

St. Petersburg-Clearwater Film Commission
July 2024 Report - Prepared by: Lisa Dozois

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	RocketSlide Films	Ion Firestation x Perdue	20	8	\$70,000	\$50,000
Commercial / Advertising	Tri Glass Productions	Tampa Bay Buc's	15	0	\$150,000	\$100,000
Commercial / Advertising	Bluewater Media	High Blood Pressure Safe Pain Cream Commercial	10	0	\$30,000	\$30,000
Documentary	Susie Films, LLC and WEDU	Our Vanishing Americana: Florida	5	1	\$290,000	\$10,000
Short Film	Lauren Butterfield	Together Forever	10	0	\$1,000	\$200
Still Photography	Bangerz And Nash Ltd	Virgin Atlantic Destination Florida - Clearwater	7	0	\$180,000	\$10,000
TV / Reality	Pie Town Productions	HGTV - House Hunters	6	12	\$100,000	\$20,000
TV / Series	Tampa Bay Arts & Education Network	TBAE's Florida's Flora & Fauna	7	0	\$70,000	\$10,000
Web Series	Bluewater Media	Greenworks Social	8	0	\$30,000	\$10,000
July 2024 Totals			88	21	\$921,000	\$240,200

Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	July '24 Leads	FY to Date Oct 23 - Sept 24
Film	0	\$0	8	\$2,233,198	Film Leads: 1	21
Television	1	\$10,000	6	\$227,000	TV/PR/DM/CI/Othr: 8	100
TV / Reality	1	\$20,000	12	\$1,547,100		
Commercial/Infomer	3	\$180,000	46	\$2,819,600		
Still Photography	1	\$10,000	23	\$590,300		
Documentary	1	\$10,000	7	\$226,500		
Digital Video/Web	1	\$10,000	3	\$18,500		
Corporate	0	\$0	3	\$19,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	1	\$200	18	\$77,900		
	9	\$240,200	126	\$7,759,098		



**St. Petersburg-Clearwater Film Commission
July 2024 Report - Prepared by: Lisa Dozois**

2023-2024 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November	17	66	172	1417	\$2,093,400
2023 December	15	54	250	441	\$924,100
2024 January	6	20	72	82	\$309,000
2024 February	12	31	129	286	\$674,599
2024 March	17	41	366	424	\$1,694,399
2024 April	13	21	128	190	\$461,100
2024 May	12	24	104	120	\$184,100
2024 June	7	28	68	79	\$172,000
2024 July	9	14	88	21	\$240,200
2024 August					
2024 September					
Totals	126	361	1,589	4,066	\$7,759,098

2024 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	6	20	72	82	\$309,000
February	12	31	129	286	\$674,599
March	17	41	366	424	\$1,694,399
April	13	21	128	190	\$461,100
May	12	24	104	120	\$184,100
June	7	28	68	79	\$172,000
July	9	14	88	21	\$240,200
August					
September					
October					
November					
December					
Totals	76	179	955	1,202	\$3,735,398

