



Application Process

The application process for the St. Pete-Clearwater Film Commission (FilmSPC) Incentive Program is designed to be straightforward while ensuring that all necessary information is collected to make informed decisions. Here's a step-by-step guide to the application process:

Step 1: Initial Contact

- Production companies interested in the incentive program should first visit the [FilmSPC website](#) to review the program overview and project eligibility details.
- For any questions or to express interest, contact the FilmSPC office directly at Info@FilmSPC.com or (727) 464-7240.

Step 2: Application Submission

- Gather and prepare all required supporting documentation, which will include:
 - Detailed project synopsis or final script
 - Proposed project budget and estimated spend in Pinellas County
 - Pre-Production, Production, and Post-Production schedule
 - List of notable attached ATL and BTL individuals
 - Marketing plan
 - Distribution plan
 - Detailed description of how the project will feature Pinellas County and drive tourism to Pinellas County
 - State of Florida Division of Corporations (Sunbiz) registration
- It is strongly encouraged that you have the above documentation completed before submitting the application form.***
- Complete the online application form in full, providing all requested information and including all required document uploads.
 - Submit the completed application form.

Step 3: Application Review

- FilmSPC staff will conduct an initial review to ensure the application is complete.
- If any information is missing, the applicant will be notified and asked to provide the additional details.
- Once the application is deemed complete, it will be forwarded to the review committee.

Step 4: Committee Review

- A committee consisting of FilmSPC and VSPC staff will review the application, assessing:
 - The project's eligibility for the base incentive
 - The project's suitability for uplift incentives
 - The committee may request additional information or clarification if needed.

Step 5: Decision and Notification

- The committee will make a recommendation on both the base incentive and any uplift incentives.
- FilmSPC will notify the applicant of the recommendation, typically within 30 days of receiving a complete application.
- If recommended, the notification will include:
 - The recommended base incentive percentage
 - Any recommended uplift incentive percentages and their conditions
 - The maximum potential incentive payout amount (in dollars)

Important Notes:

- The application process is competitive, and submission of an application does not guarantee approval.
- Incentive payments are subject to availability of funds, agreement to County contract terms, and adherence to all program requirements.
- All information submitted in the application and throughout the process must be accurate and truthful.
- Production Company understands that all correspondence with VSPC and FilmSPC, and all records related to the incentive payments, are subject to the Florida Sunshine law.
- Production Company must maintain related records and documentation for at least three (3) years following the expiration of the agreement.
- FilmSPC reserves the right to deny applications for projects that do not align with the program's goals at its sole discretion.