



# SPORTS COMMISSION

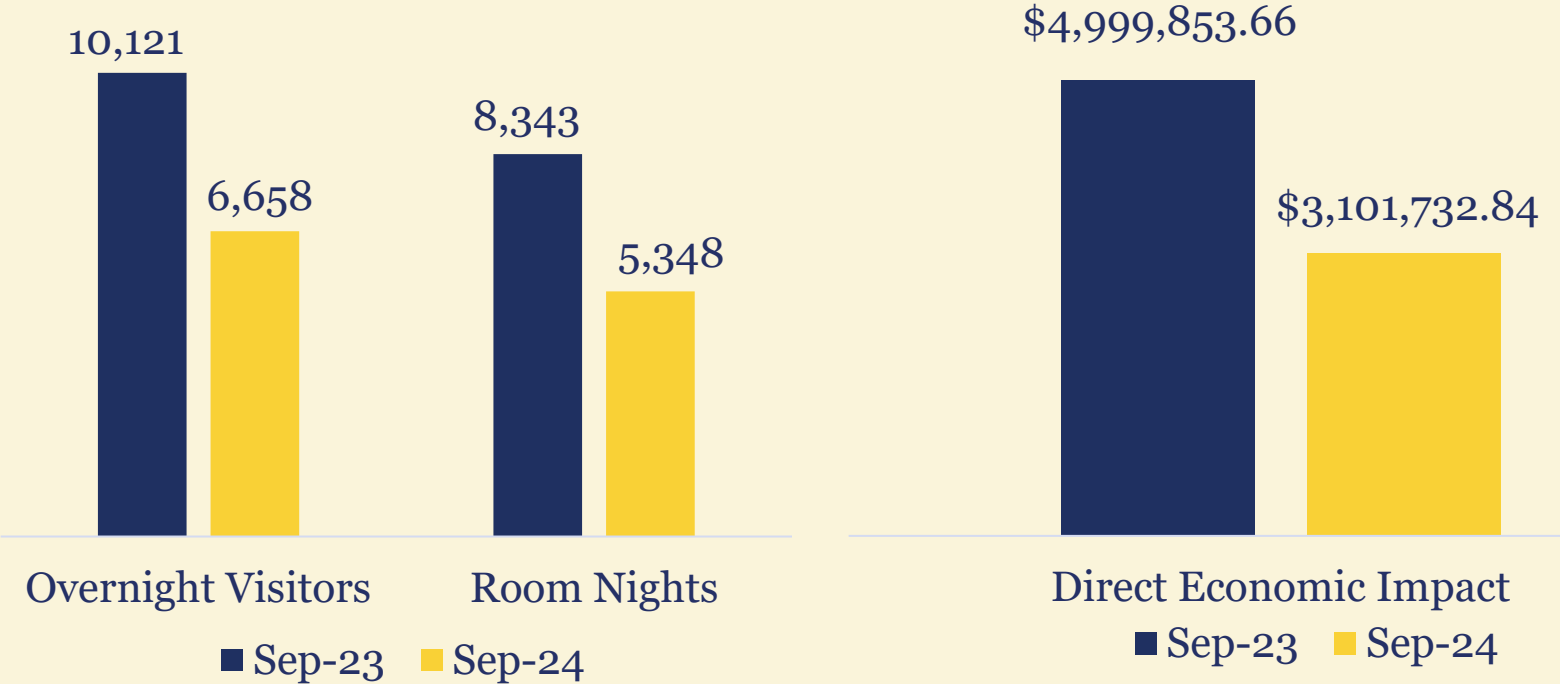
## September 2024

Presented By: Caleb Peterson, Sr. Manager

# September Overview

Hosted **6** events in September:

- **6,658** overnight visitors
- **\$3,101,732.84** in direct economic impact
- **5,348** room nights



# TEAMS Conference

**Location:** Anaheim, CA

**Dates:** September 23-26

**Staff Members:** Julie Bolfa and Katie Brunk

**Summary:** VisitSPC conducted 36 meetings with various sports event organizers and fostered relationships at social events.

