



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
Communications Building – Palm Room  
333 Chestnut, Clearwater

Meeting Agenda  
March 19, 2025  
9:00 a.m.

- I. CALL TO ORDER/ROLL CALL – Chair Brian Scott
- II. CHAIR COMMENTS – Chair Brian Scott
- III. APPROVAL OF TDC MINUTES – February 19, 2024 \* **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
  - a. Tampa International Airport Update: Joe Lopano, Chief Executive Officer
  - b. PR Update: Jason Latimer, Director of Public Relations
  - c. 727 Society Introduction: Jessica Morrow, Marketing Project Manager
  - d. Destination Metrics: Eddie Kirsch, Director of Digital & Data
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **April 16, 2025, 9:00 am** - Communication's Building – Palm Room - 333 Chestnut St. Clearwater, FL.