



MAY 2024 MONTHLY REPORTS

Prepared On: 06/28/2024
 Prepared By: Christine DeMato

MEETING SALES POTENTIAL MONTHLY REPORT

Lead ID	Lead Name	Account Name	Status	Request Room Block End	Request Room Block Begin	Requested Rooms	First Name
50431	2026 LEIU & IALEIA Joint Training Conference	The Association of Law Enforcement Intelligence Units	Potential	05/01/2026	04/23/2026	2530	Brian
50433	Accruent 2025 Sales Kickoff	Fortive - Accruent	Potential	01/16/2025	01/11/2025	597	Brian
50434	Conference / Convention for Trachtman Consulting	Trachtman Consulting	Potential	09/12/2024	09/10/2024	0	Brian
50435	Annual Convention & Trade Show	International Window Cleaning Association	Potential	02/07/2025	02/03/2025	557	Tina
50436	PLAC Spring Conference 2025	Product Liability Advisory Council, Inc	Potential	04/11/2025	04/08/2025	335	Liz
50437	QA Conference 2026	MXV Rail	Potential	02/28/2026	02/22/2026	934	Brian
50438	IDAA: International Doctors in Alcoholics Anonymous July 2027 Annual Event	International Doctors in Alcoholics Anonymous	Potential	07/11/2027	07/03/2027	1465	Stephanie
50439	Amphenol ACPG 2025 Kick-off Meeting-RL	Amphenol	Potential	01/23/2025	01/19/2025	535	Hortensia
50440	2025 - NAMWOLF - DDLC	American Bar Association	Potential	02/26/2025	02/21/2025	1190	Stephanie
50442	KBR ITLT Meeting December 2024	KBR, LLC	Potential	12/12/2024	12/08/2024	70	Tina
50443	SACAC Annual Conference	Southern Association for College Admissions Counseling	Potential	04/12/2027	04/08/2027	1127	Tina
50445	USPS ANNUAL CONFERENCE 2026	USPS	Potential	02/15/2026	02/07/2026	853	Tina
50446	2025 FSPR	Raytheon Technologies Corporation	Potential	06/06/2025	05/29/2025	850	Tina
50447	Generation Council Meeting - 2026	Electric Power Research Institute (EPRI)	Potential	03/05/2026	03/01/2026	319	Tina
50448	NDC Dental Forum 2026	NDC Inc	Potential	01/22/2026	01/19/2026	411	Tina
50449	Lenders One Summit 2026	Altisource Solutions (Lenders One) via Etherio	Potential	03/04/2026	02/27/2026	1228	Tina
50451	Siemens Energy Annual GSNA Jan 2025	Siemens Corporation	Potential	01/23/2025	01/19/2025	555	Hortensia
50452	Uline Presidents Circle 2025	Uline	Potential	03/06/2025	03/04/2025	150	Hortensia
50453	WebPT Ascend 2026, a Rehab Therapy Conference	WebPT	Potential	09/19/2026	09/14/2026	851	Brian
50454	Henkel 2025 Adhesives Sales Leadership Conference	Henkel Corporation (CT)	Potential	04/27/2025	04/21/2025	675	Hortensia
50456	Veradigm Fall 2024 User Group (VUE)	Veradigm Inc.	Potential	10/31/2024	10/28/2024	1110	Stephanie
50457	22nd Clubhouse International World Seminar	International Center for Clubhouse Development	Potential	09/21/2024	09/11/2024	2700	Hortensia
50458	EO Chapter Staff Leadership Academy	Entrepreneurs' Organization	Potential	11/07/2024	11/06/2024	54	Liz
50459	2024 Myriad Product Org Summit	Myriad Genetics, Inc.	Potential	09/25/2024	09/23/2024	105	Stephanie
50460	Linda 2025	HelmsBriscoe - MASTER	Potential	04/25/2025	04/22/2025	187	Brian

