

SOCIAL MEDIA REPORT



FACEBOOK

680,996
Engagement

11,902
Link Clicks

16,138
Shares

22,222,9714 Top Post
Impressions

587,570
Average Daily Reach

386,348
Total Page Likes



Experience the magic of Holiday Lights..

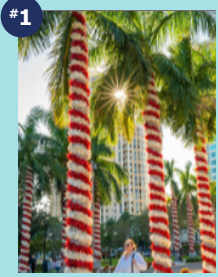
27K
Likes

2K
Shares

4K
Link Clicks

998
Comments

Top Posts



5,047
26
399



5,726
70
111



3,871
50
73

98.4K
Followers

2,000,337
Impressions

56
Published Videos

29,249
Engagement

355
New Followers

1,091
Saves

INSTAGRAM

TWITTER

115,767
Followers

69,238
Impressions

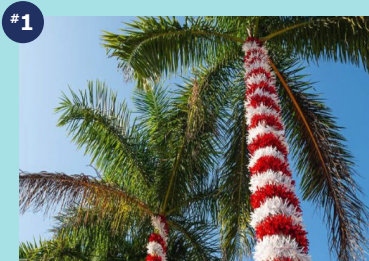
1,469
Favorites

2,780
Engagement

153
Link Clicks

303
Retweets

Top Posts



Happy Holidays from the land where the palm trees...

44
Retweets

3
Replies

230
Favorites

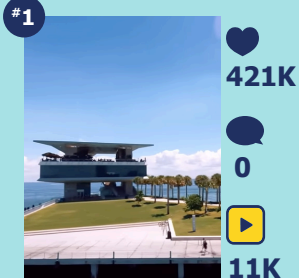
4
Link Clicks

Top Video

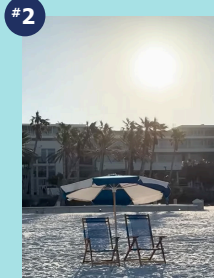


521K Total Views

Top Shorts



421K
0
11K



366
1
10K

24,139
Subscribers

7
New Subscribers

1,080
Minutes Watched

528,800
Views

82
Shares

536
Likes

YOUTUBE

PINTEREST

5,940
Followers

4.5%
Pin Click Rate

77,060
Engagements

1,600,600
Impressions

1,570
Saves

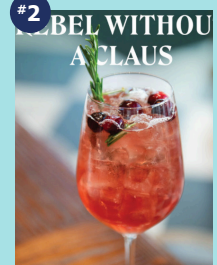
67,610
Outbound Clicks

Top Posts



817K
Views
570
Saves

36.6K
Link Clicks



679K
Views
378
Saves

32K
Link Clicks