



Prepared On: 10/29/2024
Prepared By: Christine DeMato

MEETING SALES POTENTIAL MONTHLY REPORT

Date: Created	Lead ID	Lead Name	Account Name	Status	Request Room Block Begin	Request Room Block End	First Name
09/02/2024	50996	AmerisourceBergen MWI GPO Summit	AmeriSourceBergen-ION Solutions	Potential	03/29/2025	04/03/2025	Hortensia
09/02/2024	50997	2025 Celerant Technology UC	Celerant Technology	Potential	05/04/2025	05/07/2025	Hortensia
09/02/2024	50998	2025 A&M GTT Meeting	Alvarez & Marsal Taxand, LLC	Potential	01/04/2025	01/08/2025	Hortensia
09/02/2024	50999	SEM IMAC Conference and Exposition 2027	Society for Experimental Mechanics	Potential	01/28/2027	02/04/2027	Hortensia
09/04/2024	51005	002Q9Y Florida Fire Chiefs' Association - Executive Development Conference 2027	Florida Fire Chiefs' Association	Potential	07/07/2027	07/13/2027	Kayla
09/04/2024	51008	Xylem ERP Program Meetings - Cycle 3	Xylem Global	Potential	12/09/2024	12/19/2024	Liz
09/04/2024	51010	REVISED 2026 AAPM SPRING CLINICAL	American Association of Physicists In Medicine	Potential	03/19/2026	03/25/2026	Liz
09/04/2024	51011	FHCA Overflow	Florida Health Care Association (FHCA)	Potential	05/27/2026	05/28/2026	Kayla
09/04/2024	51013	Taltna Team Block	HelmsBriscoe - MASTER	Potential	02/20/2025	02/22/2025	Tina
09/04/2024	51014	RFPJNJ24_SCZ Manager Meeting (December)	Johnson & Johnson Services, Inc.	Potential	12/08/2024	12/11/2024	Hortensia
09/04/2024	51015	Spring EAR Retreat	Florida Network of Youth and Family Services	Potential	07/14/2025	07/16/2025	Kayla
09/04/2024	51016	2025 National Sales Meeting Market Access	Bayer Healthcare, LLC	Potential	03/23/2025	03/26/2025	Hortensia
09/05/2024	51018	KBR DMR August 2025	KBR, LLC	Potential	08/09/2025	08/15/2025	Tina
09/05/2024	51019	2026 Williams Parker Fall Retreat	Williams Parker Law	Potential	10/17/2025	10/19/2025	Kayla
09/05/2024	51020	WFRA 25 Oct (140.25.8.80.110) Part D.Medicare Product Design	Wilmington FRA	Potential	10/20/2025	10/23/2025	Tina
09/05/2024	51022	*URGENT* TD SYNnex - Public Sector DAP Retreat - November 2024	TD SYNnex Corporation - SC	Potential	11/11/2024	11/14/2024	Tina
09/05/2024	51023	ASATT 2025	American Society of Anesthesia Technologists & Technicians (ASATT)	Potential	09/16/2025	09/20/2025	Stephanie
09/05/2024	51024	ASATT 2027	American Society of Anesthesia Technologists & Technicians (ASATT)	Potential	09/14/2027	09/18/2027	Stephanie
09/05/2024	51026	AEquitas Resource Labor Trafficking Dec 2024	AEquitas	Potential	12/09/2024	12/12/2024	Liz
09/05/2024	51027	AEquitas Resource Beyond the Basics Feb 2025	AEquitas	Potential	02/03/2025	02/06/2025	Liz
09/05/2024	51029	2025 Meineke Dealers Association Bi-Annual Conference	Elevanta	Potential	06/07/2025	06/11/2025	Tina
09/05/2024	51030	CST Savings Inc. Travel 2025	CST Savings	Potential	11/21/2025	11/26/2025	Hortensia
09/06/2024	51034	NCCHC - Spring Conference on Correctional Health Care - April/May 2026	National Commission on Correctional Healthcare	Potential	04/08/2026	04/14/2026	Stephanie

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09/06/2024	51035	Wallcoverings Association 2026 Annual Meeting	Bostrom	Potential	01/22/2026	01/28/2026	Stephanie
09/06/2024	51036	Wallcoverings Association 2027 Annual Meeting	Bostrom	Potential	01/21/2027	01/27/2027	Stephanie
09/07/2024	51039	Imprivata User Conference 2025	Imprivata	Potential	09/14/2025	09/17/2025	Hortensia
09/07/2024	51040	COE Incentive 2027	Crump Life Insurance Services	Potential	05/02/2027	05/05/2027	Hortensia
09/07/2024	51041	2027 BenefitMall Incentive	Crump Life Insurance Services	Potential	05/05/2027	05/08/2027	Hortensia
09/07/2024	51043	NACUFS Operator Roundtables and Food Service Directors Symposium (FSDS) 2026	National Association of College & University Food Services (NACUFS)	Potential	01/12/2026	01/17/2026	Stephanie
09/07/2024	51044	Medality 2025 Summer Meeting	Medality	Potential	06/03/2025	06/05/2025	Stephanie
09/07/2024	51045	Frontline President's Club 2025	BI Worldwide	Potential	03/28/2025	04/03/2025	Stephanie
09/07/2024	51046	FY23 APUS Team Award - Oncology, Michigan Region	Astellas Pharma US, Inc.	Potential	02/21/2025	02/22/2025	Stephanie
09/07/2024	51047	ACA International December Board Meeting 2024	The Association of Credit and Collection Professionals	Potential	12/09/2024	12/10/2024	Stephanie
09/09/2024	51048	3831 National Business Meeting	Infinix Global Meetings and Events	Potential	02/03/2025	02/06/2025	Brian
09/09/2024	51049	AOPA 2026 Leadership Meeting	American Orthotic & Prosthetic Association	Potential	01/14/2026	01/18/2026	Liz
09/09/2024	51050	Americold Logistics Sales Meeting	Alore Events	Potential	12/10/2024	12/12/2024	Tina
09/09/2024	51051	Young Life 2026 Board of Trustees	Young Life	Potential	04/12/2026	04/17/2026	Hortensia
09/10/2024	51055	Association Conference 2025	The Express Conferences	Potential	04/05/2025	04/10/2025	Kayla
09/10/2024	51056	Diversity Conference 2025	The Express Conferences	Potential	11/01/2025	11/06/2025	Kayla
09/10/2024	51057	2027 IFEBP Health Benefits Conference & Expo (HBCE)	International Foundation of Employee Benefit Plans (IFEBP Services, LLC)	Potential	01/23/2027	01/28/2027	Stephanie
09/10/2024	51058	2028 IFEBP Health Benefits Conference & Expo (HBCE)	International Foundation of Employee Benefit Plans (IFEBP Services, LLC)	Potential	01/22/2028	01/27/2028	Stephanie
09/10/2024	51059	ATSI 2026 Annual Conference	Association of Teleservices International (ATSI)	Potential	06/01/2026	06/04/2026	Stephanie
09/10/2024	51060	Federated Rural Electric Insurance Exchange 2026 Winter BOD Meeting	Federated Rural Electric Insurance Exchange	Potential	02/09/2026	02/12/2026	Stephanie
09/11/2024	51061	Mosiac CHAMPIONS Meeting	Mosaic Company, The	Potential	01/29/2025	01/31/2025	Kayla
09/11/2024	51064	American Assn. of Teachers of Spanish & Portuguese (AATSP) - 2025 Annual Conference	American Association of Teachers of Spanish & Portuguese (AATSP)	Potential	06/21/2026	06/29/2026	Stephanie
09/11/2024	51065	Lockton 2025 EPP Workshop I A	Lockton	Potential	01/27/2025	01/29/2025	Stephanie
09/12/2024	51067	Redaptive Ops Kickoff 2025	Redaptive Corporation	Potential	02/03/2025	02/05/2025	Brian
09/12/2024	51069	Foot Locker Relocation Group Nov . 24	Footlocker Inc.	Potential	11/18/2024	11/20/2024	Brian
09/12/2024	51070	JCSE - VA Military Reunion	Joint Communications Support Element (JCSE)	Potential	06/10/2026	06/13/2026	Hortensia
09/16/2024	51072	2026 Annual Conference and Exhibition	Recycle Florida Today	Potential	05/31/2026	06/03/2026	Kayla
09/16/2024	51073	2027 Annual Conference and Exhibition	Recycle Florida Today	Potential	05/30/2027	06/02/2027	Kayla

