



# SPORTS COMMISSION

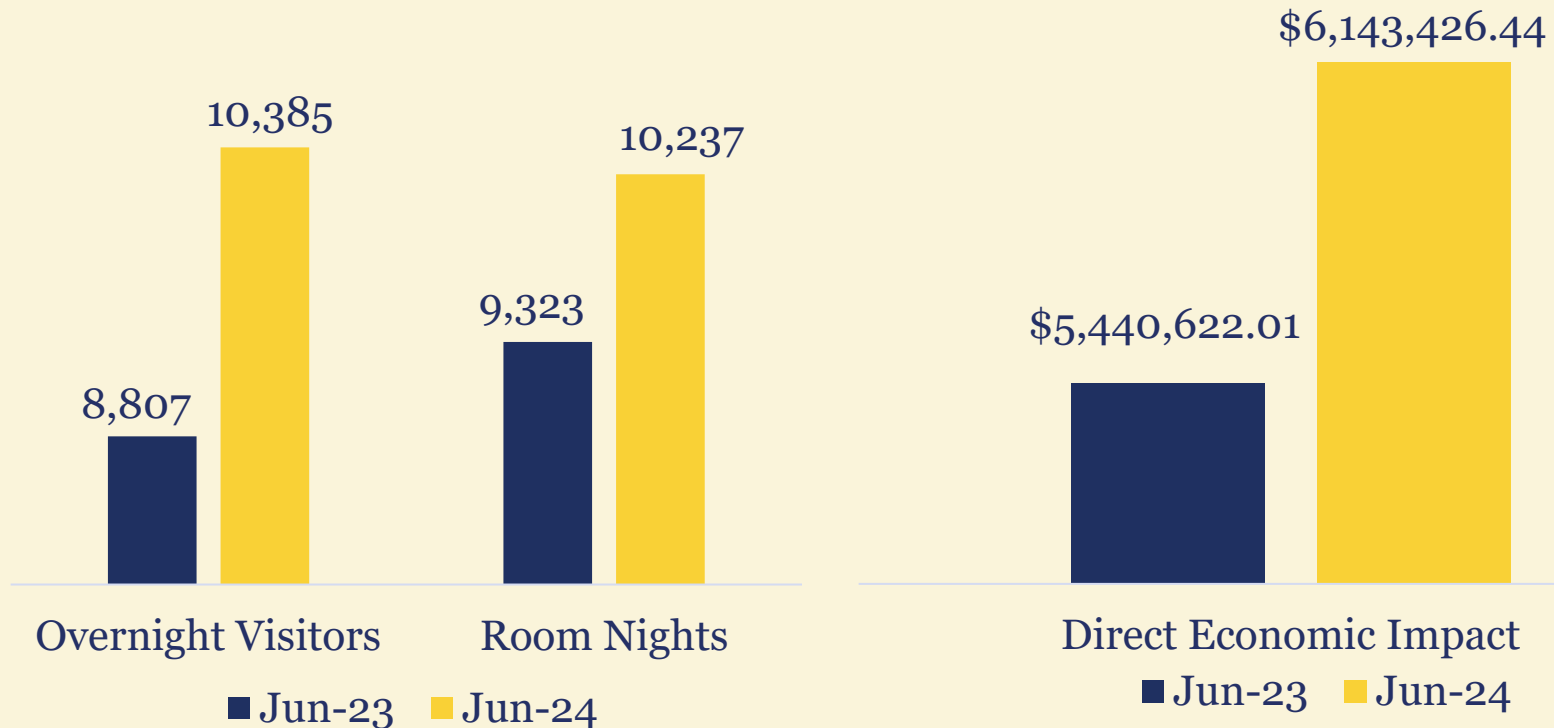
## June 2024

Presented By: Caleb Peterson, Sr. Manager

# June Overview

Hosted **12** events in June:

- **10,385** overnight visitors
- **\$6,143,426.44** in direct economic impact
- **10,237** room nights





# TEAMS Europe

- **Location:** London, UK
- **Dates:** June 18-20
- **Staff Member:** Caleb Peterson
- **Summary:** Visit St. Pete-Clearwater hosted 17 formal meetings in addition to discussing potential collaborations with multiple event organizers. Working to elevate Pinellas County's profile on the global stage, the groundwork was laid for future partnerships.

**TEAMS**<sup>®</sup>  
Travel, Events and Management in Sport  
**EUROPE**

# Compete Sports Diversity Summer Conference

- **Location:** Columbus, OH
- **Dates:** June 12-15
- **Staff Member:** Katie Brunk
- **Summary:** This conference brings together Sports Diversity event organizers and destination partners together to foster collaboration, share insights, and drive initiatives to further promote inclusivity in sports.





# Clearwater Horseshoe Club Site Visit

The Sports Commission conducted a site visit of the Clearwater Horseshoe Club and met with Club President, Gerald Furgione. The Club houses the Hall of Fame for the Florida Horseshoe Pitchers Association and will be hosting the April 2027 Florida State Horseshoe Championship, expected to have 110 participants.

