



VISIT ST. PETE - CLEARWATER Special Advertising Opportunity

Reach over 2.7 million Allegiant customers per issue.

Get Onboard with Allegiant and *nonstoplife* through Visit St. Pete - Clearwater's special advertising opportunity.

Serving Pinellas County area via St. Pete/Clearwater Airport (PIE), Allegiant flies from more cities than any other carrier to the area (64). Over 2.4 million passengers in 2024! Allegiant has played a major part in PIE'S record breaking growth with St. Pete/Clearwater now our #3 market served.

Offered to a captive audience in a distraction-free environment (no Wi-Fi), *nonstoplife* is presented at eye-level for an average 2.5 hours. With light and informative editorial, *nonstoplife* serves up ideas to our leisure-bound travelers on things to do and see during their vacation. Ads and editorial work together in this environment to provide a myriad of travel opportunities.

Let us share our customers attention with you through **ST. PETE - CLEARWATER'S SPECIAL ADVERTISING RATES** providing members a **30% discount from rate card**. Published quarterly, ads are onboard for a full three months of coverage.

CLOSING DATES - SPACE RESERVATIONS:

Summer 2025 (Jun/Jul/Aug): April 15
 Fall 2025 (Sep/Oct/Nov): July 15
 Winter 2025/26 (Dec/Jan/Feb): October 15
 Spring 2026 (Mar/Apr/May): January 15

CONTACT: Shaun McIlveen
shaun@smmediasales.com for more information and to reserve your space.

St. Pete - Clearwater Special Offer

30% OFF AD RATES

FULL PAGE	\$4,500
½ PAGE	\$2,400
¼ PAGE	\$1,250

See closing dates on the left.

THE *nonstoplife* advantage

- 📍 Presented to over 2.7 million passengers per issue
- 📍 The expert guide for dining, entertainment and adventure
- 📍 64 non-stop destinations to PIE
- 📍 Wi-Fi free environment
- 📍 2 ½ hr. average flight time
- 📍 3 Full months coverage