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09/16/2024	51074	Virtual Service Operations Q1 Meeting	Virtual Service Operations	Potential	01/06/2025	01/09/2025	Liz
09/16/2024	51075	USMC CREDO MER FI	United States Marine Corps Reserve	Potential	05/01/2025	05/03/2025	Hortensia
09/16/2024	51076	Updated Relay GSE – National June Summer Intensive 2025	LM Media Worldwide, LLC	Potential	06/22/2025	06/28/2025	Hortensia
09/16/2024	51077	Relay GSE – National July Summer Intensive 2025	LM Media Worldwide, LLC	Potential	07/13/2025	07/18/2025	Hortensia
09/16/2024	51078	Relay GSE – National Intercession 1 October 2025	LM Media Worldwide, LLC	Potential	10/14/2025	10/16/2025	Hortensia
09/16/2024	51079	Relay GSE – National Intercession 3 May 2026	LM Media Worldwide, LLC	Potential	05/05/2026	05/07/2026	Hortensia
09/16/2024	51080	Imprivata User Conference 2025 USA	Imprivata	Potential	10/05/2025	10/08/2025	Hortensia
09/16/2024	51082	Stetson Law School Class Reunion	Stetson University - College of Law	Potential	11/01/2024	11/03/2024	Kayla
09/16/2024	51083			Potential	12/08/2024	12/09/2024	Kayla
09/17/2024	51087	The Catholic Association Health Board of Trustees	Catholic Health Association	Potential	03/11/2025	03/14/2025	Hortensia
09/18/2024	51089	NK 2026 NSM	Premier Events Resources	Potential	05/08/2026	05/15/2026	Brian
09/18/2024	51090	NCSL - Energy Security and Disaster Response Planning	National Conference of State Legislatures	Potential	02/06/2025	02/08/2025	Brian
09/18/2024	51091	NCBA 2026 USRSB General Assembly 002S2X	National Cattlemen's Beef Association	Potential	04/26/2026	04/29/2026	Brian
09/18/2024	51092	TD SYNnex - CommunitySolv Winter AC Meeting - January 2025	TD SYNnex Corporation - SC	Potential	01/20/2025	01/22/2025	Tina
09/18/2024	51093	Premier Inc., 2025 Strategic Collaborative	Premier, Inc.	Potential	01/28/2025	01/29/2025	Tina
09/18/2024	51094	2025 Dechra NSM	Dechra	Potential	07/26/2025	07/31/2025	Stephanie
09/18/2024	51095	MT Offsite - February	Humana Inc	Potential	02/01/2025	02/06/2025	Tina
09/18/2024	51096	Annual Leader Forum - 2025	Humana Inc	Potential	03/15/2025	03/19/2025	Tina
09/19/2024	51099	NASAA -Broker Dealer Training 6 '25	North American Securities Administrators Association	Potential	06/02/2025	06/07/2025	Hortensia
09/19/2024	51101	GEM Conference	Booklyn Group	Potential	01/12/2025	01/15/2025	Hortensia
09/19/2024	51102	2025 Smile Source Winter Admin Meeting	Smile Source Inc.	Potential	02/06/2025	02/09/2025	Brian
09/19/2024	51103	2025 National Society of Minorities in Hospitality (NSMH) National Conference & Career Fair	National Society of Minorities in Hospitality	Potential	02/13/2025	02/16/2025	Hortensia
09/19/2024	51105	ATI 20G - CEO Arete	Automotive Training Institute	Potential	02/03/2025	02/05/2025	Liz
09/19/2024	51106	ATI 20G Platinum Alumni Leadership	Automotive Training Institute	Potential	01/29/2025	01/30/2025	Liz
09/19/2024	51107	ATI 20G Peak Performers 2025	Automotive Training Institute	Potential	01/27/2025	01/29/2025	Liz
09/19/2024	51109			Potential	12/28/2024	01/03/2025	Kayla
09/19/2024	51110			Potential	01/21/2025	01/24/2025	Hortensia
09/19/2024	51111			Potential	03/16/2025	03/20/2025	Hortensia
09/20/2024	51113	Q4 Board Meeting 2025	Florida Hospice & Palliative Care Association	Potential	11/06/2025	11/07/2025	Kayla

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09/20/2024	51115	2027 FDSOA Annual Apparatus Specification & Safety Symposium RFP HSWERMVZ47H	Fire Department Safety Officers Association (FDSOA)	Potential	01/07/2027	01/16/2027	Brian
09/20/2024	51119	Manchester Industries – Joint MLT/Ops Mtg – Feb 2025	Manchester Industries	Potential	02/09/2025	02/12/2025	Liz
09/20/2024	51121	██████████	████████████████████	Potential	05/04/2025	05/08/2025	Hortensia
09/23/2024	51123	2025 Board Meeting - Tampa Bay	CraneLogic	Potential	02/07/2025	02/09/2025	Liz
09/23/2024	51124	2026 Auditing Section Mid-Year Meeting	American Accounting Association	Potential	01/13/2026	01/17/2026	Kayla
09/23/2024	51125	FRMA 2027	Florida Records Management Association	Potential	05/24/2027	05/27/2027	Kayla
09/24/2024	51127	84131 - Master Management Conference 2025	Hospitality Performance Network Global (HPN) MASTER	Potential	01/14/2025	01/18/2025	Brian
09/24/2024	51129	SmartComms Sales Kickoff 2026	Smart Communications	Potential	01/03/2026	01/08/2026	Hortensia
09/24/2024	51130	2026 Sarasota Open	Empire Ballroom Studios	Potential	03/20/2026	03/22/2026	Kayla
09/24/2024	51131	REVEL Dance Orlando 2: 2026	REVEL Dance Convention LLC	Potential	02/05/2026	02/07/2026	Kayla
09/25/2024	51132	2026 Annual Sales Summit	KBT Creative Support Services	Potential	01/16/2026	01/21/2026	Stephanie
09/25/2024	51134	Shared Assessments Summit 2026	Shared Assessments	Potential	03/15/2026	03/20/2026	Brian
09/26/2024	51135	FAHRO 2025 Annual Conference	Florida Association of Housing and Redevelopment Officials (FAHRO)	Potential	08/25/2025	08/29/2025	Kayla
09/26/2024	51136	Nursing Consortium Spring Conference 2025	Nursing Consortium of Florida	Potential	05/01/2025	05/03/2025	Kayla
09/26/2024	51137	Norris Group - Tampa St. Pete - March 2025	ConferenceDirect - MASTER	Potential	03/13/2025	03/16/2025	Stephanie
09/26/2024	51138	Magna Publications - Leadership in Higher Education Conference - October 2027	Magna Publications	Potential	10/05/2027	10/09/2027	Stephanie
09/26/2024	51139	2025 Sterigenics FEB TRI Meeting	Sterigenics	Potential	02/23/2025	02/27/2025	Stephanie
09/26/2024	51140	████████████████████	████████████████████	Potential	04/11/2025	04/12/2025	Stephanie
09/30/2024	51143	12395 Toyota Denver Region 2024 ASM Travel Incentive TM64629	Toyota Motor North America	Potential	03/03/2025	03/06/2025	Brian
			COUNT: 99				



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MEETING SALES DEFINITE MONTHLY REPORT

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local-Bed(Direct)	First Name
49698	Okta Jan Leadership Team Meeting	09/19/2024	90	01/21/2024	01/24/2024	\$90,785.40	\$1,398.60	Hortensia
49515	Willow Bridge (formerly Lincoln Property) NW FL Meeting 2024 v.2	09/05/2024	284	02/19/2024	02/22/2024	\$295,171.67	\$4,861.58	Tina
49753	Alfaparf Milano Team Training	09/03/2024	90	02/26/2024	02/29/2024	\$73,656.47	\$1,236.60	Tina
50293	Hunter Industries- May 2024 Rooms Only	09/25/2024	33	05/03/2024	05/05/2024	\$26,180.38	\$359.60	Kayla
50396	FNYFS - Meeting	09/23/2024	45	05/20/2024	05/23/2024	\$28,436.76	\$321.30	Kayla
48773	Herski Productions: NPC/IFBB St. Pete Pro	09/25/2024	223	06/28/2024	06/30/2024	\$172,779.54	\$2,531.27	Kayla
51002	[REDACTED]	09/04/2024	1,349	08/05/2024	08/12/2024	\$1,146,982.12	\$13,678.86	Hortensia
51004	Success from the Inside Out Retreat	09/04/2024	351	09/08/2024	09/11/2024	\$385,117.69	\$7,771.14	Hortensia
51025	OUR National Service Coordinator Conference	09/05/2024	225	09/17/2024	09/20/2024	\$220,213.89	\$3,037.50	Tina
51108	[REDACTED]	09/23/2024	40	09/19/2024	09/22/2024	\$41,667.08	\$621.60	Kayla
50327	PB CTU Event - September 2024	09/17/2024	100	09/23/2024	09/27/2024	\$86,401.89	\$1,194.00	Tina
51007	Oticon Government Services 2024 Conference Series - East Coast - New Dates	09/04/2024	194	09/23/2024	09/27/2024	\$174,677.05	\$2,531.70	Hortensia
50300	2024 NAD ITS Technical Standards Committee (TSC) Meeting	09/04/2024	210	10/06/2024	10/11/2024	\$172,178.95	\$2,759.40	Hortensia
51071	[REDACTED]	09/13/2024	999	10/11/2024	10/20/2024	\$1,069,837.24	\$13,906.08	Kayla
49397	Barlow-Riopelle Wedding	09/03/2024	47	10/17/2024	10/19/2024	\$45,513.51	\$871.38	Renee
50977	[REDACTED]	09/24/2024	45	10/17/2024	10/20/2024	\$32,244.35	\$456.30	Kayla
50594	COPC Standards Committee Meeting Oct 2024	09/06/2024	43	10/21/2024	10/24/2024	\$43,839.79	\$713.89	Kayla
50925	Lambda Chi Alpha 2024 RFP	09/04/2024	75	10/24/2024	10/25/2024	\$61,096.49	\$850.50	Hortensia
51068	Foot Locker Relocation Group Oct. 24	09/12/2024	145	11/01/2024	11/03/2024	\$91,358.42	\$1,384.16	Brian
51086	GMFMC Council Meeting	09/16/2024	215	11/03/2024	11/07/2024	\$154,385.22	\$1,999.50	Kayla
49725	USABG Holiday Party	09/06/2024	404	12/12/2024	12/14/2024	\$423,237.35	\$7,004.12	Kayla
50747	CMDA Marriage Commission Retreat	09/05/2024	24	01/10/2025	01/12/2025	\$30,435.68	\$288.36	Hortensia
50022	Wallcoverings Association 2025 Annual Meeting	09/12/2024	484	01/22/2025	01/29/2025	\$644,094.46	\$11,577.96	Stephanie
50233	TD SYNnex - Global Leadership Summit - Jan/Feb 2025	09/05/2024	440	01/25/2025	01/31/2025	\$587,437.05	\$10,540.92	Tina
50933	2025 Winter Summit	09/19/2024	100	01/27/2025	01/29/2025	\$96,061.21	\$1,134.00	Stephanie

