



COMMUNITY AND BRAND ENGAGEMENT

Community Relations December 2024 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- December 1: Meeting with Gilbert Bolivar – GM Hotel Zamora St. Pete Beach, view renovations, update on the new rebranded restaurant, review VisitSPC marketing opportunities and programs.
- December 2: Hosted Gilbert Bolivar – GM Hotel Zamora St. Pete Beach at the VSPC offices to meet the team.
- December 4: Meeting with Michele Pavlik – DOSM, Cambria Hotel Madeira Beach, drop off VSPC logo'd items for her Choice Hotels National Sales Meeting.
- December 6: Attended the Upper Tampa Bay Chamber's Annual Corporate Day at Tampa Bay Downs, met with various tourism and business community leaders, promoted The Value of Tourism, FunShine Savings Passport, and Still Shinning program.
- December 7: Attended the Skybeach Hotel's soft grand reopening event including the Red Bull Cliff Diving & Jet Ski Competition exhibition, site tour of the hotel's rooms and suites, met with industry partners.



- December 9: Attended the Skai Int'l Tampa Bay's Monthly Board of Directors & General Membership Meeting, promoted The Value of Tourism, FunShine Savings Passport, Still Shinning program and VSPC's Annual Partner's Meeting.
- December 10: Meeting with Rick Dorman - GM and Brandy Balduino – DOSM of the Staybridge Suites St. Petersburg, on VSPC programs and opportunities, tour of the hotel.
- December 10: Attended the private tour for VSPC Staff of the Hotel Zamora.
- December 10: Attended the Tampa Bay Beaches Chamber Tourism Allies Monthly Meeting, presented on The Value of Tourism, FunShine Savings Passport, Still Shinning program and VSPC's Annual Partner's Meeting.
- December 11: I did a presentation to the Seminole Rotary Club on The Value of Tourism – “What's Good For the Visitor is Even Better For The Resident”, FunShine Savings Passport, Still Shinning & VSPC programs.



- December 12: Attended the Amplify Clearwater Chamber's Annual Holiday Members networking event at the Sheraton Sand Key, met with industry and business leaders.
- December 13: Attended the Treasure Island & Madeira Beach Chamber's Annual Merry Market Holiday Festival event.
- December 17: Meeting with Jennifer Fascione – DOSM Courtyard by Marriott Madeira Beach, reviewed VSPC programs and opportunities, dropped off 50 Still Shinning.
- December 17: Attended the Grand Opening of Sparrow Restaurant & Bar at the MOXY St. Pete, met with the owners and managers, discussed VSPC programs and opportunities.
- December 18: Attended the Monthly TDC Board Meeting.
- December 18: Met with Amanda Paine of Amplify Clearwater, dropped off Still Shining buttons.
- December 18: Met with Krystn Simmons – DOSM of Postcard Inn, dropped off Still Shinning Buttons.



- December 18: Attended the 5 Chamber Super Mingle business networking event, met with industry and business leaders, spoke on The Value of Tourism - “What’s Good For the Visitor is Even Better For The Resident”, FunShine Savings Passport, Still Shinning & VSPC programs.
- December 19: Attended the Palm Harbor Chamber’s Annual Holiday Lunch and Board of Directors Installation, spoke to the entire audience on The Value of Tourism - “What’s Good For the Visitor is Even Better For The Resident”, FunShine Savings Passport, Still Shinning & VSPC programs.
- December 20: Attended the annual Keep Pinellas Beautiful Holiday Open House, received a community partner award on behalf of VSPC.
- December 23: Met with Barry Rubin Pinellas Beaches Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.
- December 23: Met with Robin Miller of the Tampa Bay Beaches Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.



- December 23: Met with Sheila Hemans of the St. Pete Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.
- December 26 & 27: Attended the Destinations International Self-Learning Course and completed my Professional Destination Management certificate.
- December 31: Met with Nancy Self of the Pinellas Park/Gateway Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.
- December 31: Met with Tom Morrisette of the Central Pinellas Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.
- December 31: Met with Julie Buljalski of the Dunedin Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.
- December 31: Met with Mark Howe of the Upper Tampa Bay Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.

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December 2024 Community Relations Events Recap



- December 31: Met with Cammie Lumpkin of the Safety Harbor Chamber, dropped off their 2024/2025 Chamber Marking Funding Check.

