



**ST.PETE  
CLEARWATER, FL**

# **S P O R T S C O M M I S S I O N O C T O B E R 2 0 2 4**

**Presented by Caleb Peterson,  
Senior Manager**

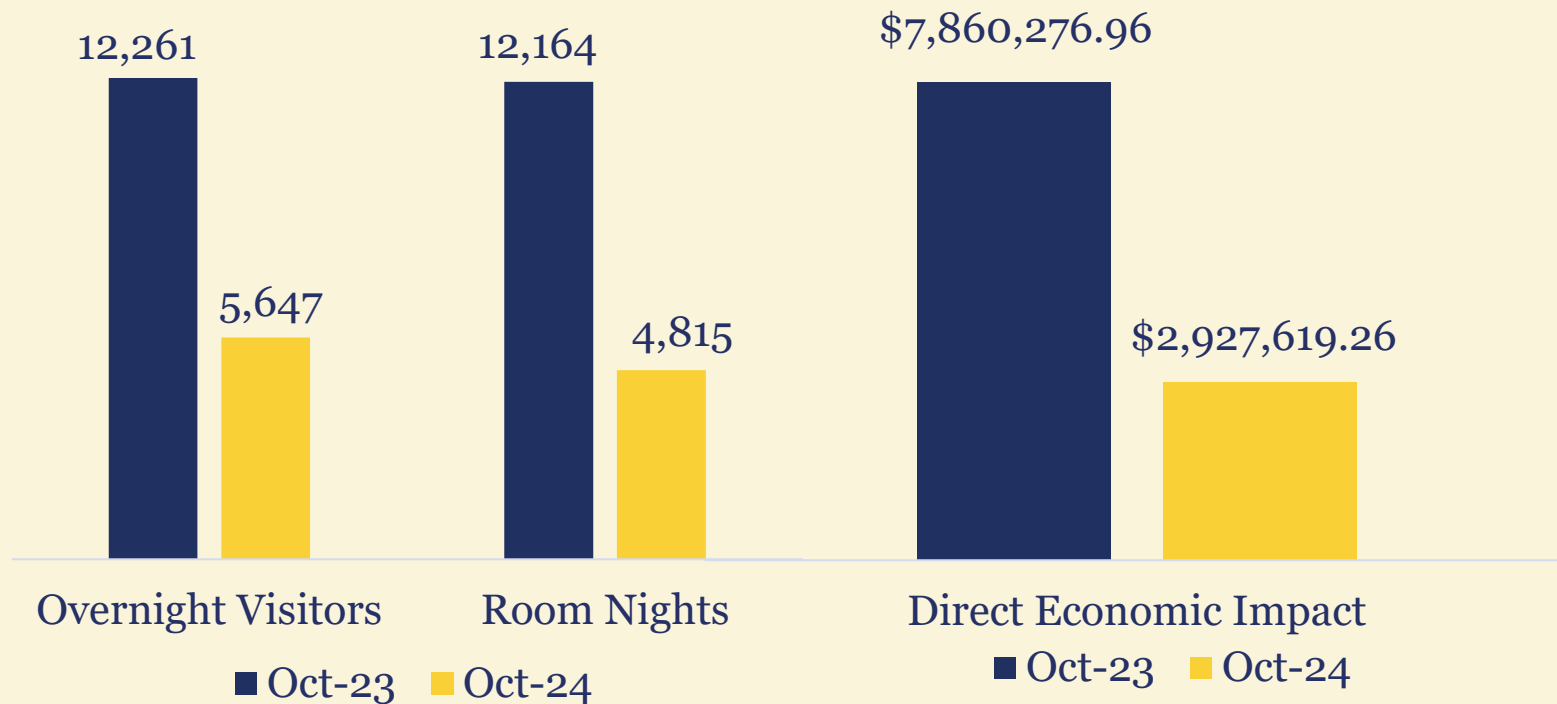




# October Overview

Hosted 7 events in October:

- **5,647** overnight visitors
- **\$2,927,619.26** in direct economic impact
- **4,815** room nights





# Hurricane Impacts

6 events canceled in October,  
projected impact:

