



# COMMUNITY AND BRAND ENGAGEMENT

## September 2024

Prepared By: Craig Campbell, Director

# Cincy FC Activation

**Date:** August 30<sup>th</sup> – September 1<sup>st</sup>

**Location:** Cincinnati, OH

**Staff Lead:** Jake Hermann / Sierra Arana

**\*Activation Engagements:** 3,512

## Brand Activation:

- Activation Space
- Promotional Items
- Signage



*\*Engagements include Registrations, Promotional Items, and Destination Magazine Giveaways.*

# UT Internship Fair

**Date:** September 18<sup>th</sup>

**Location:** University of Tampa

**Staff Lead:** Brandee Bolden

**Brand Activation:**

- Tabling Opportunity
- Promotional Items





# Clearwater Offshore Nationals

**Date:** September 27-29

**Location:** Clearwater Beach

**Staff Lead:** Sierra Arana

**CANCELLED DUE TO HURRICANE  
HELENE**





# THANK YOU

