

SOCIAL MEDIA REPORT



FACEBOOK

267,446 Engagement

33,810 Link Clicks

4,548 Shares

9,261,203 Impressions

325,834 Average Daily Reach

385,000 Total Page Likes

Top Post



Welcome to beautiful Sand Key Park!..

6.3K Likes

403 Shares

104 Link Clicks

136 Comments

Top Posts

#1

4,883 Engagement

204 Link Clicks

163 Shares

Click to See Post!

#2

3,808 Engagement

67 Link Clicks

112 Shares

Click to See Post!

#3

1,214 Engagement

27 Link Clicks

22 Shares

Click to See Post!

93.2K Followers

1,277,547 Impressions

469,988 Video Views

54,440 Engagement

43,671 Story Views

211 Link Clicks

INSTAGRAM

TWITTER

113,669 Followers

406,559 Impressions

8,977 Favorites

16,212 Engagement

566 Link Clicks

1,302 Retweets

Top Posts



The official @RaysBaseball City Connect mural painted...

59 Retweets

9 Replies

304 Favorites

18 Link Clicks

Top Video

#1

302K Total Views

Click to See Post!

Top Shorts

#1

993 Engagement

1 Link Clicks

23.5K Video Views

Click to See Post!

#2

948 Engagement

1 Link Clicks

18.5K Video Views

24,016 Subscribers

7 New Subscribers

624,000 Minutes Watched

248,877 Views

323 Shares

865 Likes

YOUTUBE

PINTEREST

5,727 Followers

2.1% Pin Click Rate

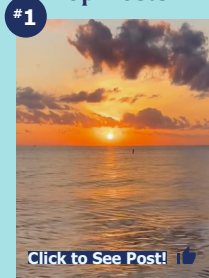
59,810 Engagement

2,600,200 Impressions

2,880 Saves

49,971 Outbound Clicks

Top Posts



#2

1.04M Views

632 Saves

22.4K Link Clicks

581.7K Views

1.5K Saves

17.4K Link Clicks