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51126	Advanced Instruments North American Sales Meeting	09/24/2024	190	02/03/2025	02/06/2025	\$188,486.91	\$3,066.60	Hortensia
51122		09/22/2024	224	02/19/2025	02/23/2025	\$225,158.29	\$4,421.76	Stephanie
50929	Standard Process Seminar - Aging Gracefully	09/10/2024	37	04/26/2025	04/26/2025	\$28,295.59	\$362.92	Stephanie
49158		09/04/2024	381	05/07/2025	05/11/2025	\$380,104.91	\$5,230.14	Kayla
49427	AIESEP International Conference	09/16/2024	841	05/17/2025	05/22/2025	\$670,899.34	\$8,321.46	Kayla
51144	AGMA Gear Box Design 2025	09/30/2024	80	06/02/2025	06/05/2025	\$70,773.02	\$1,051.20	Liz
50597	PEDIG Fall Coordinator Meeting 2025	09/11/2024	127	09/19/2025	09/21/2025	\$101,870.42	\$1,519.17	Kayla
51003		09/04/2024	535	11/29/2025	12/04/2025	\$558,387.99	\$8,634.90	Kayla
50691	AGB Institute for Board Chairs and Presidents	09/30/2024	117	01/08/2026	01/11/2026	\$105,719.80	\$1,821.53	Liz
50175	NADCA 2026 Executive Conference	09/13/2024	336	02/20/2026	02/25/2026	\$448,867.60	\$8,049.12	Kayla
	COUNT: 35		SUM: 9,123			SUM: \$8,972,353.53	SUM: \$135,509.12	



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MEETING SALES YTD DEFINITE LEADS FY23

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48684	APNA 2023 Annual Meeting	10/31/2023	385	09/19/2023	09/24/2023	\$381,600.38	\$8,756.21	Brian
48834	Arredondo (98200) Division Meeting - Fall 2023	11/02/2023	40	10/03/2023	10/05/2023	\$33,454.60	\$878.80	Brian
49333	Hockey Tournament	10/05/2023	360	10/05/2023	10/08/2023	\$301,570.87	\$7,955.00	Hortensia
49602		11/21/2023	80	10/13/2023	10/14/2023	\$71,908.08	\$2,058.14	Kayla
45893	FFSA 2023 Annual Conference	11/02/2023	715	10/20/2023	10/29/2023	\$666,550.32	\$17,934.65	Kayla
49614		11/22/2023	75	10/20/2023	10/23/2023	\$67,749.42	\$1,774.32	Hortensia
49592	ITA Fall Conference	11/20/2023	1,070	11/02/2023	11/10/2023	\$1,208,217.22	\$28,731.40	Tina
47714	FADIMA 2023	02/14/2024	558	11/07/2023	11/10/2023	\$427,021.74	\$10,657.25	Brian
48219	Funding the Future Annual Board of Directors Meeting 2023	10/23/2023	89	11/07/2023	11/13/2023	\$75,882.91	\$2,010.93	Brian
49305	ETF Team Offsite	02/02/2024	78	11/08/2023	11/10/2023	\$66,378.27	\$1,770.29	Kayla
49326	IFP Fall Managers Meeting	02/02/2024	69	11/08/2023	11/09/2023	\$58,677.17	\$1,613.47	Kayla
49603		11/21/2023	181	11/08/2023	11/11/2023	\$136,934.45	\$3,377.92	Kayla
49334	Hockey Tournament	10/05/2023	360	11/09/2023	11/12/2023	\$301,570.87	\$7,955.00	Hortensia
45537	Intercollegiate Women's Lacrosse Coaches Association 2023 Annual Convention	10/12/2023	3,040	11/11/2023	11/20/2023	\$3,042,141.86	\$60,761.23	Hortensia
49448	Sales Meeting 2023	10/27/2023	90	11/13/2023	11/15/2023	\$74,202.34	\$1,974.72	Brian
49737		12/21/2023	185	11/29/2023	12/02/2023	\$140,880.88	\$4,078.88	Kayla
49747	Twelve (Pall Corporation)	12/27/2023	168	12/03/2023	12/07/2023	\$171,506.24	\$3,643.83	Hortensia
47920	IATRC 2023 Annual Meeting	01/03/2024	275	12/07/2023	12/13/2023	\$241,507.26	\$5,124.54	Hortensia
49668	Prince/Halperin Wedding	12/06/2023	70	12/08/2023	12/10/2023	\$75,186.81	\$2,219.06	Renee
49495	NADRA 2024 Conference	11/11/2023	508	12/30/2023	01/03/2024	\$574,687.47	\$15,404.26	Hortensia
49868	BCWI Women's Retreat	01/18/2024	927	01/01/2024	01/17/2024	\$761,126.50	\$18,767.23	Hortensia
47929	AAU CFR 2024	10/02/2023	242	01/07/2024	01/09/2024	\$231,656.73	\$5,554.20	Liz
48065	UF College of Pharmacy-PDRG Meeting	01/22/2024	100	01/11/2024	01/13/2024	\$93,112.97	\$2,600.52	Kayla
49335	Hockey Tournament	10/05/2023	200	01/11/2024	01/15/2024	\$163,794.92	\$4,663.38	Hortensia
48570		11/15/2023	955	01/12/2024	01/21/2024	\$1,040,344.53	\$22,816.84	Liz

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48789	Meet the Masters	07/23/2024	166	01/12/2024	01/14/2024	\$172,480.44	\$4,193.35	Hortensia
48542	2024 CG Select	01/22/2024	486	01/14/2024	01/18/2024	\$478,747.82	\$14,054.45	Kayla
49733		12/21/2023	303	01/15/2024	01/20/2024	\$293,853.00	\$6,131.26	Hortensia
49248	GCUMM Leader Retreat	10/11/2023	30	01/16/2024	01/19/2024	\$26,095.58	\$661.04	Hortensia
49292	Ministry Brands Sales Kick Off	11/05/2023	30	01/16/2024	01/19/2024	\$26,298.52	\$719.30	Hortensia
48330	SGT Innovation & Leadership Summit FY24 - 40713	02/07/2024	380	01/21/2024	01/26/2024	\$333,119.63	\$9,167.20	Liz
48692	G Force Annual Meeting	01/22/2024	279	01/21/2024	01/24/2024	\$246,408.50	\$6,756.72	Kayla
49698	Okta Jan Leadership Team Meeting	09/19/2024	90	01/21/2024	01/24/2024	\$90,785.40	\$2,247.70	Hortensia
49846	Reach for the Beach Jan 2024	01/16/2024	270	01/21/2024	01/25/2024	\$304,127.64	\$7,665.41	Hortensia
49451	002PQQ - DICK's Sporting Goods Diamond University 2024	12/15/2023	853	01/22/2024	01/25/2024	\$812,431.72	\$18,452.37	Hortensia
49175	The Business Leads Fellowship Program Cohort	12/06/2023	105	01/24/2024	01/26/2024	\$98,194.86	\$2,794.65	Liz
49748	Marvin Building Products National Meeting	12/29/2023	190	01/24/2024	01/28/2024	\$178,498.06	\$4,069.25	Tina
49835	Furniture Row - FMO January 2024	01/16/2024	485	01/26/2024	02/02/2024	\$463,941.58	\$13,580.24	Brian
50021		02/20/2024	1,006	01/26/2024	02/02/2024	\$1,032,244.57	\$21,433.20	Hortensia
49456	Cepheid/Southeast	01/26/2024	383	01/28/2024	02/02/2024	\$272,527.84	\$7,014.68	Brian
48892	Chromalloy- Annual Leadership Meeting- 2024	01/19/2024	285	01/29/2024	01/31/2024	\$280,754.17	\$8,637.77	Kayla
49438	MBS Sales Conference 2024	02/20/2024	680	01/29/2024	02/02/2024	\$673,439.48	\$18,189.58	Tina
49797	ICP Group National Sales Meeting	01/04/2024	426	01/29/2024	02/01/2024	\$401,869.90	\$9,024.76	Hortensia
49582	TD SYNnex - IBM Partner Marketing Summit - January 2024	02/02/2024	231	01/30/2024	02/01/2024	\$245,782.79	\$6,452.59	Kayla
49601		11/21/2023	175	01/30/2024	02/04/2024	\$132,964.64	\$3,137.06	Tina
49565		11/21/2023	378	02/03/2024	02/06/2024	\$434,105.40	\$11,578.29	Hortensia
49612		11/22/2023	43	02/03/2024	02/04/2024	\$36,618.54	\$890.42	Tina
49647		12/04/2023	1,257	02/03/2024	02/10/2024	\$1,451,966.34	\$35,714.34	Hortensia
48014	2nd Annual PromoStandards Technology Summit and Hack-A-Thon Event	02/02/2024	615	02/04/2024	02/07/2024	\$687,084.32	\$21,135.96	Kayla
49329	SSR 2024 Mid-Winter Board Meeting	12/28/2023	42	02/05/2024	02/06/2024	\$43,603.34	\$1,086.14	Liz
48812	K12 Florida: TSC Training	01/19/2024	250	02/06/2024	02/09/2024	\$252,739.74	\$6,369.33	Kayla
49606	Ford Pittsburgh Incentive	06/27/2024	49	02/07/2024	02/09/2024	\$55,562.31	\$1,735.26	Stephanie
49751	NCM03394 CD07 - Clearwater- February 2024	08/23/2024	35	02/07/2024	02/09/2024	\$43,363.34	\$1,267.70	Tina
48807	2024 Truterra Partners in Excellence	06/24/2024	968	02/09/2024	02/15/2024	\$932,717.94	\$26,507.87	Stephanie