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50461	Thwaits Family Renuion 2024	Thwaits Family Reunion	Potential	09/08/2024	09/06/2024	40	Hortensia
50462	2026 Ceva National Sales Meeting	Ceva Animal Health	Potential	01/09/2026	01/05/2026	505	Stephanie
50463	ZOL 2025	Zeta Phi Beta	Potential	07/24/2025	07/18/2025	4389	Hortensia
50464	Smart Comms 25 Innovate North America	Smart Communications	Potential	04/11/2025	04/07/2025	495	Brian
50465	Society of Dermatology Nurse Practitioners - SDNP 2026	Society of Dermatology Nurse Practitioners (SDNP)	Potential	04/26/2026	04/22/2026	670	Stephanie
50466	NYCDA	New York City Dance Alliance - NY	Potential	10/13/2024	10/10/2024	530	Hortensia
50468	TIA TR-42 Committee Meeting Jan 2025	Telecommunications Industry Association (TIA)	Potential	01/30/2025	01/25/2025	110	Liz
50473	B+L Board Meeting 2025	Bausch + Lomb, a division of Valeant Pharmaceuticals	Potential	02/09/2025	02/08/2025	32	Hortensia
50474	2025 Farm Credit Sales Leaders Conference	FCCS	Potential	10/23/2025	10/19/2025	434	Brian
50475	2025 Director Leadership Conference	FCCS	Potential	11/20/2025	11/15/2025	1074	Brian
50476	2025 CIS Annual Full Staff Meeting	CIS (Center for Internet Security)	Potential	04/10/2025	04/04/2025	1113	Hortensia
50478	01.20.2025 - Access Summit 2025	Access Information Management	Potential	01/23/2025	01/19/2025	1040	Hortensia
50481	TASH 2026 Annual Conference	Tash - Advancing Inclusion	Potential	12/05/2026	11/30/2026	1368	Liz
50484	2025 Wannamaker Wedding	Maritz - MASTER	Potential	04/20/2025	04/18/2025	30	Renee
50485	Elanco Canada Kick-Off Meeting 25 (Florida)	Elanco US Inc	Potential	01/23/2025	01/19/2025	450	Stephanie
50486	Diamond Vogel Incentive Trip 2025	Diamond Vogel	Potential	03/30/2025	03/26/2025	163	Stephanie
50488	Four Seasons Sunrooms & Windows - YEE Jan 2025	Four Seasons Sunrooms & Windows	Potential	01/16/2025	01/12/2025	229	Hortensia
50490	User Response Forum	Drivers Research Institute	Potential	02/25/2025	02/22/2025	115	Brian
50491	2025 Business Statements	Daltile Corporation	Potential	06/06/2025	05/30/2025	555	Brian
50492	Romania PMR	Lockheed Martin Corp	Potential	11/23/2024	11/16/2024	330	Brian
50493	46609 - Point of Care 2025 National Sales Meeting	Abbott Laboratories	Potential	02/07/2025	02/01/2025	750	Stephanie
50495			Potential	10/31/2025	10/26/2025	523	Hortensia
50496	MMI 2026 Annual	Money Management Institute	Potential	10/23/2026	10/19/2026	1032	Hortensia
50497	Lactalis National Meeting 2025	Lactalis American Group, Inc.	Potential	03/14/2025	03/10/2025	615	Brian
50500	FAHRO 2025 Executive Director Forum	Florida Association of Housing and Redevelopment Officials (FAHRO)	Potential	02/27/2025	02/24/2025	89	Kayla
50501			Potential	07/16/2025	07/14/2025	300	Kayla
50502	Castle GI Regional Meetings - SE	Castle Biosciences	Potential	07/26/2024	07/23/2024	23	Brian
50503	NTMA Chapter Leadership Summit 2025	National Tooling & Machining Association	Potential	01/23/2025	01/21/2025	116	Stephanie
50504			Potential	08/08/2024	08/07/2024	150	Kayla