# Ring in the Summer

**Organizer:** NSA West LLC

**Venue:** Multiple Venues in Pinellas County

**Dates:** June 1-2

**Market Segment:** Softball

**Impact:**

- 3,960 Total Attendees
- 1,940 Overnight Visitors
- 1,558 Room Nights



# Florida World Series

**Organizer:** Prospect Select Baseball

**Venue:** Baseball City

**Dates:** June 1-2

**Market Segment:** Baseball

**Impact:**

- 1,200 Total Attendees
- 516 Overnight Visitors
- 414 Room Nights



# GSA World Series

**Organizer:** Global Sports Alliance

**Venue:** Multiple Venues in Pinellas County

**Dates:** June 26-30

**Market Segment:** Baseball

**Impact:**

- 4,900 Total Attendees
- 2,744 Overnight Visitors
- 4,027 Room Nights





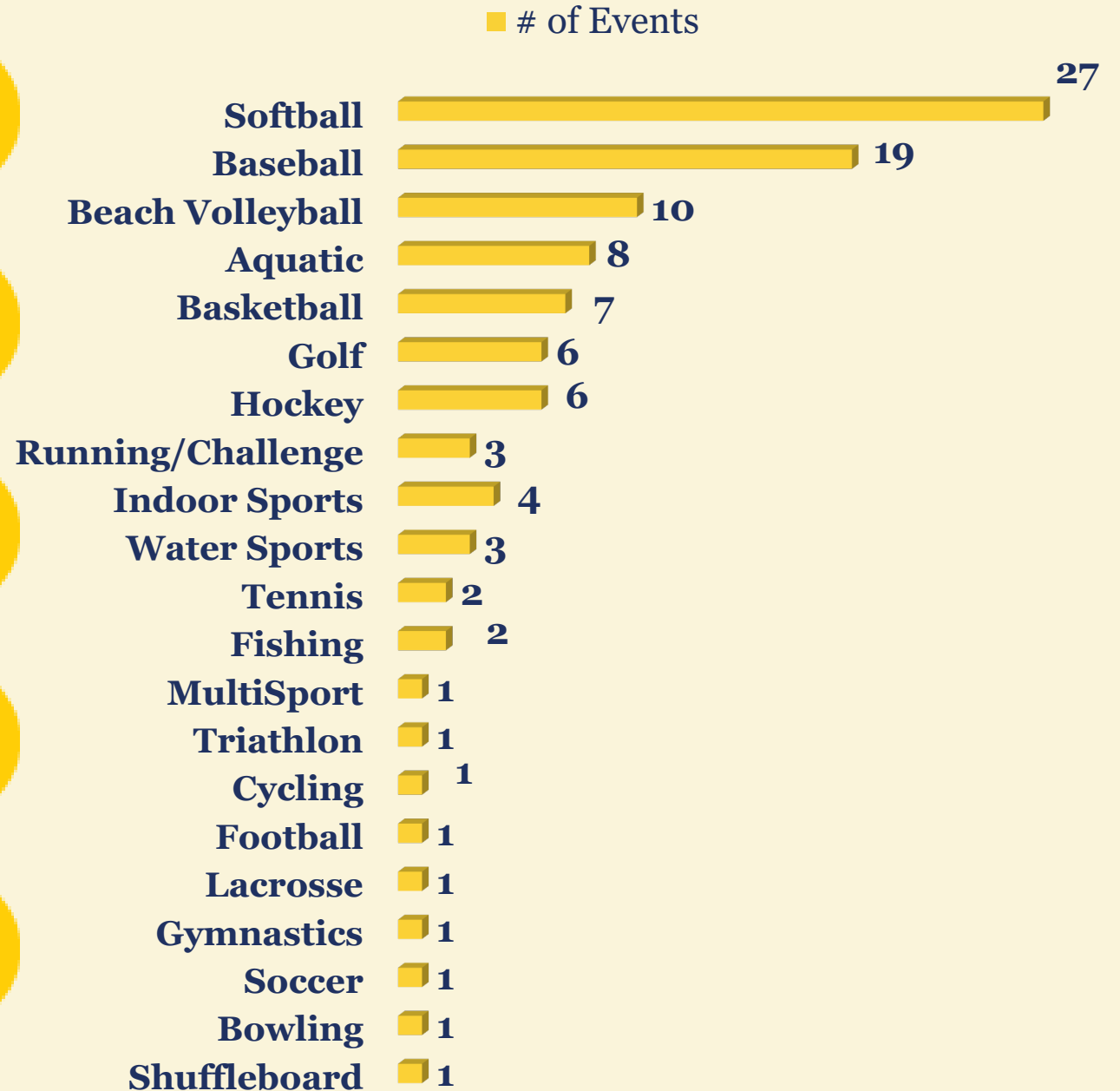
# Year to Date

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Hosted **108** events:

- **157,022** overnight visitors
- **\$94,505,773.08** in direct economic impact
- **148,983** room nights

## Market Segment Breakdown





ST.PETE  
CLEARWATER

# THANK YOU