- **7,761** overnight visitors
- **\$4,396,360.52** in direct economic impact
- **7,617** room nights

Still   
Shining





# Master's Championship

**Organizer:** USA Artistic Swimming

**Venue:** The Long Center

**Dates:** October 24-27

**Market Segment:** Aquatic

**Impact:**

- 471 Total Attendees
- 405 Overnight Visitors
- 528 Room Nights







# 5th Annual Lesley Johnson Memorial Tournament

**Organizer:** NSA West LLC

**Venue:** Multiple Venues in Pinellas County

**Dates:** October 19-20

**Market Segment:** Softball

**Impact:**

- 4,051 Total Attendees
- 1,985 Overnight Visitors
- 1,593 Room Nights



# SSOVA Sheraton Sand Key Resort Beach Volleyball Tournament

**Organizer:** Sunshine State Outdoor Volleyball Association (SSOVA)

**Venue:** Sheraton Sand Key Resort

**Dates:** October 26-27

**Market Segment:** Beach Volleyball

**Impact:**

- 425 Total Attendees
- 230 Overnight Visitors
- 264 Room Nights



# Year to Date

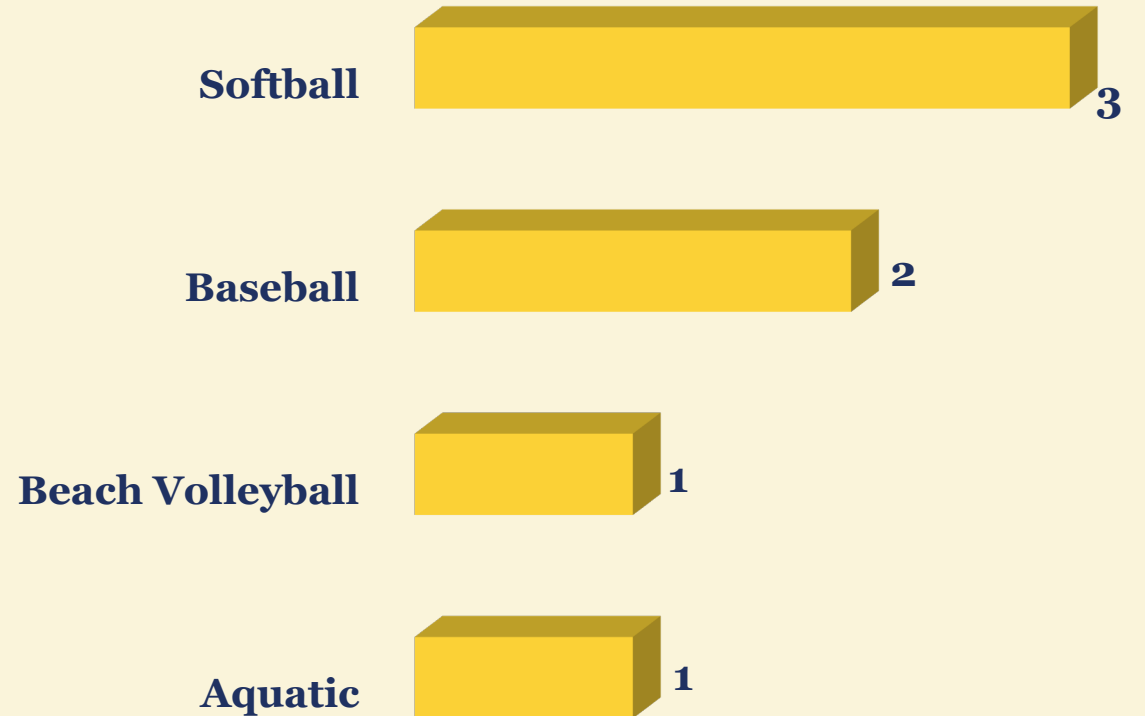
(10/1/2024 - 10/31/2024)

Hosted 7 events:

- **5,647** overnight visitors
- **\$2,927,619.26** in direct economic impact
- **4,815** room nights

## Market Segment Breakdown

■ # of Events







**ST.PETE  
CLEARWATER, FL  
SPORTS COMMISSION**

**THANK YOU**

