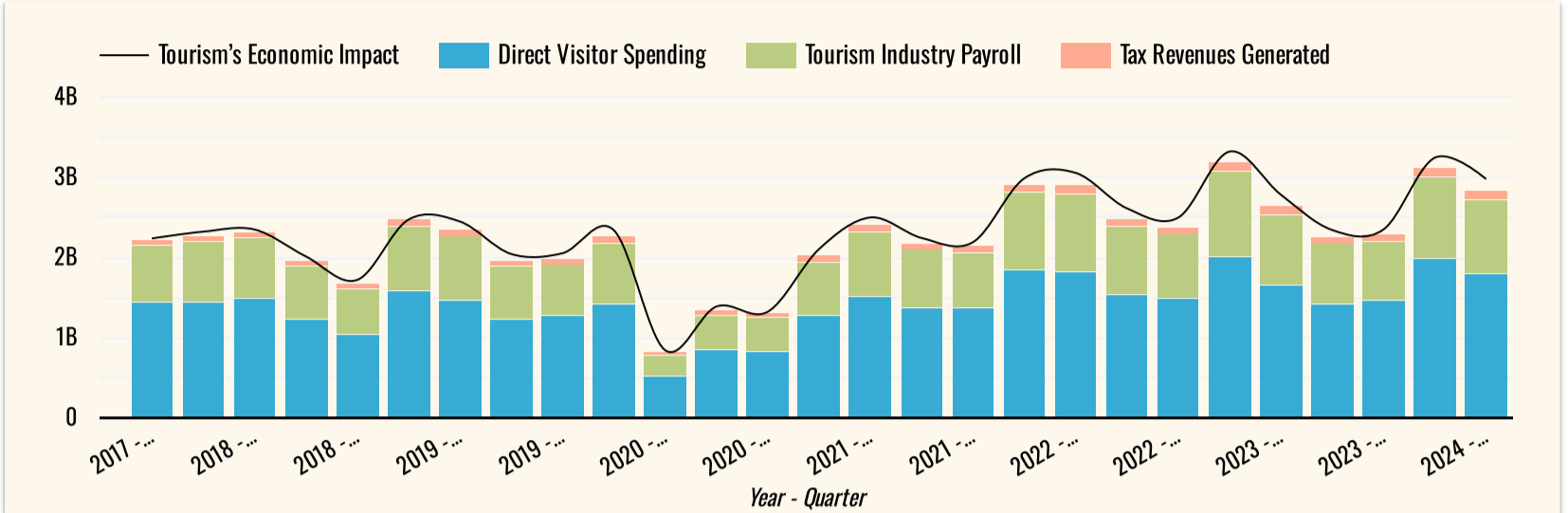


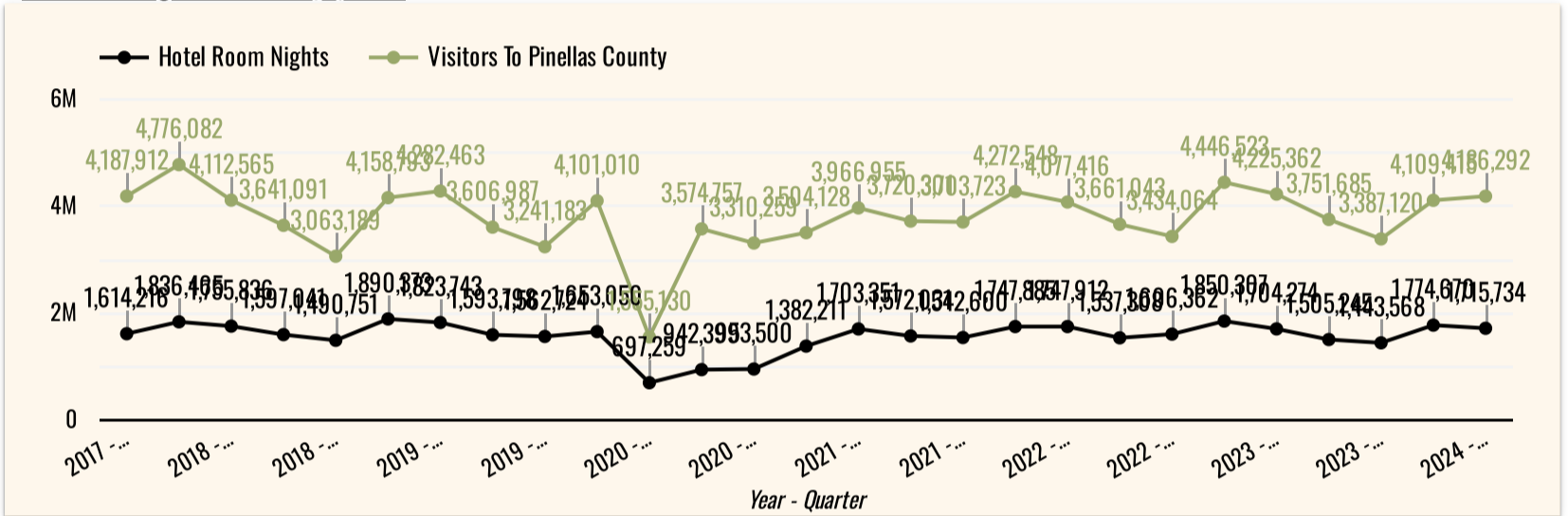
Pinellas County Visitor Profile Report

Future Partners' Data

Quarterly Breakdown of Tourism's Economic Impact



Hotel Room Nights & Visitors by Quarter



Key Findings Related to the Economic Impact of Tourism

Year - Quarter	Visitors	Hotel Room Nights	Tourism's Economic Impact	Direct Visitor Spending	Tourism Industry Payroll	Tax Revenues Generated
2024 - Q2	4,186,292	1,715,734	\$2,975,733,264	\$1,790,441,335	\$941,639,657	\$114,480,469
2024 - Q1	4,109,415	1,774,670	\$3,242,183,648	\$1,978,345,214	\$1,020,297,731	\$129,175,193
2023 - Q4	3,387,120	1,443,568	\$2,346,945,485	\$1,466,267,870	\$745,503,967	\$88,506,846
2023 - Q3	3,751,685	1,505,245	\$2,340,821,574	\$1,425,037,162	\$744,509,598	\$88,790,118
2023 - Q2	4,225,362	1,704,274	\$2,782,000,040	\$1,656,120,785	\$883,044,582	\$109,694,932
2023 - Q1	4,446,523	1,850,307	\$3,318,830,071	\$2,020,069,440	\$1,047,151,186	\$129,549,188
