



# MEETINGS & CONFERENCES

October 2024

# October Trade Shows and Events

FSAE Education Expo, Tallahassee FL

October 10-17, 2024.

Attended: Kayla Freeman



Meetings Today Live Incentive

October 27-30, 2024.

Attended: Hortensia Simmons



# D.C. Client Event

**Location: Oxon Hill, MD**

**Date: October 24, 2024**

**Staff Member: Liz Dane**

**Summary:** VSPC hosted 25 clients for a networking event at the MGM Grand theater in Oxon Hill, MD. The clients had the opportunity to interact with our hotel partners, enjoy some food and see a performance by the legendary Diana Ross.

**Hotel Partners:** The Don CeSar, Island Grand at Tradewinds, and Sheraton Sand Key.



# IMEX America

**Location: Las Vegas, NV**

**Dates: October 7-10, 2024**

**Staff Members: Kayla Freeman & Liz Dane**

**Summary:** IMEX is where the global business events community comes together with meeting planners, event agency heads, association executives, and incentive travel buyers.

**Hotel Partners:** JW Marriott Clearwater Beach Resort & Spa and Sheraton Sand Key.



# New York City Wine & Food Festival

**Location:** NYC

**Date:** October 17-20, 2024

**Staff Member:** Hortensia Simmons

**Summary:** VSPC hosted clients at this four-day NYC premier wine and food festival. The festival showcases the talents of the world's most renowned culinary personalities and Amercia's most beloved television chefs across 80 events.

**Hotel Partners:** Wyndham Grand  
Clearwater Beach



# Site Visits

Grinnell Mutual – Room nights 373



# Upcoming Trade Shows and Events

## Holiday Showcase, Chicago, IL

December 4-5, 2024. Attending: Stephanie Alexander-Priakos

## SMART Meetings, Phoenix, AZ

December 8-10, 2024. Attending: Brian Hilterbrandt

## Helmsbriscoe Client Event, St. Pete, FL

December 10, 2024. Attending: Kayla Freeman

## D.C. Holiday Event, Washington D.C.

December 11, 2024. Attending: Liz Dane



**FY 2024/2025**

**FY 2023/2024**

**Leads in October: 84**

**144**

**Year to Date:**

**FY 2024/2025**

**FY 2023/2024**

**Total Room Revenue**

**\$99,029**

**\$239,217**

**Definite Room Nights**

**4,175**

**10,289**

**Total County Impact**

**\$4,138,602**

**\$10,350,746**





ST.PETE  
CLEARWATER

# THANK YOU