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48427	CCS Medical National Growth Conference 2024	04/18/2024	258	02/12/2024	02/16/2024	\$233,583.81	\$6,626.09	Brian
48658	2024 Generac Industrial Division Meeting	01/22/2024	292	02/12/2024	02/16/2024	\$297,192.04	\$8,891.99	Kayla
49345	Mosaic - Wabash Valley Board Meeting	12/15/2023	85	02/12/2024	02/18/2024	\$89,069.42	\$2,207.78	Hortensia
49023	Softball, University of Minnesota, 2024, Clearwater	06/12/2024	72	02/14/2024	02/18/2024	\$85,512.45	\$1,816.69	Stephanie
48196	Annual MTG Meeting 2024	07/22/2024	825	02/15/2024	02/22/2024	\$981,949.96	\$27,623.37	Stephanie
49442	Midyear Board of Trustees Meeting	11/02/2023	635	02/16/2024	02/22/2024	\$785,548.38	\$21,216.12	Hortensia
49515	Willow Bridge (formerly Lincoln Property) NW FL Meeting 2024 v.2	09/05/2024	284	02/19/2024	02/22/2024	\$295,171.67	\$7,619.14	Tina
48369	Crawford Contractor Connection - Top Performer - February 2024	01/22/2024	1,345	02/20/2024	02/25/2024	\$1,402,336.61	\$33,633.96	Kayla
49922	AMA 2024	01/30/2024	1,393	02/20/2024	02/27/2024	\$1,514,447.88	\$34,363.03	Tina
47940	FDCC Winter Meeting	02/01/2024	1,148	02/22/2024	02/29/2024	\$1,325,592.50	\$37,057.15	Hortensia
49604		11/21/2023	110	02/22/2024	02/25/2024	\$155,316.39	\$4,122.32	Kayla
49613		11/22/2023	307	02/22/2024	02/27/2024	\$322,546.58	\$10,037.79	Hortensia
49357	Aveda	01/05/2024	128	02/23/2024	02/26/2024	\$133,698.28	\$3,468.89	Tina
49469	PDM 2024	10/30/2023	532	02/24/2024	03/01/2024	\$617,547.13	\$15,509.55	Tina
49298	Kemper System America Meeting	10/12/2023	190	02/25/2024	02/29/2024	\$202,064.29	\$5,190.38	Hortensia
49338	Enviornmental and Energy Committee	03/13/2024	67	02/26/2024	02/28/2024	\$58,658.29	\$1,575.54	Liz
49753	Alfaparf Milano Team Training	09/03/2024	90	02/26/2024	02/29/2024	\$73,656.47	\$1,958.22	Tina
49836	Furniture Row - FMO (For Assistant Managers Only) Feb2024	01/16/2024	440	02/26/2024	03/01/2024	\$409,646.40	\$12,265.58	Brian
48462	Q1 February BOD Meeting	06/26/2024	36	02/27/2024	02/29/2024	\$41,629.13	\$1,318.25	Stephanie
49803	Sales Kickoff 2024	01/04/2024	127	03/02/2024	03/07/2024	\$132,664.49	\$2,937.20	Hortensia
48365	Rensselaer Polytechnic Institute (RPI) 2024 Annual Board of Trustees Meeting	07/23/2024	238	03/05/2024	03/09/2024	\$331,505.40	\$10,069.85	Hortensia
48932	Giving Institute Spring Board Meeting 2024	03/20/2024	223	03/06/2024	03/08/2024	\$210,716.73	\$5,954.66	Brian
50610		06/06/2024	56	03/10/2024	03/13/2024	\$58,788.35	\$1,790.74	Stephanie
50223	24th Polonia World Golf Championships – Polonia Open	03/27/2024	227	03/14/2024	03/17/2024	\$239,608.28	\$5,752.55	Hortensia
48424	2024 ATAE Group Benefits Focus Group Meeting	02/12/2024	34	03/20/2024	03/22/2024	\$29,147.12	\$750.87	Liz
49909	ADC IBC 2024	02/01/2024	916	03/21/2024	03/28/2024	\$851,505.48	\$20,782.96	Kayla
49576	Mr. Rooter 2024+04 Annual Conference	12/20/2023	223	03/25/2024	03/27/2024	\$248,748.08	\$7,711.82	Brian
49946	2024 COBEC/COB Retreat	01/30/2024	131	03/31/2024	04/04/2024	\$104,384.04	\$2,553.46	Hortensia
50241	Trellance Executive Meeting TPA	04/24/2024	18	04/02/2024	04/03/2024	\$23,309.76	\$745.65	Kayla

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50062	BSC Vascular Two Region Meeting – Rodgers & Buckner	08/01/2024	85	04/03/2024	04/05/2024	\$94,156.56	\$2,421.68	Hortensia
49711	NCSPA 2024 Annual Meeting	12/19/2023	185	04/05/2024	04/10/2024	\$166,004.80	\$4,384.91	Brian
48199	2024 IDFA Ice Cream Technology Conference	02/07/2024	714	04/08/2024	04/10/2024	\$786,308.92	\$22,556.05	Liz
49706	Meritus Spring Partners Meeting - April 2024	03/07/2024	134	04/08/2024	04/10/2024	\$119,593.62	\$3,256.50	Kayla
50100	TD SYNnex - Revolution & Cisco Planning Meeting - April 2024	05/02/2024	81	04/08/2024	04/10/2024	\$73,643.56	\$1,686.04	Tina
48615	35th Annual Southern Surety & Fidelity Claims Conference	08/27/2024	336	04/09/2024	04/14/2024	\$339,134.52	\$7,879.14	Tina
50078	Taylor Business Group PMS 218 FL	04/04/2024	22	04/10/2024	04/12/2024	\$18,033.25	\$454.88	Kayla
49799	The Chef's Warehouse Protein Retreat (FL March 24)	03/07/2024	140	04/11/2024	04/15/2024	\$156,430.88	\$4,745.69	Hortensia
49537	CBMC Board Meeting 2024 Spring	08/05/2024	31	04/14/2024	04/17/2024	\$27,766.78	\$730.17	Hortensia
49739		12/22/2023	421	04/14/2024	04/18/2024	\$472,389.43	\$14,834.37	Kayla
49740	BST Global Overflow	12/28/2023	685	04/14/2024	04/19/2024	\$798,005.60	\$24,298.82	Kayla
50177		03/13/2024	351	04/14/2024	04/27/2024	\$339,372.33	\$7,411.58	Hortensia
50380		07/09/2024	825	04/15/2024	04/18/2024	\$753,857.59	\$19,452.54	Liz
47959	NCM Associates - 2059 - Clearwater - April 2024	07/25/2024	64	04/17/2024	04/20/2024	\$64,324.52	\$1,907.76	Stephanie
47963	UACL Logistics Holdings, LLC 2024 Annual Meeting	04/24/2024	888	04/17/2024	04/21/2024	\$990,327.27	\$26,261.34	Stephanie
49379		10/12/2023	634	04/17/2024	04/21/2024	\$801,979.17	\$22,450.58	Hortensia
50063	BSC Vascular Three Region Meeting - Crofoot, Hale & McLure	07/30/2024	143	04/17/2024	04/19/2024	\$131,575.78	\$2,919.55	Hortensia
50467	CPA Board Meeting 2024	05/07/2024	26	04/17/2024	04/18/2024	\$24,454.19	\$694.84	Liz
48825	NCUR Spring	07/26/2024	202	04/21/2024	04/23/2024	\$216,904.31	\$6,786.89	Stephanie
49982	Annuities Central & East Divisional Meetings 2024	04/19/2024	109	04/21/2024	04/24/2024	\$110,927.19	\$3,320.58	Brian
50418		04/25/2024	3,500	04/21/2024	05/01/2024	\$4,151,258.88	\$133,754.21	Hortensia
49903	10974 East Team 4 NPHS Operations & Sales Meeting	07/23/2024	65	04/23/2024	04/25/2024	\$65,899.16	\$1,673.05	Hortensia
50131	ASNTR Conference 2024	03/06/2024	277	04/23/2024	04/27/2024	\$268,615.02	\$6,442.97	Kayla
50228	Florida Municipal Bond Club 2024	03/27/2024	168	04/23/2024	04/27/2024	\$186,748.72	\$4,854.50	Tina
48889	Destination Marketing Summit 2024	10/25/2023	415	04/24/2024	04/26/2024	\$442,407.77	\$11,614.65	Kayla
50867	Florida Elks Charities	07/30/2024	151	04/25/2024	04/27/2024	\$130,554.34	\$2,957.39	Hortensia
50369	2024 US Indoor Conference and Exhibition	05/13/2024	541	04/28/2024	05/03/2024	\$533,352.65	\$11,060.35	Liz
50293	Hunter Industries- May 2024 Rooms Only	09/25/2024	33	05/03/2024	05/05/2024	\$26,180.38	\$608.85	Kayla
50708	78864 SNUG 2024	07/02/2024	559	05/03/2024	05/10/2024	\$443,596.39	\$11,888.82	Brian

