

SOCIAL MEDIA REPORT



FACEBOOK

	261,420 Engagement		6,691,873 Impressions
	2,485 Link Clicks		183,480 Average Daily Reach
	5,988 Shares		385,996 Total Page Likes

Top Post



Even after dark, Clearwater Marine Aquarium is still...

	48K Likes		16,756 Link Clicks
	4K Shares		1.6K Comments

Top Posts

#1 	5,047 Engagement	#2 	5,726 Engagement	#3 	3,871 Engagement
26 Link Clicks	70 Link Clicks	111 Link Clicks	50 Link Clicks	73 Link Clicks	50 Link Clicks
399 Shares	111 Shares	111 Shares	73 Shares	73 Shares	73 Shares

98.4K Followers	28,836 Engagement
964,355 Impressions	845 New Followers
466,947 Video Views	999 Saves

INSTAGRAM

TWITTER

116,157 Followers	1,268 Engagement
48,209 Impressions	52 Link Clicks
559 Favorites	124 Retweets

Top Posts



Clearwater Beach is officially OPEN and ready to welcome...

62 Retweets	254 Favorites
4 Replies	6 Link Clicks

Top Video



21.2K Total Views

Top Shorts

#1 	1.7K Engagement
56 Link Clicks	57K Views

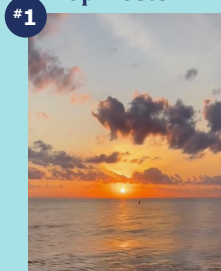
#2 	24,139 Subscribers	9,900 Views
51 Engagement	29 New Subscribers	100 Shares
4 Link Clicks	8,016 Minutes Watched	64 Likes

YOUTUBE

PINTEREST

5,940 Followers	78,110 Impressions
4.7% Pin Click Rate	338 Saves
4,040 Engagements	147 Outbound Clicks

Top Posts



4.34M Views	40.4K Views
3.85K Saves	266 Saves
75.53K Link Clicks	68 Link Clicks



40.4K Views	266 Saves
68 Link Clicks	68 Link Clicks