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50506	REVEL Orlando Second Event	REVEL Dance Convention LLC	Potential	02/01/2025	01/30/2025	300	Kayla
50507	2025 Membership Assembly	Florida Nurses Association (FNA)	Potential	09/26/2025	09/23/2025	170	Kayla
50508	Leadership Hillsborough	Leadership Hillsborough	Potential	07/19/2024	07/18/2024	18	Kayla
50517	B+L – R&D Leadership Team Offsite	Bausch + Lomb, a division of Valeant Pharmaceuticals	Potential	11/12/2024	11/11/2024	28	Hortensia
50518	TNTP florida July	TNTP	Potential	07/23/2024	07/22/2024	24	Hortensia
50520	BMS Annual Healthcare Summit	BMS Re	Potential	03/26/2025	03/25/2025	160	Stephanie
50521	2025 TNPAF Leadership Summit	The Nonprofit Alliance	Potential	09/11/2025	09/08/2025	270	Liz
50523	DFK International - Managing Partners Conference - May 2025	DFK International	Potential	05/17/2025	05/13/2025	204	Brian
50524	2025 American Dairy Products Institute Winter Board Meeting	American Dairy Products Institute	Potential	02/14/2025	02/11/2025	101	Stephanie
50525	2024 FRA Rail Share Conference - BR	Federal Railroad Administration	Potential	12/04/2024	12/02/2024	937	Liz
50527	FloridaACE 2026 Annual Conference	Florida Association of Colleges and Employers	Potential	06/18/2026	06/14/2026	220	Kayla
50528	Academy of Florida Elder Law Attorneys: Mid-Year Meeting	Academy of Florida Elder Law Attorneys	Potential	07/11/2025	07/09/2025	75	Kayla
50529	VTCA Winter Meeting 2026	Virginia Transportation Construction Alliance	Potential	01/25/2026	01/20/2026	300	Liz
50530	ACLS CEO Fall Meeting	American Council of Learned Societies	Potential	10/18/2024	10/15/2024	130	Hortensia
50531	2025 Annual Business Meeting	Haleon	Potential	02/26/2025	02/22/2025	910	Hortensia
50533	*updated rfp* Cru Orlando Campus Gathering 2025	Campus Crusade for Christ	Potential	04/05/2025	04/04/2025	170	Hortensia
50534	2025 Public Services Conference	International Brotherhood of Teamsters (DC)	Potential	04/25/2025	04/21/2025	700	Liz
50535	CoAEMSP November 2025 Board Meeting	COAEMPS	Potential	11/06/2025	11/02/2025	105	Brian
50536	FISA East 2025	FISA East	Potential	11/04/2025	11/01/2025	277	Brian
50537	Carter Work Project 2025	Habitat for Humanity - Pinellas Chapter	Potential	09/12/2025	09/07/2025	1500	Hortensia
50538	Spring 2025 Joint NDIA/AIA Industrial Security Conference	National Defense Industrial Association	Potential	05/08/2025	05/04/2025	930	Liz
50539	Workforce Association 2026 SPRING CONFERENCE &	Alore Events	Potential	03/17/2026	03/12/2026	1235	Tina
50541	2025 Food Automation & Manufacturing Conf. & Expo	BNP MEDIA	Potential	04/10/2025	04/06/2025	415	Stephanie
50543	Myers and Stauffer PEAK Summit	Myers and Stauffer	Potential	02/18/2025	02/17/2025	90	Hortensia
50544			Potential	10/23/2024	10/21/2024	220	Hortensia
50545	Southern Living Home Summit 2025	Southern Living	Potential	02/07/2025	02/02/2025	440	Tina
50546	Synovus Meeting October 2024	Synovus	Potential	10/09/2024	10/08/2024	250	Tina
50547	2026 Community Rec	Meetings Made Easy-Master	Potential	02/26/2026	02/22/2026	275	Tina
50548	TD SYNEX - Pro Devices Executive Summit - June 2024	TD SYNEX Corporation - SC	Potential	06/28/2024	06/25/2024	116	Tina

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50549	CASE District III Cabinet Meeting Summer 2024	Council for Advancement and Support of Education	Potential	08/04/2024	07/31/2024	35	Liz
50551	ACVL Annual Conference - 2025	Association of Consumer Vehicle Lessors	Potential	10/14/2025	10/11/2025	210	Stephanie
50552	Panasonic Connect 25	Panasonic Connect	Potential	05/01/2025	04/27/2025	1625	Hortensia
50553	Toughbook Partner Conference	Panasonic Connect	Potential	05/07/2025	05/06/2025	300	Hortensia
50554	Florida Society of Nephrology - 2027 Annual Meeting	Florida Society of Nephrology	Potential	01/16/2027	01/14/2027	540	Kayla
50555	2024 USDA RD FL/USVI State Meeting	USDA -Florida & United States Virgin Islands Rural Development State Office	Potential	07/18/2024	07/15/2024	169	Liz
50556	Budderfly Sales & Marketing Kickoff	Budderfly	Potential	01/29/2025	01/25/2025	188	Hortensia
50558	Transportation Section Meeting	Southeastern Electric Exchange	Potential	12/04/2024	12/03/2024	24	Tina
50560	MaxTech Annual Meeting - 2025	MaxTech Inc	Potential	02/12/2025	02/10/2025	101	Stephanie
50561	NAMSA - 2025_02 GSMC	North American Science Associates, Inc. (NAMSA)	Potential	02/20/2025	02/15/2025	333	Stephanie
50562	2025 Midwest Veterinary Supply NSM	Midwest Veterinary Supply	Potential	04/10/2025	04/06/2025	768	Stephanie
50563	ReSound VA May	ReSound	Potential	05/16/2025	05/12/2025	130	Stephanie
50564	Elanco Board of Directors - Feb 2025 Session	Elanco US Inc	Potential	02/20/2025	02/17/2025	70	Stephanie
50568	ACP Leadership Retreat 2025	ACP	Potential	01/10/2025	01/07/2025	171	Hortensia
50570	Fuel Reliability Program (FRP) All Technical Advisory Committee (TAC) Meeting - Winter 2025	Electric Power Research Institute (EPRI)	Potential	02/21/2025	02/16/2025	230	Tina
50571	JBC for Wonderly Lights	Josh Brown Company, Inc.	Potential	02/19/2025	02/17/2025	104	Tina
50572	Parallon CSO Leadership Retreat 2025	HCA Healthcare	Potential	02/26/2025	02/23/2025	439	Tina
50573	Atlantic Group Meeting (252666) v2	HCA Healthcare	Potential	11/06/2024	11/05/2024	50	Tina
50574	FinThrive June 2024	FinThrive	Potential	06/10/2024	06/09/2024	26	Tina
50575	WFRA 25 Jan (200.110.110) CMS Bid BC.Audit Readiness.AI in Health Care Summit	Wilmington FRA	Potential	01/29/2025	01/26/2025	335	Tina
50576	HY FL Emerging Tech meeting	Hyster Yale Emerging Tech	Potential	02/19/2025	02/16/2025	150	Tina
50577	Souther Medical Association	Southern Medical Association	Potential	10/25/2025	10/22/2025	293	Tina
50578	PCI Sales Team Meeting October 2024	PCI	Potential	10/23/2024	10/22/2024	60	Hortensia
		COUNT: 106				SUM: 53579	