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49882	PAI Sales Meeting 2024	08/21/2024	274	05/05/2024	05/10/2024	\$273,797.48	\$7,940.56	Brian
49702	Florida Puerto Rico of the ITE FLPRITE	12/18/2023	634	05/06/2024	05/10/2024	\$570,961.66	\$11,763.08	Liz
50557		06/05/2024	595	05/06/2024	05/10/2024	\$456,244.22	\$11,091.39	Kayla
49518		01/24/2024	572	05/07/2024	05/12/2024	\$549,663.55	\$9,902.97	Kayla
48975	Chairman's Circle May 2024	02/02/2024	52	05/09/2024	05/10/2024	\$47,709.45	\$1,237.63	Kayla
50273	NADDI N-Plex Conference 2024	04/03/2024	285	05/12/2024	05/15/2024	\$255,940.44	\$5,104.60	Liz
49615		11/22/2023	265	05/13/2024	05/18/2024	\$256,284.67	\$6,168.33	Hortensia
49890		03/20/2024	600	05/13/2024	05/15/2024	\$358,921.40	\$8,767.83	Kayla
50261	AmerisourceBergen MWI Florida Regional Meeting	04/22/2024	30	05/14/2024	05/15/2024	\$31,044.14	\$704.24	Hortensia
50366		04/17/2024	105	05/14/2024	05/17/2024	\$105,190.25	\$3,054.73	Kayla
50429	NAFD 104th Annual Convention	05/01/2024	500	05/14/2024	05/19/2024	\$474,920.87	\$11,584.16	Hortensia
49927	2024 PASCV Molecular Virology Workshop	01/29/2024	471	05/15/2024	05/20/2024	\$542,095.77	\$13,395.04	Tina
49552	Powers- Jean Baptiste Wedding	07/23/2024	60	05/16/2024	05/19/2024	\$51,546.18	\$1,100.18	Renee
49295	ALTA Annual Internal Auditors Meeting	03/22/2024	71	05/20/2024	05/24/2024	\$70,092.69	\$1,971.96	Liz
49853	Bostik 2024 Sales Meeting (BO60989)	04/04/2024	245	05/20/2024	05/23/2024	\$191,505.67	\$5,270.21	Kayla
50119	SEPSEA 2024 Annual Conference	03/04/2024	350	05/20/2024	05/25/2024	\$353,474.72	\$7,968.40	Kayla
50396	FNYS - Meeting	09/23/2024	45	05/20/2024	05/23/2024	\$28,436.76	\$589.44	Kayla
47198	FHCA Nurse Leadership Program 2024	03/07/2024	734	05/26/2024	06/01/2024	\$678,959.57	\$13,611.83	Kayla
48323	NCM02849 NCM Intelligence Summit May 2024	04/23/2024	219	05/28/2024	06/01/2024	\$215,160.23	\$5,244.95	Stephanie
48827	2024 Global Pouch Forum	06/24/2024	1,116	05/28/2024	05/31/2024	\$883,172.83	\$22,281.43	Stephanie
49596	TD SYNEX - PowerSolv AMPED Symposium - May 2024	04/04/2024	162	05/28/2024	05/30/2024	\$166,542.41	\$4,262.43	Kayla
49864	2024 Retreat	04/30/2024	75	05/30/2024	06/02/2024	\$66,514.13	\$1,711.64	Hortensia
48163	2024 Society of Veterinary Soft Tissue Surgery Conference	05/03/2024	120	05/31/2024	06/02/2024	\$129,834.70	\$3,142.00	Kayla
50254	Aveda Master Unveiled Experience	04/03/2024	151	05/31/2024	06/05/2024	\$152,612.21	\$3,545.62	Stephanie
47682	Florida Higher Education Summit	05/22/2024	968	06/01/2024	06/07/2024	\$659,757.68	\$13,855.32	Kayla
49257	2024 NCHER Annual Conference	04/11/2024	420	06/01/2024	06/06/2024	\$406,035.61	\$9,021.82	Liz
49712	AGMA Gear Box Design 2024	12/19/2023	68	06/03/2024	06/06/2024	\$59,665.13	\$1,405.83	Liz
49738		12/21/2023	150	06/05/2024	06/08/2024	\$153,409.41	\$4,680.67	Kayla
49948	SOA FAC June 2024	04/05/2024	306	06/05/2024	06/07/2024	\$288,113.30	\$7,482.87	Kayla

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49436	OCBA 2024 Executive Retreat	04/24/2024	100	06/07/2024	06/09/2024	\$93,958.20	\$2,486.61	Kayla
48726		01/24/2024	475	06/08/2024	06/14/2024	\$561,438.75	\$13,298.52	Kayla
50686		06/26/2024	385	06/08/2024	06/15/2024	\$359,694.48	\$7,781.91	Tina
50689	WELS South Atlantic District Convention	06/27/2024	295	06/09/2024	06/15/2024	\$273,653.14	\$5,360.56	Hortensia
49279		03/20/2024	675	06/11/2024	06/16/2024	\$612,847.25	\$12,085.40	Kayla
48793	MJH Prost8Con - FL	07/30/2024	143	06/14/2024	06/15/2024	\$141,656.74	\$2,810.40	Hortensia
48366	FSFOA 2024 Summer Conference	02/02/2024	680	06/17/2024	06/21/2024	\$563,275.34	\$11,712.54	Kayla
50135	2024 Reunion	03/06/2024	75	06/20/2024	06/22/2024	\$71,231.44	\$1,182.10	Hortensia
49502	002NRB_NASPA 2024 Student Affairs Law & Policy Certificate Program	04/19/2024	171	06/24/2024	06/28/2024	\$165,387.02	\$4,550.27	Liz
50292	MHK12 FL ELA Product Training (June 2024) Patton	05/28/2024	30	06/25/2024	06/26/2024	\$25,000.46	\$598.48	Stephanie
50548	TD SYNnex - Pro Devices Executive Summit - June 2024	08/27/2024	88	06/26/2024	06/28/2024	\$96,826.14	\$2,477.60	Tina
48773	Herski Productions: NPC/IFBB St. Pete Pro	09/25/2024	223	06/28/2024	06/30/2024	\$172,779.54	\$4,197.48	Kayla
49347	2024 Water Summit	03/20/2024	115	07/11/2024	07/13/2024	\$98,538.01	\$2,099.76	Kayla
50217	Area Field Training	07/30/2024	225	07/15/2024	07/18/2024	\$207,847.64	\$4,733.68	Hortensia
49342		01/24/2024	285	07/16/2024	07/20/2024	\$305,029.72	\$7,587.76	Kayla
50661	ABC 2024 Annual Conference	06/20/2024	320	07/16/2024	07/20/2024	\$340,534.73	\$8,713.95	Kayla
49074		11/30/2023	340	07/19/2024	07/23/2024	\$381,273.94	\$9,651.76	Hortensia
50550	ITW BG IND Transportation Segment	06/13/2024	81	07/21/2024	07/25/2024	\$74,270.97	\$2,087.23	Stephanie
50518	TNTP florida July	08/26/2024	28	07/22/2024	07/24/2024	\$29,216.14	\$720.69	Hortensia
50402	2024 SalonCentric PPD Jul Leadership Retreat	05/20/2024	300	07/23/2024	07/25/2024	\$254,783.79	\$6,780.41	Hortensia
50502	Castle GI Regional Meetings - SE	07/29/2024	27	07/24/2024	07/26/2024	\$27,318.46	\$800.63	Brian
50413		04/25/2024	162	07/28/2024	08/02/2024	\$170,665.84	\$4,290.90	Kayla
49728	Vosselmann Family Reunion	04/25/2024	56	08/01/2024	08/04/2024	\$66,404.55	\$2,142.25	Kayla
50549	CASE District III Cabinet Meeting Summer 2024	07/24/2024	56	08/01/2024	08/03/2024	\$43,863.25	\$1,040.45	Liz
50087	TD SYNnex - Commercial Field Sales Meeting - August 2024	08/27/2024	327	08/05/2024	08/08/2024	\$274,908.23	\$5,776.46	Tina
51002		09/04/2024	1,349	08/05/2024	08/12/2024	\$1,146,982.12	\$23,964.33	Hortensia
50555	2024 USDA RD FL/USVI State Meeting	06/30/2024	169	08/06/2024	08/08/2024	\$116,672.64	\$2,571.71	Liz
48897	FSOSW 2024	02/20/2024	213	08/07/2024	08/10/2024	\$175,666.16	\$3,599.40	Kayla
50038	FRCPA's 40th Anniversary Celebration & Meeting	04/24/2024	112	08/08/2024	08/10/2024	\$82,410.21	\$1,993.62	Kayla

