



COMMUNITY AND BRAND ENGAGEMENT

Community Relations July 2024 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- July 1: Attended the AeroMexico Inaugural flight from Mexico City to Tampa, networked with over 100 industry representatives.
- July 2: Meet with Sarah Simmons of the Dunedin Chamber, reviewed their chamber funding program, dropped off VSPC logo'd swag for their visitor center.
- July 2: Met with Melissa Edwards, Justin Perelli & Toni van Pelt and did a tour of the Seaside Seabird Sanctuary, discussed partnerships and set up a possible social media opportunity.
- July 8: Attended the monthly board and general membership meeting for Skai Tampa Bay, promoted the NASC May 1-4, 2025 Convention.
- July 9: I presented The Value of Tourism presentation to 70+ attendees of the Tampa Bay Area Commercial Property Managers and Engineers Assoc.



- July 9: Attended the Tampa Bay Beaches Chamber Business Networking event at Caddy's Indian Shores, spoke with 35+ industry partners.
- July 11: Represented VSPC at the Seminole Chamber Business Networking event at Clear Sky on Park, I spoke on The Value of Tourism to approx. 25+ attendees.
- July 15: Attended a meeting along with other key VSPC Staff with DMO from the European countries of Georgia and Armenia on the inner workings of VSPC.
- July 16: Along with Jessica Morrow, hosted representatives from The Birchwood Hotel & Canopy at the VSPC offices, gave a tour, introduced staff members.
- July 17: Met with Roman Black and other representatives with Creative Pinellas regarding 727 Day.
- July 18: Met with Robin Miller of the Tampa Bay Beaches Chamber, dropped off 200 + items for a convention coming to the St. Pete Beach area.



- July 22: Represented VSPC at the Keep Pinellas Beautiful's "Better Boating Seminar", presented on The Value of Tourism and sustainability programs in tourism.
- July 23: Represented VSPC at the Tampa Bay Beaches Chamber Ribbon Cutting Ceremony of the newly renovated and re-opening of the Skybeach Hotel, spoke on behalf of VSPC to approx. 35 attendees.
- July 24: Did a tour and site visit along with Stephanie Alexander-Priokos with the Sales & Marketing Team at the Hilton St. Pete Bayfront, review opportunities and programs.
- July 24: Attended a meeting with the Executive Team with Keep Pinellas Beautiful on the Big Clearwater Cleanup and the VSPC involvement.
- July 26: Represented VSPC as the Title Sponsor at a meeting of the Skat Club of Tampa Bay reviewing the NASC 2025 Convention.



- July 26: Represented VSPC at the Annual Tampa International Airport's Volunteer Ambassador Appreciation Dinner with over 250 attendees.
- July 30: Hosted the Executive Team from TradeWids Resort for a tour of the VSPC Offices and introductions to the VSPC Team.
- July 31: Met with Kendra Bibic – AGM of the Treasure Island Beach Resort regarding VSPC programs and opportunities and dropped off a vip bag on behalf of Rosemarie Payne.
- July 31: Met with Jennifer Weeks – Sales Dir. for the Thunderbird Beach Resort, updated the VSPC CRM on all contacts, invited Jennifer and team to the Tripadvisor Seminar, reviewed VSPC programs and opportunities.
- July 31: Met with Jennifer Simmons and other key executives from Bay Star Restaurant Group, discussed VSPC programs and opportunities, updated the CRM.