

Pre-Application

1. TDC Guidelines Review & Approval
Date: **Wednesday, January 15, 2025**
2. BCC Guidelines Review & Approval
Date: **Tuesday, February 25, 2025**

Application & Review Process

1. Application Launch, VisitSPC Industry Update + Materials Post to Elite Event Funding Program
[Website](#)
Date: **Monday, March 3, 2025**
2. Public Information Session / Webinar
Date: **Wednesday, March 12, 2025**
Time: 9:00 am
3. Elite Event & Destination Enhancement Application Deadline
Date: **Friday, April 4, 2025**
Time: 4:00 pm
4. VisitSPC, Agency and Pinellas County Legal Review
Date: **April / May 2025**
5. TDC Meeting to review and approve VisitSPC funding recommendations
Date: **Wednesday, June 25, 2025**
Time: 9:00 am – 12:00 pm
6. BCC Meeting to review and approve TDC funding recommendations
Date: **July 2025**
Time: TBA