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50432		05/01/2024	676	08/18/2024	08/22/2024	\$649,765.18	\$15,190.48	Kayla
50871	RL - Strategic Leadership Meeting	08/14/2024	28	08/18/2024	08/21/2024	\$25,210.68	\$702.04	Stephanie
50592		06/10/2024	520	08/25/2024	08/28/2024	\$429,711.43	\$9,493.85	Kayla
50559	MH K12 FL ELA Product Training (Aug 2024) Patton	06/13/2024	30	08/27/2024	08/28/2024	\$22,968.26	\$504.01	Stephanie
50923		08/16/2024	67	08/28/2024	08/30/2024	\$50,519.61	\$1,118.36	Kayla
50739	13th Annunal IAHTI	07/10/2024	1,296	08/31/2024	09/08/2024	\$1,211,390.46	\$21,544.84	Tina
45356	Fraternal Order of Police FL State Lodge Fall Board Meeting	10/31/2023	968	09/08/2024	09/14/2024	\$728,626.76	\$17,056.56	Brian
48409	Florida Watercolor Society 2024 Annual Convention	01/04/2024	734	09/08/2024	09/14/2024	\$658,192.57	\$12,973.61	Kayla
51004	Success from the Inside Out Retreat	09/04/2024	351	09/08/2024	09/11/2024	\$385,117.69	\$11,574.32	Hortensia
50814		07/25/2024	584	09/09/2024	09/13/2024	\$556,307.98	\$12,699.28	Kayla
50042	Sheltair 2024	06/05/2024	84	09/11/2024	09/13/2024	\$70,364.97	\$1,656.43	Kayla
49923	2024 Banner & Witcoff All Attorney Retreat	04/23/2024	252	09/12/2024	09/14/2024	\$251,115.69	\$7,483.86	Liz
49850	Bob & JoEllen Payne Celebration of Life (2)	06/05/2024	112	09/13/2024	09/15/2024	\$81,850.13	\$1,887.88	Kayla
50579		06/03/2024	512	09/13/2024	09/16/2024	\$527,664.05	\$13,315.46	Stephanie
49321	PCI 2024 GSX	08/21/2024	575	09/14/2024	09/19/2024	\$540,565.51	\$16,442.75	Brian
49774		01/03/2024	575	09/14/2024	09/18/2024	\$589,776.65	\$15,115.27	Hortensia
50472	Benefit Bankers Distributors Annual Sales Conference	05/08/2024	178	09/15/2024	09/20/2024	\$156,064.55	\$4,415.47	Brian
51025	OUR National Service Coordinator Conference	09/05/2024	225	09/17/2024	09/20/2024	\$220,213.89	\$5,042.65	Tina
49061	FNYS - Annual Conference	04/23/2024	231	09/18/2024	09/20/2024	\$198,644.59	\$4,272.20	Kayla
51108		09/23/2024	40	09/19/2024	09/22/2024	\$41,667.08	\$1,026.56	Kayla
48911	PEDIG Fall Coordinator Meeting	02/02/2024	112	09/20/2024	09/22/2024	\$88,283.90	\$2,186.60	Kayla
49892		06/18/2024	550	09/20/2024	09/21/2024	\$387,406.23	\$10,780.86	Kayla
49563	Florida Supportive Housing Coalition Summit	07/24/2024	242	09/22/2024	09/24/2024	\$245,974.36	\$4,604.57	Kayla
49983	NEMA IEC SC 121A WG2	02/08/2024	30	09/22/2024	09/27/2024	\$28,115.23	\$722.64	Liz
50327	PB CTU Event - September 2024	09/17/2024	100	09/23/2024	09/27/2024	\$86,401.89	\$1,992.98	Tina
50459	2024 Myriad Product Org Summit	07/08/2024	78	09/23/2024	09/25/2024	\$62,486.69	\$1,442.01	Stephanie
51007	Oticon Government Services 2024 Conference Series - East Coast - New Dates	09/04/2024	194	09/23/2024	09/27/2024	\$174,677.05	\$4,180.77	Hortensia
45772	Clan Donald USA Annual General Meeting 2024	04/15/2024	184	09/24/2024	09/29/2024	\$178,291.15	\$3,750.47	Hortensia
49054	Senior Care Authority National Conference	08/22/2024	581	09/24/2024	09/30/2024	\$470,696.07	\$11,788.82	Brian

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49373	2024 DECA Annual Conference	08/21/2024	81	09/24/2024	09/28/2024	\$75,650.63	\$2,151.03	Brian
49665	FECA F&A/HR Conference	04/04/2024	175	09/24/2024	09/26/2024	\$188,050.56	\$4,793.32	Kayla
50457	22nd Clubhouse International World Seminar	07/02/2024	2,700	09/24/2024	10/04/2024	\$2,444,850.02	\$54,262.08	Hortensia
50526	FL Chapter of Mystery Writers of America	05/20/2024	240	09/26/2024	09/29/2024	\$186,483.32	\$4,331.79	Hortensia
49445		10/27/2023	640	10/01/2024	10/04/2024	\$684,930.07	\$14,929.91	Kayla
50903	RL - Charter Leadership Summit: MTSS & Literacy Innovations	08/21/2024	104	10/03/2024	10/04/2024	\$109,504.74	\$3,127.20	Stephanie
48399	REDcap Con 2024	02/09/2024	900	10/06/2024	10/10/2024	\$884,146.08	\$18,477.73	Tina
50300	2024 NAD ITS Technical Standards Committee (TSC) Meeting	09/04/2024	210	10/06/2024	10/11/2024	\$172,178.95	\$4,399.13	Hortensia
49867	WEG Advisor Summit 2024	01/18/2024	853	10/07/2024	10/10/2024	\$948,792.63	\$24,763.65	Tina
50264	IEEE Computer Society Oct. 2024	04/02/2024	1,615	10/11/2024	10/19/2024	\$1,377,419.19	\$36,579.39	Hortensia
51071		09/13/2024	999	10/11/2024	10/20/2024	\$1,069,837.24	\$23,321.11	Kayla
49588	Murphy Business 2024 Educational Conference	02/02/2024	550	10/12/2024	10/18/2024	\$581,665.50	\$13,802.89	Kayla
50421	Elite Contractor Meeting	06/14/2024	577	10/14/2024	10/16/2024	\$549,871.30	\$12,288.94	Hortensia
49397	Barlow-Riopelle Wedding	09/03/2024	47	10/17/2024	10/19/2024	\$45,513.51	\$1,335.30	Renee
50977		09/24/2024	45	10/17/2024	10/20/2024	\$32,244.35	\$766.56	Kayla
49744	BIAA 2019 State Leadership Conference	12/22/2023	97	10/19/2024	10/23/2024	\$76,609.48	\$1,677.45	Liz
49490	Presidents Club	01/18/2024	413	10/21/2024	10/25/2024	\$409,244.44	\$10,807.05	Hortensia
49732	Dairy Foods 2024 National Sales Meeting	04/17/2024	785	10/21/2024	10/24/2024	\$805,967.35	\$20,660.32	Tina
50594	COPC Standards Committee Meeting Oct 2024	09/06/2024	43	10/21/2024	10/24/2024	\$43,839.79	\$1,122.73	Kayla
49146	Entrepreneurs Club - Clearwater	02/02/2024	42	10/24/2024	10/27/2024	\$43,377.65	\$1,310.10	Kayla
50925	Lambda Chi Alpha 2024 RFP	09/04/2024	75	10/24/2024	10/25/2024	\$61,096.49	\$1,423.33	Hortensia
51068	Foot Locker Relocation Group Oct. 24	09/12/2024	145	11/01/2024	11/03/2024	\$91,358.42	\$2,273.51	Brian
51086	GMFMC Council Meeting	09/16/2024	215	11/03/2024	11/07/2024	\$154,385.22	\$3,471.85	Kayla
49884	Central Florida Power Lunch & FSAE Board Meeting	03/06/2024	25	11/04/2024	11/05/2024	\$16,324.54	\$464.07	Kayla
50586	EMDA Class of 2026 Session 2	08/07/2024	145	11/05/2024	11/07/2024	\$107,891.26	\$2,793.88	Stephanie
48470	2024 FAFCC Conference	06/11/2024	346	11/06/2024	11/08/2024	\$347,592.85	\$8,150.33	Kayla
50797	RL Executive Briefing Fall 2024 - Updated Dates	08/16/2024	156	11/06/2024	11/08/2024	\$158,145.01	\$4,660.27	Stephanie
50607		06/13/2024	90	11/08/2024	11/09/2024	\$77,983.85	\$2,818.19	Stephanie
49783	002POG-NBWA's Next Generation Leadership Conference	03/29/2024	650	11/10/2024	11/14/2024	\$661,397.06	\$15,746.27	Liz

