**PROVIDED AS AN EXAMPLE/SAMPLE**

**Instructions: Fill in the yellow blanks with Sponsorship Benefits available to VisitSPC above and beyond the Baseline Benefits package. Save and attach document to the application.**

**Pinellas County TDC Elite Event Funding FY26**

**Sponsorship Proposal Template**

**Event Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (“Event”)**

**Event Dates: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsorship Contribution: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

I. VisitSPC will receive, in exchange for its financial support, the following benefits at no additional charge, except as noted:

1. Official Designation Status
   1. INSERT OFFICIAL DESIGNATION STATUS HERE
   2. Examples include: Presenting Sponsor, Official Tourism Partner, etc.
   3. N/A if not applicable
2. Broadcast Benefits
   1. INSERT BENEFITS HERE
   2. Examples include: Broadcast Commercial Units, Destination Reads/Mentions, B-Roll, Logo Placements, etc.
   3. N/A if not applicable
3. Sponsorship Benefits Above and Beyond Baseline Benefits
   1. INSERT BENEFITS HERE
   2. Examples include: Logo placements, program ad space, digital/media benefits (website, social media, email), onsite benefits (display space, signage, P.A. announcements, videoboard commercial spots, speaking opportunity), etc.