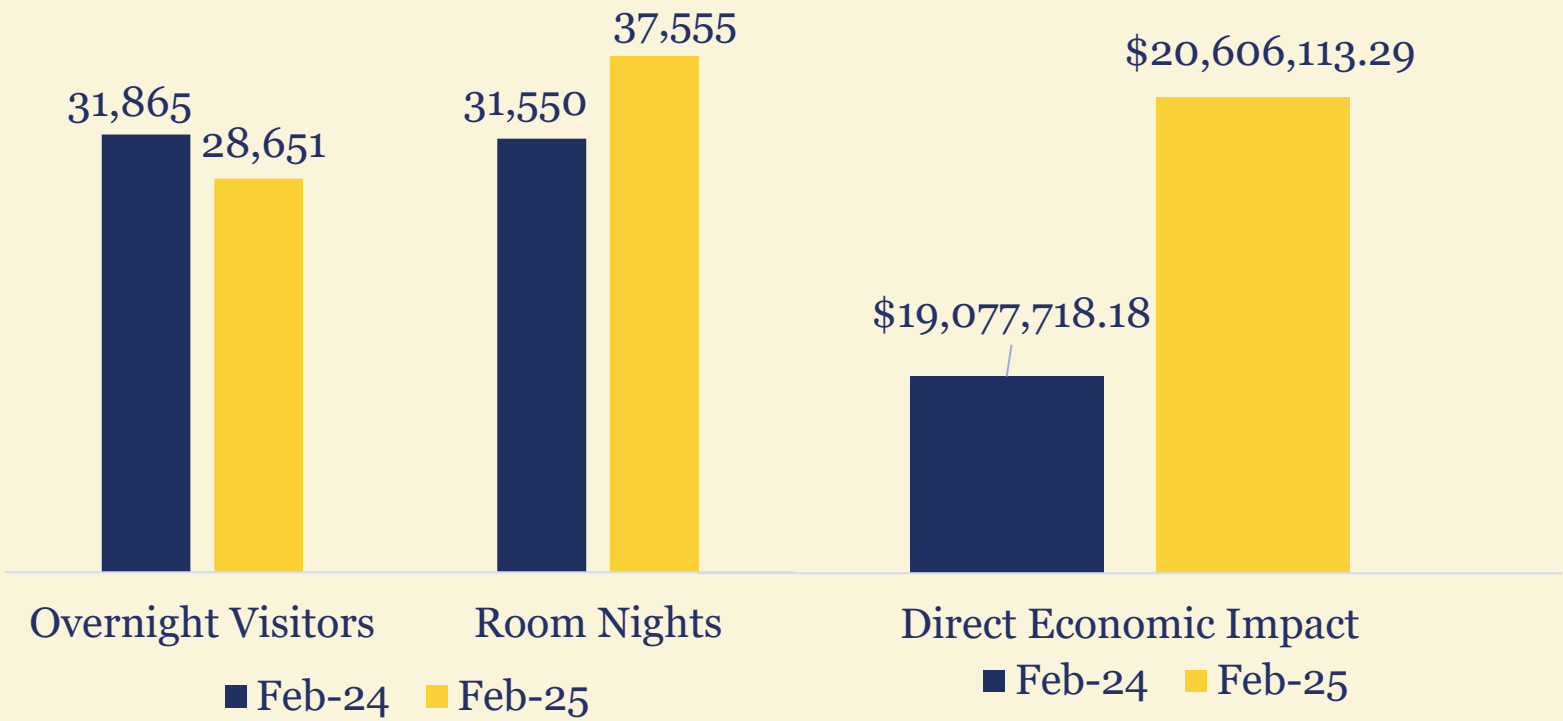




# February Overview

Hosted **18** events in February:

- **28,651** overnight visitors
- **\$20,606,113.29** in direct economic impact
- **37,555** room nights



# Sunshine Sports Council Innovation Think Tank

**Location:** Clermont, FL

**Dates:** February 4-6

**Attendee:** Caleb Peterson

**Summary:** The Sunshine Sports Council Innovation Think Tank brought together destinations from throughout the state of Florida along with event organizers to discuss trends, issues, and opportunities for sport tourism in Florida.



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THINK TANK





# Shriners Children's Clearwater Invitational

**Organizer:** ESPN Events

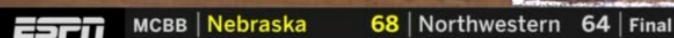
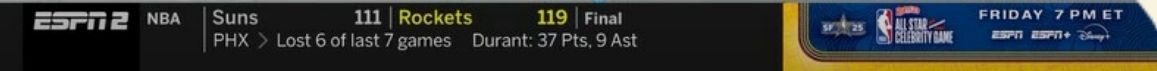
**Venue:** Eddie C. Moore Complex