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49917	Kopernik Global Investors: The Super Terrific Happy Hour	03/04/2024	200	11/13/2024	11/14/2024	\$198,581.88	\$5,948.43	Kayla
49377	Intercollegiate Women's Lacrosse Coaches Association 2024 Annual Convention	12/04/2023	3,040	11/16/2024	11/25/2024	\$3,083,576.03	\$61,070.83	Hortensia
50286	WellDyne Rx GTM 2024	07/26/2024	176	11/19/2024	11/20/2024	\$135,528.34	\$3,638.47	Kayla
50745	Suncoast Jazz Festival 2024	07/10/2024	1,128	11/20/2024	11/25/2024	\$876,989.38	\$20,083.90	Hortensia
50721	FMCs Executive Directors' Meeting	08/27/2024	27	11/21/2024	11/22/2024	\$19,546.10	\$517.48	Kayla
50166	2024 Regional Meeting & Exhibits	07/02/2024	952	12/02/2024	12/06/2024	\$895,210.81	\$19,442.52	Hortensia
48835		01/24/2024	484	12/07/2024	12/14/2024	\$581,549.92	\$13,262.56	Kayla
49725	USABG Holiday Party	09/06/2024	404	12/12/2024	12/14/2024	\$423,237.35	\$10,974.06	Kayla
50203	2025 Commercial Summit	04/25/2024	483	01/07/2025	01/10/2025	\$576,207.70	\$15,599.32	Hortensia
50033	Dynamic Essentials 2025	02/20/2024	397	01/08/2025	01/12/2025	\$398,545.13	\$7,994.22	Tina
50747	CMDA Marriage Commission Retreat	09/05/2024	24	01/10/2025	01/12/2025	\$30,435.68	\$555.73	Hortensia
49992		02/12/2024	375	01/11/2025	01/17/2025	\$348,256.95	\$9,683.82	Kayla
50400	002R75/002R76 DICK'S Sporting Goods Diamond Univerity and Run Summit - 2025	08/08/2024	1,715	01/13/2025	01/17/2025	\$1,683,767.78	\$41,284.36	Hortensia
50488	Four Seasons Sunrooms & Windows - YEE Jan 2025	07/23/2024	355	01/13/2025	01/16/2025	\$441,849.03	\$12,309.35	Hortensia
48185	2025 FDSOA Annual Health & Safety Conference	08/07/2024	1,269	01/19/2025	01/23/2025	\$1,278,686.83	\$30,644.09	Stephanie
50022	Wallcoverings Association 2025 Annual Meeting	09/12/2024	484	01/22/2025	01/29/2025	\$644,094.46	\$17,568.57	Stephanie
50430	*100582* Playpower 2025 International Sales Meeting	06/12/2024	1,017	01/23/2025	02/02/2025	\$1,004,730.84	\$21,655.44	Tina
50386	AFSA Annual Conference 2025	04/23/2024	195	01/24/2025	01/29/2025	\$162,391.91	\$4,383.99	Brian
49527	2025 Health Benefits Conference	07/18/2024	972	01/25/2025	01/31/2025	\$1,152,125.77	\$27,876.92	Liz
50233	TD SYNnex - Global Leadership Summit - Jan/Feb 2025	09/05/2024	440	01/25/2025	01/31/2025	\$587,437.05	\$16,056.42	Tina
50706	Solventum Health Information January 2025 Meeting	07/01/2024	715	01/25/2025	02/01/2025	\$617,989.84	\$15,731.20	Brian
50271	Ness USA, Inc - 2025 Global Sales Conference	04/18/2024	400	01/26/2025	01/31/2025	\$421,176.03	\$10,622.59	Hortensia
49252	NADP Leadership Meeting 2025	12/12/2023	223	01/27/2025	01/29/2025	\$201,467.76	\$5,446.19	Brian
50468	TIA TR-42 Committee Meeting Jan 2025	07/23/2024	110	01/27/2025	01/31/2025	\$91,888.63	\$1,865.72	Liz
50933	2025 Winter Summit	09/19/2024	100	01/27/2025	01/29/2025	\$96,061.21	\$2,005.67	Stephanie
49369	2025 ALSC Symposia	11/13/2023	1,199	01/29/2025	02/03/2025	\$1,168,626.49	\$32,951.43	Brian
49980	CBMC Summit 2025	04/15/2024	426	01/29/2025	02/01/2025	\$522,953.08	\$14,435.53	Hortensia
50000	MLBPAA & MLAM Board Meetings '25	03/28/2024	65	01/29/2025	02/02/2025	\$72,175.74	\$2,236.42	Brian
49411		07/02/2024	175	01/30/2025	02/02/2025	\$169,949.15	\$4,329.36	Hortensia

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48798	CPA Engage 2025	05/07/2024	823	01/31/2025	02/08/2025	\$935,091.99	\$20,509.70	Liz
50566	Furniture Row - FMO January 2025	06/26/2024	470	01/31/2025	02/07/2025	\$464,673.88	\$13,584.71	Brian
49584	3rd Annual PromoStandards Technology Summit and Hack-A-Thon Event	04/24/2024	711	02/02/2025	02/05/2025	\$907,930.19	\$25,737.73	Kayla
49928	NPGA 2025 Winter Board Meeting	06/05/2024	420	02/02/2025	02/05/2025	\$446,266.63	\$12,013.52	Liz
51126	Advanced Instruments North American Sales Meeting	09/24/2024	190	02/03/2025	02/06/2025	\$188,486.91	\$4,854.92	Hortensia
48226		07/12/2024	856	02/05/2025	02/09/2025	\$954,042.77	\$21,147.97	Stephanie
49904	Almirall 2025 National Sales Meeting	05/20/2024	360	02/08/2025	02/14/2025	\$412,343.08	\$8,778.39	Hortensia
50509	Teaching Strategies SKO 2025	06/20/2024	917	02/08/2025	02/14/2025	\$1,106,356.80	\$28,872.54	Liz
50524	2025 American Dairy Products Institute Winter Board Meeting	06/28/2024	162	02/11/2025	02/15/2025	\$152,820.13	\$4,315.15	Stephanie
50758		07/12/2024	653	02/13/2025	02/17/2025	\$662,339.12	\$15,022.11	Stephanie
50970		08/25/2024	453	02/16/2025	02/19/2025	\$397,420.82	\$11,568.00	Stephanie
50387	ALC - 2025 UnConference	06/04/2024	389	02/18/2025	02/22/2025	\$383,328.49	\$11,121.90	Brian
49234	ASPI - Assn of Suppliers to the Paper Industry 2025 Spring Annual Meeting	01/30/2024	164	02/19/2025	02/21/2025	\$192,630.29	\$5,525.88	Tina
51122		09/22/2024	224	02/19/2025	02/23/2025	\$225,158.29	\$6,673.05	Stephanie
50755	2025 NHBPA Annual Meeting	07/11/2024	330	02/23/2025	02/27/2025	\$378,229.99	\$8,552.65	Tina
49682	NAXSA 2025	12/11/2023	353	02/24/2025	03/01/2025	\$399,350.18	\$12,182.87	Tina
50222	2025 Carol Carfang,Nursing & Healthcare Ethic	03/26/2024	317	02/24/2025	03/02/2025	\$324,760.68	\$8,029.43	Hortensia
50428	2025 National clonoSEQ Meeting	06/13/2024	476	02/24/2025	02/28/2025	\$582,876.83	\$15,759.15	Hortensia
50565	Furniture Row - FAMO(For Assistant Managers Only) Feb2025	06/26/2024	440	02/24/2025	02/28/2025	\$420,930.25	\$12,645.32	Brian
49971	Natil Motor Frieght Spring Meeting 2025	04/29/2024	224	03/01/2025	03/05/2025	\$203,159.45	\$5,611.91	Liz
50677	Envestnet Manager Forum 2025	07/31/2024	419	03/09/2025	03/12/2025	\$466,246.29	\$14,453.27	Brian
50486	Diamond Vogel Incentive Trip 2025	07/25/2024	274	03/12/2025	03/17/2025	\$307,323.01	\$9,120.23	Stephanie
48472	MFM CFO Summit 2025	08/09/2024	96	03/13/2025	03/14/2025	\$92,050.51	\$2,641.81	Stephanie
49959	2025 ODVA Industry Conference and Annual Meeting of Members	03/18/2024	496	03/15/2025	03/22/2025	\$440,163.02	\$11,316.86	Brian
50699	ISPA Industry Conference 2025	06/30/2024	715	03/17/2025	03/23/2025	\$793,779.86	\$18,601.20	Liz
49258	2025 Galena (VIOC) Incentive Program 2	05/13/2024	482	03/22/2025	03/27/2025	\$458,010.84	\$14,180.25	Hortensia
50215	Floors & More 2025 Convention	05/22/2024	213	03/24/2025	03/27/2025	\$207,134.16	\$5,134.37	Hortensia
50520	BMS Annual Healthcare Summit	07/09/2024	179	03/25/2025	03/27/2025	\$211,277.21	\$6,403.61	Stephanie
50707		07/02/2024	624	03/26/2025	03/29/2025	\$780,194.03	\$22,483.34	Hortensia

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50368	03.29.2025 Mansie + Eric Wedding Room Block	08/30/2024	146	03/28/2025	03/30/2025	\$155,761.88	\$3,320.50	Renee
50890	ADC IBC 2025	08/28/2024	787	03/28/2025	04/05/2025	\$738,330.49	\$18,455.87	Kayla
49779		01/24/2024	625	04/02/2025	04/05/2025	\$738,489.40	\$19,658.99	Kayla
49658	AAIS - American Association of Insurance Services - 2025 Main Event	07/29/2024	952	04/05/2025	04/09/2025	\$1,117,111.74	\$29,270.91	Kayla
49708	163 - 2025 National Sales Meeting - VC	02/20/2024	678	04/05/2025	04/11/2025	\$670,968.94	\$19,144.45	Brian
50034	Dynamic Essentials 2025	02/20/2024	504	04/09/2025	04/14/2025	\$590,702.94	\$14,092.94	Tina
50325	American Osteopathic College of Occupational and Preventative Medicine Conference 2025 Midyear Educational Conference	07/22/2024	126	04/10/2025	04/13/2025	\$106,094.72	\$2,620.43	Stephanie
50006	Passover 2025	08/01/2024	2,900	04/12/2025	05/21/2025	\$2,677,291.61	\$65,720.85	Hortensia
50484	2025 Wannamaker Wedding	08/30/2024	97	04/18/2025	04/20/2025	\$118,624.12	\$2,903.12	Renee
50929	Standard Process Seminar - Aging Gracefully	09/10/2024	37	04/26/2025	04/26/2025	\$28,295.59	\$636.47	Stephanie
49916	ReSourcePro_Insurance Evolution Summit_April2025	05/02/2024	789	04/28/2025	04/30/2025	\$854,214.08	\$25,982.59	Hortensia
49370	2025 ALSC Symposia/veterinary professionals	11/13/2023	405	04/30/2025	05/04/2025	\$430,369.58	\$13,020.68	Brian
50881		08/02/2024	559	05/02/2025	05/08/2025	\$514,213.00	\$12,268.73	Stephanie
49595	Pivotal Financial Advisors Meeting 2025	11/21/2023	178	05/03/2025	05/07/2025	\$152,936.05	\$4,044.93	Brian
49158		09/04/2024	381	05/07/2025	05/11/2025	\$380,104.91	\$8,663.71	Kayla
50663	FECA Operations & Safety Conference 2025	06/20/2024	208	05/13/2025	05/16/2025	\$220,669.03	\$5,862.30	Kayla
45896	2025 NLC-RISC Trustees Conference	02/08/2024	680	05/14/2025	05/17/2025	\$666,814.70	\$16,790.01	Liz
49247	2025 Annual Conference	01/03/2024	508	05/16/2025	05/21/2025	\$543,392.08	\$13,145.50	Hortensia
49427	AIESEP International Conference	09/16/2024	841	05/17/2025	05/22/2025	\$670,899.34	\$14,283.74	Kayla
49086		06/27/2024	1,200	05/29/2025	06/06/2025	\$1,267,539.88	\$28,571.99	Hortensia
49648	ECI Polymer Reaction Engineering 2025	01/25/2024	627	06/01/2025	06/06/2025	\$583,672.54	\$15,261.88	Hortensia
51144	AGMA Gear Box Design 2025	09/30/2024	80	06/02/2025	06/05/2025	\$70,773.02	\$1,711.91	Liz
50350	Numed, Inc. Biennial Conference	06/10/2024	460	06/05/2025	06/08/2025	\$465,777.08	\$13,723.61	Brian
50664	FECA Engineers Conference 2025	06/20/2024	252	06/06/2025	06/11/2025	\$275,231.16	\$6,815.27	Kayla
50674	NCM03819 20A3 - Clearwater- June 2025	07/18/2024	51	06/21/2025	06/26/2025	\$50,626.94	\$1,386.50	Stephanie
48622	FSBA 2025 National Meeting	06/05/2024	225	06/25/2025	06/27/2025	\$186,477.44	\$5,375.09	Kayla
49249	2025 Reunion	03/13/2024	150	07/03/2025	07/06/2025	\$238,231.14	\$5,747.25	Hortensia
50662	ABC 2025 Annual Conference	06/20/2024	320	07/22/2025	07/26/2025	\$349,840.99	\$8,996.33	Kayla
49858	FLCMAA August 2025 Summer Conf Series	06/14/2024	555	08/22/2025	08/26/2025	\$559,425.49	\$13,406.79	Kayla

