



COMMUNITY AND BRAND ENGAGEMENT

October 2024

Prepared By: Craig Campbell, Director

Events Cancelled Due to Hurricanes

1. **Piertoberfest (October 5, St. Pete Pier)**
2. **Great American Beer Festival (October 10-12, Denver, CO)**
3. **St. Pete Fall Festival (October 12-13, St. Pete Pier)**
4. **Clearwater Jazz Holiday (October 17-20, Coachman Park)**
5. **BMX Gator Nationals (October 18-20, Oldsmar BMX)**
6. **Powerboat P1 (October 18-20, St. Pete Pier)**

New York City Wine & Food Festival

Date: October 17-20, 2024

Location:

Staff Lead: Sierra Arana

Brand Activation:

- Fabricated Booth

Messaging:

- Let's Shine





ST.PETE
CLEARWATER, FL

Let's Shine

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Credit: Daniel Boczarski



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ST.PETE
CLEARWATER, FL

Let's Shine



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CLEARWATER, FL

Let's Shine



Pumpkin Patch

Date: October 19-26, 2024

Location: St. Pete Pier

Staff Lead: Jake Hermann

Brand Activation:

- Adirondack Chair Display

Messaging:

- Still Shining



Tampa Bay Beaches Chamber – Concert in the Park

Date: October 25, 2024

Location: Horan Park

Staff Lead: Craig Campbell

Brand Activation:

- Signage

Messaging:

- Still Shining



Rise Up Concert Series: Goose

Date: October 31, 2024

Location: St. Pete Pier

Staff Lead: Jake Hermann

Brand Activation:

- Adirondack Chair

Messaging:

- Still Shining





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CLEARWATER

THANK YOU