**Dates:** February 13-16

**Market Segment:** Softball

**Impact:**

- 15,839 Total Attendees
- 13,762 Overnight Visitors
- 19,496 Room Nights





# Helly Hansen Sailing World Regatta Series

**Organizer:** Firecrown Media

**Venue:** St. Petersburg Yacht Club

**Dates:** February 14-16

**Market Segment:** Water Sports

**Impact:**

- 1,813 Total Attendees
- 725 Overnight Visitors
- 1,145 Room Nights

**HELLY HANSEN**  
  
**SAILING WORLD**  
REGATTA SERIES







# Sunshine State Championship Qualifier

**Organizer:** USA BMX

**Venue:** Oldsmar BMX Supercross

**Dates:** February 7-9

**Market Segment:** Cycling

**Impact:**

- 2,226 Total Attendees
- 1,647 Overnight Visitors
- 1,835 Room Nights



# St. Petersburg Distance Classic

**Organizer:** Florida Road Races

**Venue:** North Shore Park

**Dates:** February 9

**Market Segment:** Endurance/Fitness

**Impact:**

3,091 Total Attendees

989 Overnight Visitors

1,018 Room Nights





# Division 1 Leadoff Classic

**Organizer:** National Fastpitch  
Coaches Association (NFCA)

**Venue:** Eddie C. Moore Complex

**Dates:** February 6-9

**Market Segment:** Softball

**Impact:**

- 2,136 Total Attendees
- 1,989 Overnight Visitors
- 3,698 Room Nights





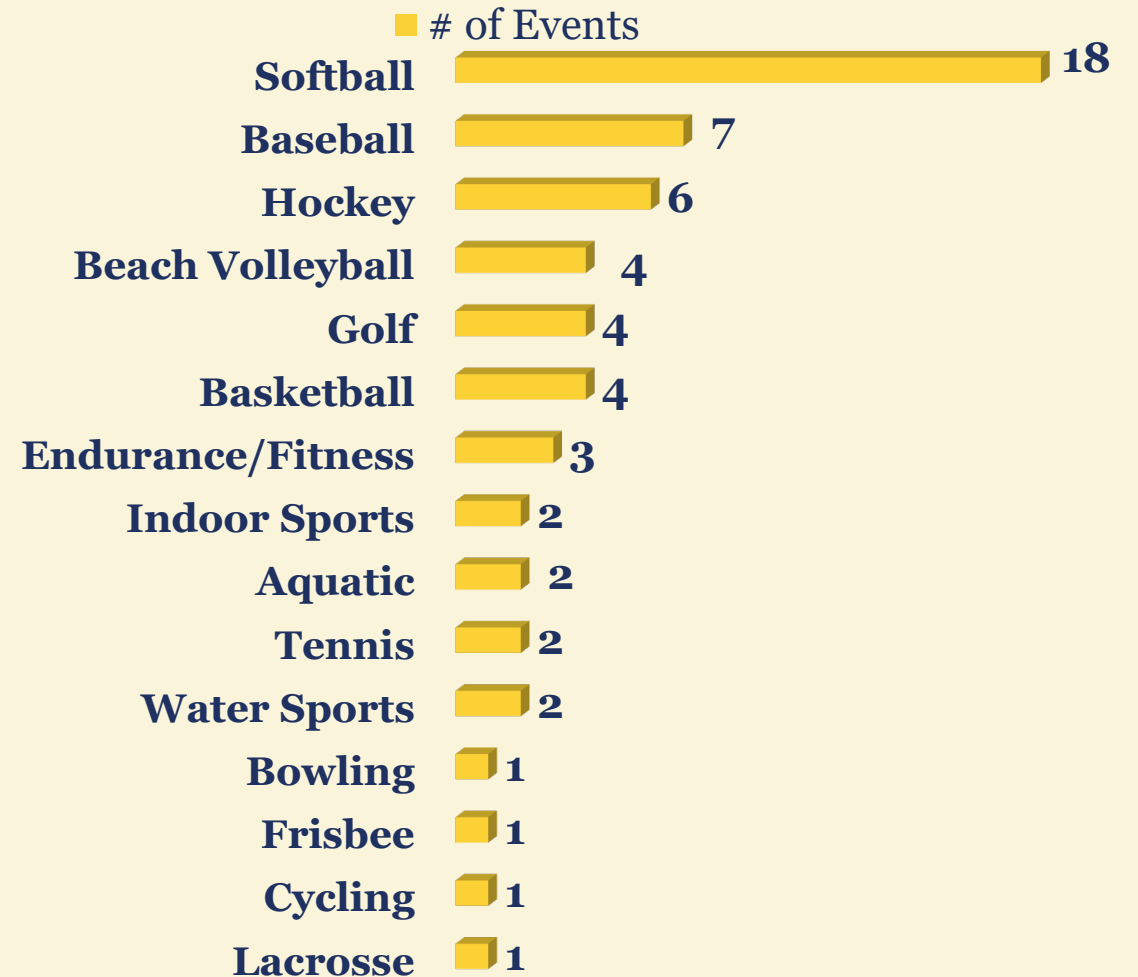
# Year to Date

(10/1/2024 - 2/28/2025)

Hosted **59** events:

- **66,423** overnight visitors
- **\$43,217,393.65** in direct economic impact
- **77,064** room nights

## Market Segment Breakdown





**ST.PETE  
CLEARWATER, FL  
SPORTS COMMISSION**

**THANK YOU**

