

Application & Review Process

1. Cycle 2 Application Launch
Destination Enhancement events only (Categories 3, 4 and 5)
Date: **Monday, December 16, 2024**
2. Application Deadline
Date: **Friday, January 17, 2025**
Time: 4:00 pm
3. VisitSPC Review & Funding Awards Determined
Goal: **Friday, January 31, 2025**
4. VisitSPC Recommendations filed with TDC and BCC
Date: **February 2025**

Post-Event Report & Invoice Processing

5. Post-Event Report & Invoice
Due: Fully completed and signed report due within **45 days** following conclusion of event.
Failure to meet this deadline may jeopardize current or future funding.
Payment: Funding will be paid in a lump sum on a post-event basis or as otherwise provided in the Tourism Promotion Agreement.