St. Petersburg-Clearwater Film Commission January 2025 Report - Prepared by: Lisa Dozois

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Desjardins - Survivor	Totem Films Us.com, LLC	25	63	\$220,000	\$220,000
Commercial / Advertising	Teamwork Commerce Brand Ad The Breakthrough 2	TXL FILMS EAST COAST, LLC	12	0	\$90,000	\$90,000
Commercial / Advertising	Vasallo - Bladder Cancer	Farmore	8	0	\$20,000	\$20,000
Commercial / Advertising	Carol Brodie Rarities Model Shots	Home Shopping Network	10	0	\$10,000	\$3,000
Commercial / Advertising	Mazda Chef stories	Forepeak	10	0	\$50,000	\$10,000
Commercial / Advertising	USF Be Bold Brand Anthem	Diamond View Studios	4	0	\$40,000	\$10,000
Short Film	Right Here	Golden Hour Productions, LLC	20	0	\$7,000	\$2,000
Still Photography	Blakley Maternity Session	Kimberly Lloyd	0	0	\$100	\$100
Still Photography	BPS Natural Reflections Summer Catalog 2025	Bass Pro Shops LLC	6	15	\$80,000	\$30,000
TV / Reality	90 Day Fiance: Happily Ever After	Sharp Entertainment LLC	13	16	\$25,000	\$12,500
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	January 2025 Totals		108	94	\$542,100	\$397,600
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	January 2025 Totals		108	94	\$542,100	\$397,600
Production Type Key	January 2025 Totals Number of Productions by Type	Local Spend by Production Type				\$397,600 FY to Date Oct 24 - Sept 25
Production Type Key				Spend Fis YTD		
	Number of Productions by Type	\$0		Spend Fis YTD \$2,000	January '25 Leads	FY to Date Oct 24 - Sept 25
Film	Number of Productions by Type	\$0		Spend Fis YTD \$2,000	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television	Number of Productions by Type	\$0 \$0 \$12,500		\$2,000 \$0 \$412,500	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television TV / Reality	Number of Productions by Type 0 0 1	\$0 \$0 \$12,500 \$353,000	# Prods YTD 1 0 2	\$2,000 \$0 \$412,500	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television TV / Reality Commercial/Infomer	Number of Productions by Type 0 0 1 6	\$0 \$0 \$12,500 \$353,000 \$30,100	# Prods YTD 1 0 2	\$pend Fis YTD \$2,000 \$0 \$412,500 \$1,023,200	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television TV / Reality Commercial/Infomer Still Photography	Number of Productions by Type 0 0 1 6 2	\$0 \$0 \$12,500 \$353,000 \$30,100 \$0	# Prods YTD 1 0 2	\$pend Fis YTD \$2,000 \$0 \$412,500 \$1,023,200 \$230,200	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television TV / Reality Commercial/Infomer Still Photography Documentary	Number of Productions by Type 0 0 1 6 2 0 0	\$0 \$0 \$12,500 \$353,000 \$30,100 \$0 \$0	# Prods YTD 1 0 2	\$2,000 \$2,000 \$0 \$412,500 \$1,023,200 \$230,200 \$30,000	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television TV / Reality Commercial/Infomer Still Photography Documentary Digital Video/Web	Number of Productions by Type 0 0 1 6 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$0 \$12,500 \$353,000 \$30,100 \$0 \$0	# Prods YTD 1 0 2	\$2,000 \$2,000 \$412,500 \$1,023,200 \$230,200 \$30,000 \$0	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television TV / Reality Commercial/Infomer Still Photography Documentary Digital Video/Web Corporate	Number of Productions by Type 0 0 1 6 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$0 \$12,500 \$353,000 \$30,100 \$0 \$0	# Prods YTD 1 0 2	\$pend Fis YTD \$2,000 \$0 \$412,500 \$1,023,200 \$230,200 \$30,000 \$0 \$0	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25
Film Television TV / Reality Commercial/Infomer Still Photography Documentary Digital Video/Web Corporate Student	Number of Productions by Type 0 0 1 6 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$0 \$12,500 \$353,000 \$30,100 \$0 \$0 \$0	# Prods YTD 1 0 2	\$pend Fis YTD \$2,000 \$0 \$412,500 \$1,023,200 \$230,200 \$30,000 \$0 \$0 \$0 \$20 \$200 \$200 \$200 \$200 \$	January '25 Leads Film Leads: 3	FY to Date Oct 24 - Sept 25



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		2024-2025 Fiscal YTD Totals			
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2024 October	6	7	84	44	\$723,300
2024 November	7	15	69	40	\$93,200
2024 December	6	41	104	199	\$493,000
2025 January	10	49	108	94	\$397,600
2025 February					
2025 March					
2025 April					
2025 May					
2025 June					
2025 July					
2025 August					
2025 September					
Totals	29	112	365	377	\$1,707,100

2025 Calendar YTD Totals						
Month	Projects		Shoot Days	Hires	Rooms	County Spend
January		10	49	108	94	\$397,600
February						
March						
April						
May						
June						
July						
August						
September						
October						
November						
December						
Totals		10	49	108	94	\$397,600

