St. Petersburg-Clearwater Film Commission September 2024 Report - Prepared by: Lisa Dozois

Production Type	Production Company	Project Title		Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Sabal Suncare Lifestyle Photo & Video Shoot	Shoplifter Studios		6	0	\$4,000	\$3,000
Commercial / Advertising	Visit St Pete Clearwater - After Sunset Shoot	Miles Partnership LLLP		12	5	\$20,000	\$5,000
Commercial / Advertising	PG Mens Health	MediaMogul Studios		5	0	\$20,000	\$10,000
Documentary	AM11	Arrow International Media		2	5	\$20,000	\$5,000
Feature	Mary Chris Max	Tatiana Sergeyevna Sokolova		13	2	\$40,000	\$10,000
Other	Social Shoot	Ransom Creative Co		40	0	\$5,000	\$1,000
Short Film	12:19	Chic Charcuterie		10	0	\$2,000	\$2,000
TV / Reality	Beachfront Bargain Hunt: Renovation	Magilla Entertainment		4	0	\$30,000	\$10,000
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	September 2024 Totals			92	12	\$141,000	\$46,000
Production Type Key	Number of Productions by Type	Local Spend by Production Type		# Prods YTD	Spend Fis YTD	September '24 Leads	FY to Date Oct 23 - Sept 24
Film	,,,,,	1	\$10,000	9	•	Film Leads: 2	25
Television		0	\$0	6		TV/PR/DM/CI/Othr: 8	116
TV / Reality		1	\$10,000	14	\$1,564,100	, , , , , , , , , , , , , , , , , , , ,	-
Commercial/Infomer		3	\$18,000	55	\$2,973,600		
Still Photography		0	\$0	24	\$592,300		
Documentary		1	\$5,000	8	\$231,500		
Digital Video/Web		0	\$0	4	\$108,500		
Corporate		0	\$0	3	\$19,000		
Student		0	\$0	0	\$0		
Other/ Music Video/Short		2	\$3,000	21	\$85,900		
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		8	\$46,000	144	\$8,045,098		



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		2023-2024 Fiscal YTD Totals			
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November	17	66	172	1417	\$2,093,400
2023 December	15	54	250	441	\$924,100
2024 January	6	20	72	82	\$309,000
2024 February	12	31	129	286	\$674,599
2024 March	17	41	366	424	\$1,694,399
2024 April	13	21	128	190	\$461,100
2024 May	12	24	104	120	\$184,100
2024 June	7	28	68	79	\$172,000
2024 July	9	14	88	21	\$240,200
2024 August	10	14	193	146	\$240,000
2024 September	8	14	92	12	\$46,000
Totals	144	389	1,874	4,224	\$8,045,098

2024 Calendar YTD Totals						
Month	Projects	Shoot Days	Hires	Rooms	County Spend	
January	6	20	72	82	\$309,000	
February	12	31	129	286	\$674,599	
March	17	41	366	424	\$1,694,399	
April	13	21	128	190	\$461,100	
May	12	24	104	120	\$184,100	
June	7	28	68	79	\$172,000	
July	9	14	88	21	\$240,200	
August	10	14	193	146	\$240,000	
September	8	14	92	12	\$46,000	
October						
November						
December						
Totals	94	207	1,240	1,360	\$4,021,398	

