



COMMUNITY AND BRAND ENGAGEMENT

Community Relations September 2024 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- September 3: Meeting with Heidi Stone - Amplify Clearwater Chamber, drop off swag and DM's, review upcoming VSPC opportunities and programs.
- September 4: Attended the Annual FRLA R.O.S.E. Awards at the Sandpearl Resort, networked with 200 industry professionals.
- September 5: Meeting with Dortresia Johnson - Guest Relations Manager at TPA, dropped off 12 cases of DM's.
- September 5: Meeting with Arlene McClellan – Marketing Dir. at Duncan McClellan Galleries, drop off DM's, review upcoming VSPC opportunities and programs.
- September 9: Attended the monthly Skai Tampa Bay Board and General Membership Meeting at the Holiday Inn Ulmerton Road, networked with 40 area partners.
- September 10: Hosted the executive team from the Hilton St. Pete Bayfront for a tour of the VSPC offices and meet the VSPC Team.



- September 10: Attended the Tampa Bay Beaches Chamber Tourism Allies Meeting at Pinellas County Economic Development Epi Center, reviewed upcoming VSPC opportunities and programs.
- September 12: Attended virtually the monthly Clearwater Jazz Holiday Foundation Board Meeting.
- September 13: Attended the Clearwater Marine Aquarium's Manatee Rehabilitation Center Grand Opening.
- September 13: Attended the Amplify Clearwater's Annual Stellar Awards at Ruth Eckerd Hall, networked with over 200 area business leaders.
- September 17: Attended the Treasure Island & Madeira Beach Chamber's Tourism Meeting, reviewed upcoming VSPC opportunities and programs.
- September 17: Attended virtually the Amplify Clearwater Tourism Marketing Webinar Series: Building Effective Partnerships, reviewed upcoming VSPC opportunities and programs.
- September 18: Met with Dortresia Johnson of TPA, dropped off 12 cases of DM's.

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September 2024 Community Relations Events Recap



**ST.PETE
CLEARWATER**

- September 18: Met with Vince Wheeler of AAA Travel Agency – Largo Mall office, discussed their upcoming consumer open house, dropped off DM's.