# TEAMS<sup>®</sup>





# Michele Smith College Showcase & Softball for Hearts

**Organizer:** NSA West LLC

**Venue:** Multiple Venues in Pinellas County

**Dates:** September 14-15

**Market Segment:** Softball

**Impact:**

- 4,500 Total Attendees
- 2,430 Overnight Visitors
- 1,951 Room Nights



# Anime St. Pete

**Organizer:** Florida Comic Cons

**Venue:** The Coliseum

**Dates:** September 28-29

**Market Segment:** Indoor Sports

**Impact:**

- 2,520 Total Attendees
- 758 Overnight Visitors
- 557 Room Nights



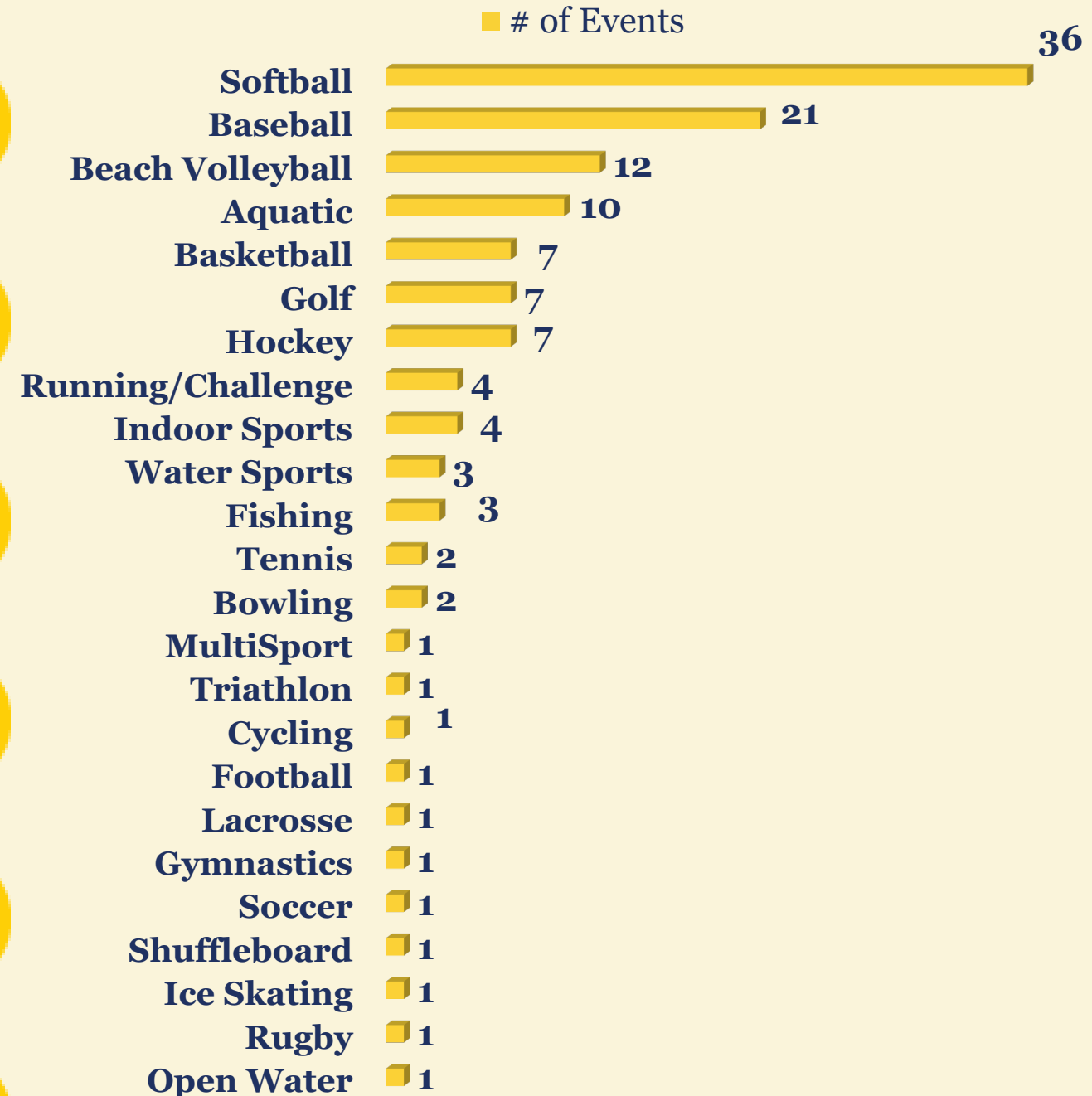
# Year to Date

(10/1/2023 - 9/30/2024)

Hosted **131** events:

- **181,287** overnight visitors
- **\$111,147,986.10** in direct economic impact
- **176,782** room nights

## Market Segment Breakdown





ST.PETE  
CLEARWATER

# THANK YOU