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49693	WinField United 2025 Crop Nutrients Alignment Meetings	06/28/2024	775	09/06/2025	09/12/2025	\$714,078.38	\$19,440.34	Brian
50521	2025 TNPAF Leadership Summit	07/12/2024	476	09/08/2025	09/12/2025	\$520,034.99	\$13,364.35	Liz
49956	Hexure Client Event 2025	05/01/2024	761	09/10/2025	09/12/2025	\$657,640.58	\$18,875.36	Brian
50587	Annual Meeting 2025	07/09/2024	841	09/19/2025	09/24/2025	\$932,062.75	\$22,546.67	Liz
50597	PEDIG Fall Coordinator Meeting 2025	09/11/2024	127	09/19/2025	09/21/2025	\$101,870.42	\$2,503.39	Kayla
50251	2025 Forum for Ag Lending Conference V2	07/22/2024	1,361	09/21/2025	09/25/2025	\$1,207,515.95	\$31,214.17	Brian
49447	IBEW Government Rooms	10/31/2023	357	10/10/2025	10/17/2025	\$332,086.98	\$8,850.48	Liz
49481	IBEW Railroad Conference 2025	10/31/2023	567	10/10/2025	10/17/2025	\$658,923.98	\$14,823.86	Liz
49666	Florida Gas Utility 2025 Annual Meeting	03/20/2024	270	10/14/2025	10/17/2025	\$242,403.74	\$7,064.50	Kayla
49446		10/27/2023	640	10/18/2025	10/21/2025	\$694,096.85	\$15,001.82	Kayla
49594	ASC 2025 Executive Leadership Conference	03/13/2024	254	10/19/2025	10/23/2025	\$281,678.76	\$7,327.43	Liz
49299	2025 AgGateway Annual Meeting & Conference	10/02/2023	550	11/01/2025	11/07/2025	\$589,566.60	\$13,498.33	Liz
49471	Laboratory Products Association (LPA) - Annual Meeting 2025	02/01/2024	403	11/01/2025	11/05/2025	\$429,376.79	\$9,871.40	Liz
49259	Amer Society of Farm Managers & Rural Appraisers 2025 Ann Conf	05/01/2024	1,369	11/06/2025	11/14/2025	\$1,295,712.53	\$34,536.89	Brian
51003		09/04/2024	535	11/29/2025	12/04/2025	\$558,387.99	\$13,799.68	Kayla
50711	Workplace Safety Symposium 2025	07/02/2024	663	12/01/2025	12/05/2025	\$654,715.89	\$14,479.73	Tina
50691	AGB Institute for Board Chairs and Presidents	09/30/2024	117	01/08/2026	01/11/2026	\$105,719.80	\$2,857.16	Liz
49670		07/02/2024	175	01/29/2026	02/01/2026	\$174,794.79	\$4,482.31	Hortensia
50268	NIAIA Mid Year Meeting 2026	04/02/2024	36	01/29/2026	02/02/2026	\$29,854.34	\$810.70	Brian
49663	NCPA 2026 Multiple locations Pharmacy Conference	12/06/2023	721	02/15/2026	02/24/2026	\$964,319.65	\$23,782.96	Liz
50175	NADCA 2026 Executive Conference	09/13/2024	336	02/20/2026	02/25/2026	\$448,867.60	\$12,278.72	Kayla
50640	Tag and Label Manufacturers Institute	06/13/2024	375	04/11/2026	04/14/2026	\$415,589.74	\$11,267.20	Tina
50444	2026 DCI Home Meeting	06/20/2024	853	05/11/2026	05/14/2026	\$896,360.58	\$21,566.39	Tina
49087		06/27/2024	1,200	05/28/2026	06/05/2026	\$1,303,842.36	\$29,638.18	Hortensia
50361	SAWD 2026 Annual Meeting	04/17/2024	848	06/21/2026	06/27/2026	\$906,026.64	\$20,215.73	Tina
50290	South Tampa Psychodrama Training 2026	04/24/2024	112	07/30/2026	08/02/2026	\$91,392.21	\$2,290.51	Kayla
49122	NINC 2026	06/03/2024	1,324	09/18/2026	09/29/2026	\$1,241,157.64	\$30,135.53	Stephanie
48297	NIAIA 2026	04/02/2024	1,340	09/25/2026	10/04/2026	\$1,217,992.91	\$30,591.72	Brian
49531	2026 NARUC Eastern Utility Rate School	01/04/2024	909	10/02/2026	10/10/2026	\$871,292.26	\$19,172.39	Liz

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
49885		03/07/2024	900	10/24/2026	10/30/2026	\$874,039.42	\$21,218.55	Kayla
49575	Annual Meeting 2026	11/26/2023	498	11/08/2026	11/13/2026	\$633,738.21	\$16,587.54	Liz
49664	NCPA 2027 Multiple locations Pharmacy Conference	12/06/2023	721	02/14/2027	02/23/2027	\$987,828.48	\$24,434.36	Liz
49532	2027 NARUC Eastern Utility Rate School	03/29/2024	909	10/01/2027	10/09/2027	\$898,291.44	\$19,977.34	Liz
49908	2027 Annual Meeting	08/15/2024	936	11/06/2027	11/12/2027	\$1,121,509.18	\$27,548.21	Liz
COUNT: 349			SUM: 151,305			SUM: \$151,690,567.92	SUM: \$3,783,196.93	



ST.PETE
CLEARWATER

MEETINGS & CONFERENCES

September 2024



September Trade Shows and Events

Site Classic, Miami, FL

September 9-12, 2024.

Attended Tina Berrien

ICMA Conference, Pittsburgh, PA

September 21-24, 2024.

Attended Brian Hilterbrandt

CBC, Washington D.C.

September 10-14, 2024.

Attended Hortensia Simmons

Smart Meetings, Puerto Rico

September 22-24, 2024.

Attended Stephanie Alexander-Priakos

Hospitality Performance Network

Location: Houston, TX

Dates: September 12-15

Staff Member: Brian Hilterbrandt

Summary: HPN is one of the nations leading 3rd party meeting intermediary. VSPC executed 16 scheduled one on one's with pre-vetted planners along with extensive networking amongst over 200 HPN associates from across the country.

Hotel Partners: The Don CeSar, The Vinoy Resort, Wyndham Grand Clearwater Beach, Island Grand at Tradewinds, Safety Harbor Resort & Spa and Opal Sands/Opal Sol.



Kansas City Royals Game

Location: Kansas City, MO

Dates: September 16-19

Staff Members: Stephanie Alexander-Priakos

Summary: VSPC held 18 scheduled meetings at the Planner Connect Event, sales calls with an additional 19 meeting planners and hosted 22 clients at a Royals game.

Hotel Partners: Sirata Beach Resort and The Don CeSar.



Site Visits

09/05/2024, Gratus Funding
- 400 Room Nights

09/06/2024, Crane NXT
– 514 Room Nights



Upcoming Trade Shows and Events

Texas Sales Mission, Austin, TX

November 12-15, 2024. Attending Brian Hilterbrandt

FSU Basketball Client Event, Tallahassee, FL

November 12-13, 2024. Attending Kayla Freeman

NCBMP, Birmingham, AL

November 13-16, 2024. Attending Hortensia Simmons and Tina Berrien

M&I Forum Américas, Mexico

November 16-19, 2024. Attending Hortensia Simmons

FY 2023/2024

FY 2022/2023

Leads in July: 140

140

Year to Date:

FY 2023/2024

FY 2022/2023

Total Room Revenue

\$151,690,567

\$126,685,895

Definite Room Nights

151,305

136,454

Total County Impact

\$3,783,196

\$3,013,739



THANK YOU

