

July 2024

SOCIAL MEDIA REPORT



FACEBOOK

363,640 Engagement

15,719 Link Clicks

5,598 Shares

13,999,690 Impressions

403,052 Average Daily Reach

381,174 Total Page Likes

Top Post



TradeWinds Resort Patriotic Terry Cloth Display...

2.5K Likes

447 Shares

2 Link Clicks

76 Comments

Top Posts

#1

1,287 Likes

54 Comments

43 Shares

Click to See Post!

#2

1,055 Likes

7 Comments

28 Shares

Click to See Post!

#3

966 Likes

48 Comments

24 Shares

Click to See Post!

96.1K Followers

46,742 Engagement

1,680,359 Impressions

57,563 Story Views

466,947 Video Views

251 Link Clicks

INSTAGRAM

TWITTER

113,953 Followers

155,996 Impressions

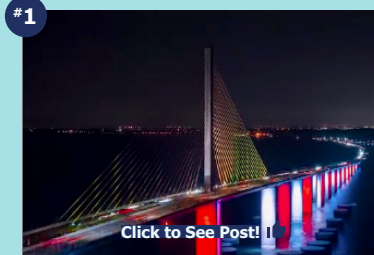
3,276 Favorites

5,992 Engagement

216 Link Clicks

517 Retweets

Top Posts



Just in case you didn't get enough red, white, and blue...

52 Retweets

4 Replies

269 Favorites

2 Link Clicks

Top Video

#1

345K Total Views

Click to See Post!

Top Shorts

#1

1.3K Views

1 Comment

31K Shares

Click to See Post!

#2

23K Views

Click to See Post!

24,051 Subscribers

251,696 Views

21 New Subscribers

279 Shares

605,580 Minutes Watched

935 Likes

YOUTUBE

PINTEREST

5,840 Followers

2.2% Pin Click Rate

52,018 Engagements

4,136,622 Impressions

3,297 Saves

42,555 Outbound Clicks

Top Posts



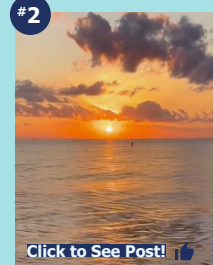
#1

5.85M Views

11.52K Saves

134K Link Clicks

Click to See Post!



#2

3.18M Views

2.2K Saves

59.3K Link Clicks

Click to See Post!