2022 - Q4	3,434,064	1,606,362	\$2,495,167,641	\$1,497,959,201	\$786,437,547	\$93,546,346
2022 - Q3	3,661,043	1,537,308	\$2,611,381,728	\$1,545,389,468	\$838,810,396	\$97,135,879
2022 - Q2	4,077,416	1,747,912	\$3,053,492,119	\$1,815,368,425	\$980,252,557	\$116,834,816
2022 - Q1	4,272,548	1,747,885	\$2,984,226,696	\$1,847,615,895	\$957,175,518	\$116,418,507
2021 - Q4	3,703,723	1,542,600	\$2,188,555,980	\$1,373,274,327	\$696,996,487	\$83,609,506

Percent Change of Quarterly Breakdown of Tourism's Economic Impact

Year - Quarter	Visitors	Hotel Room Nights	Tourism's Economic Impact	Direct Visitor Spending	Tourism Industry Payroll	Tax Revenues Generated
2024 - Q2	-0.92%	0.67%	6.96%	8.11%	6.64%	4.36%
2024 - Q1	-7.58%	-4.09%	-2.31%	-2.07%	-2.56%	-0.29%
2023 - Q4	-1.37%	-10.13%	-5.94%	-2.12%	-5.2%	-5.39%
2023 - Q3	2.48%	-2.09%	-10.36%	-7.79%	-11.24%	-8.59%
2023 - Q2	3.63%	-2.5%	-8.89%	-8.77%	-9.92%	-6.11%