

June 2024

SOCIAL MEDIA REPORT



FACEBOOK

441,259 Engagement

10,060,346 Impressions

39,957 Link Clicks

289,691 Average Daily Reach

6,295 Shares

379,904 Total Page Likes

Top Post



Early bird gets the shells!
Shelling is a popular activity...

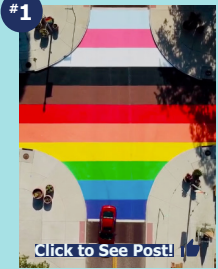
24K Likes

47 Link Clicks

998 Shares

559 Comments

Top Posts



2,766 Likes

375 Comments

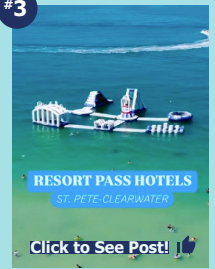
56 Saves



3,022 Likes

237 Comments

30 Saves



1,167 Likes

26 Comments

672 Saves

93.9K Followers

1,571,164 Impressions

685,994 Video Views

79,612 Engagement

29,718 Story Views

128 Link Clicks

INSTAGRAM

TWITTER

113,731 Followers

9,174 Engagement

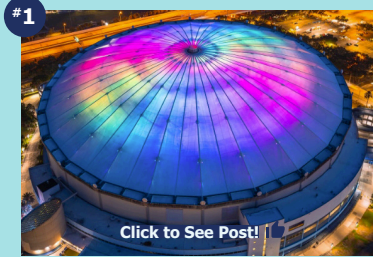
217,277 Impressions

248 Link Clicks

5,172 Favorites

754 Retweets

Top Posts



Light Up With Pride - In collaboration with @StPetePride...

68 Retweets

314 Favorites

62 Replies

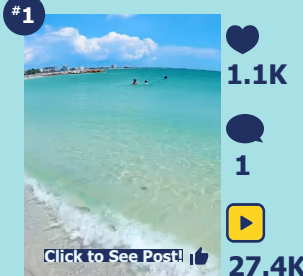
21 Link Clicks

Top Video



345K Total Views

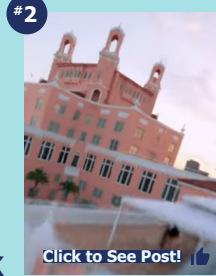
Top Shorts



1.1K Likes

1 Comment

27.4K Views



1.1K Likes

3 Comments

21.4K Views

24,051 Subscribers

254,576 Views

19 New Subscribers

278 Shares

627,060 Minutes Watched

869 Likes

YOUTUBE

PINTEREST

5,794 Followers

4,136,622 Impressions

2.4% Pin Click Rate

7,808 Saves

107,850 Engagement

89,735 Outbound Clicks

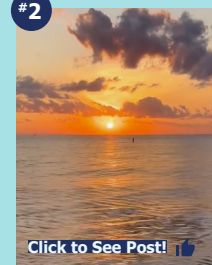
Top Posts



3.76M Views

8.4K Saves

51.1K Link Clicks



2.66M Views

1.8K Saves

49.5K Link Clicks