



**ST.PETE
CLEARWATER, FL**

S P O R T S C O M M I S S I O N N O V E M B E R 2 0 2 4

**Presented by Caleb Peterson,
Senior Manager**

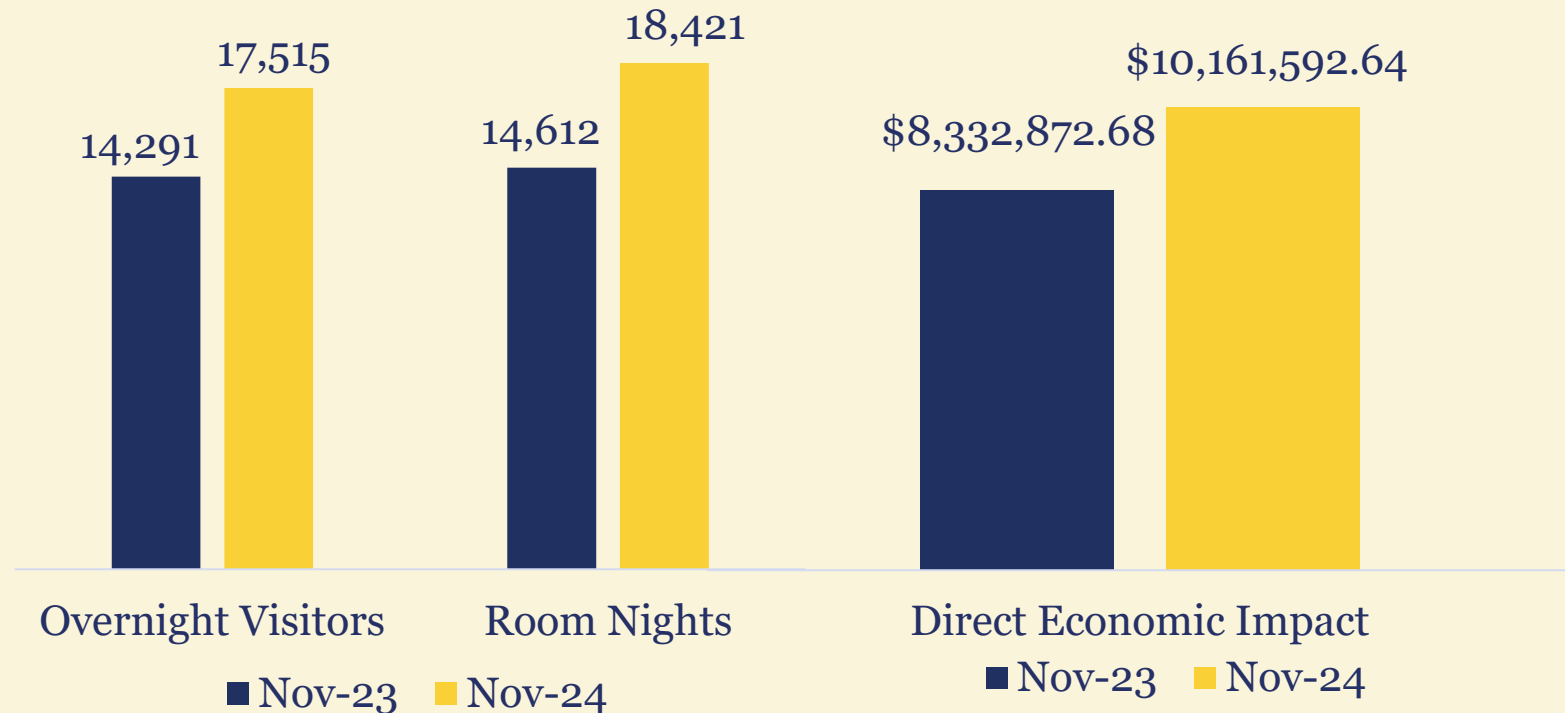




November Overview

Hosted **15** events in November:

- **17,515** overnight visitors
- **\$10,161,592.64** in direct economic impact
- **18,421** room nights



SBT P1 AquaX Grand Prix

Organizer: P1 Powerboat USA LLC

Venue: Sheraton Sand Key Resort

Dates: November 1-3

Market Segment: Water Sports

Impact:

- 251 Total Attendees
- 206 Overnight Visitors
- 228 Room Nights





Clearwater Fall Classic

Organizer: Team NJ Softball

Venue: Multiple Venues in Pinellas
County

Dates: November 15 – 17

Market Segment: Softball

Impact:

- 3,600 Total Attendees
- 144 Overnight Visitors
- 3,850 Room Nights



AVP Juniors East Coast Championship

Organizer: Association of Volleyball Professionals (AVP)

Venue: Sheraton Sand Key Resort

Dates: November 29 – December 1

Market Segment: Beach Volleyball

Impact:

- 2,379 Total Attendees
- 309 Overnight Visitors
- 2,306 Room Nights





Florida Fall Showcase

Organizer: Triple Crown Sports

Venue: Multiple Venues in Pinellas County

Dates: November 22-24

Market Segment: Softball

Impact:

- 3,600 Total Attendees
- 2,664 Overnight Visitors
- 2,968 Room Nights



USA Ultimate Beach Tryouts



Organizer: USA Ultimate

Venue: Sheraton Sand Key Resort

Dates: November 9-10

Market Segment: Frisbee

Impact:

- 104 Total Attendees
- 104 Overnight Visitors
- 227 Room Nights



Year to Date

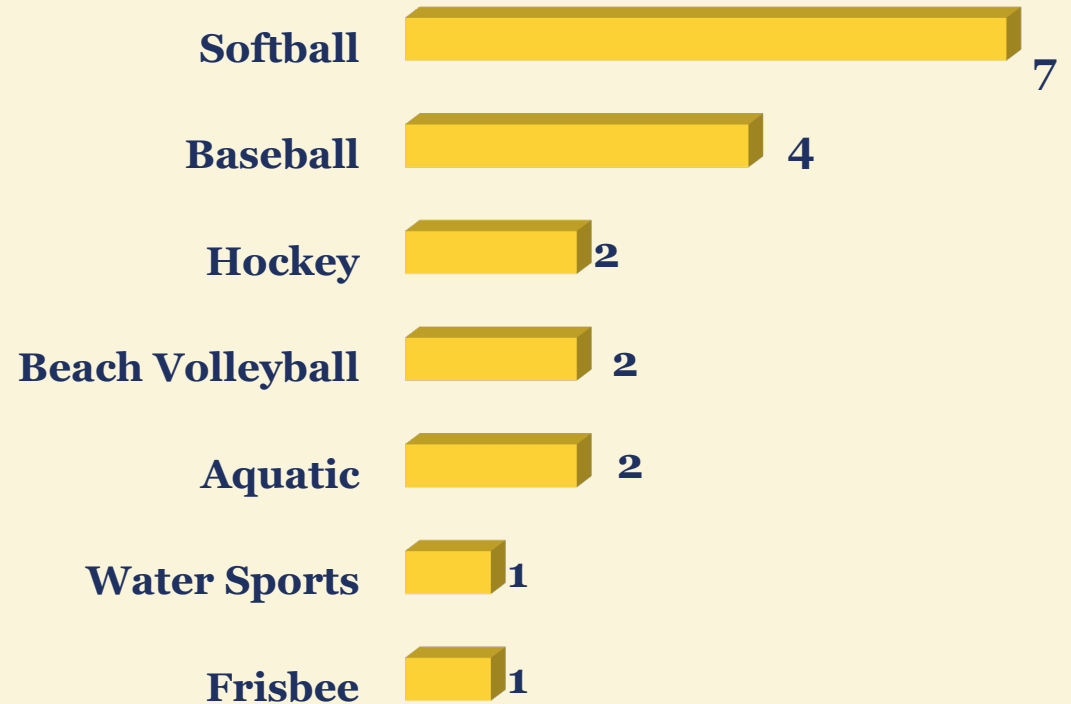
(10/1/2024 - 11/30/2024)

Hosted **20** events:

- **22,327** overnight visitors
- **\$12,434,056.32** in direct economic impact
- **21,535** room nights

Market Segment Breakdown

■ # of Events





**ST.PETE
CLEARWATER, FL
SPORTS COMMISSION**

THANK YOU