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MEETING SALES DEFINITE MONTHLY REPORT

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local-Bed(Direct)	First Name
50100	TD SYNnex - Revolution & Cisco Planning Meeting - April 2024	05/02/2024	81	04/08/2024	04/10/2024	\$73,643.56	\$1,013.05	Tina
50467	CPA Board Meeting 2024	05/07/2024	26	04/17/2024	04/18/2024	\$24,454.19	\$450.84	Liz
50369	2024 US Indoor Conference and Exhibition	05/13/2024	541	04/28/2024	05/03/2024	\$533,352.65	\$6,333.39	Liz
50429	NAFD 104th Annual Convention	05/01/2024	500	05/14/2024	05/19/2024	\$474,920.87	\$7,170.00	Hortensia
48163	2024 Society of Veterinary Soft Tissue Surgery Conference	05/03/2024	120	05/31/2024	06/02/2024	\$129,834.70	\$1,936.80	Kayla
47682	Florida Higher Education Summit	05/22/2024	968	06/01/2024	06/07/2024	\$659,757.68	\$7,726.55	Kayla
50292	MHK12 FL ELA Product Training (June 2024) Patton	05/28/2024	30	06/25/2024	06/26/2024	\$25,000.46	\$358.20	Stephanie
50402	2024 SalonCentric PPD Jul Leadership Retreat	05/20/2024	300	07/23/2024	07/25/2024	\$254,783.79	\$4,302.00	Hortensia
50432	[REDACTED]	05/01/2024	676	08/18/2024	08/22/2024	\$649,765.18	\$9,283.50	Kayla
50472	Benefit Bankers Distributors Annual Sales Conference	05/08/2024	178	09/15/2024	09/20/2024	\$156,064.55	\$2,872.92	Brian
50526	FL Chapter of Mystery Writers of America	05/20/2024	195	09/26/2024	09/29/2024	\$162,572.94	\$2,094.30	Hortensia
50512	IEEE Computer Society October 2024 Meeting	05/16/2024	1,455	10/11/2024	10/19/2024	\$1,251,298.43	\$20,864.70	Hortensia
48798	CPA Engage 2025	05/07/2024	823	01/31/2025	02/08/2025	\$935,091.99	\$12,294.27	Liz
49904	Almirall 2025 National Sales Meeting	05/20/2024	477	02/08/2025	02/14/2025	\$506,412.58	\$6,840.15	Hortensia
49258	2025 Galena (VIOC) Incentive Program 2	05/13/2024	482	03/22/2025	03/27/2025	\$458,010.84	\$9,514.68	Hortensia
50215	Floors & More 2025 Convention	05/22/2024	190	03/24/2025	03/27/2025	\$187,159.17	\$2,838.60	Hortensia
49916	ReSourcePro_Insurance Evolution Summit_April2025	05/02/2024	789	04/28/2025	04/30/2025	\$854,214.08	\$17,468.46	Hortensia
49956	Hexure Client Event 2025	05/01/2024	761	09/10/2025	09/12/2025	\$313,877.60	\$45.66	Brian
49259	Amer Society of Farm Managers & Rural Appraisers 2025 Ann Conf	05/01/2024	1,369	11/06/2025	11/14/2025	\$676,971.96	\$82.14	Brian
	COUNT: 19		SUM: 9,961			SUM: \$8,327,187.22	SUM: \$113,490.21	



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MEETING SALES YTD DEFINITE LEADS FY23

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
48684	APNA 2023 Annual Meeting	10/31/2023	385	09/19/2023	09/24/2023	\$381,600.38	\$8,756.21	Brian
48834	Arredondo (98200) Division Meeting - Fall 2023	11/02/2023	40	10/03/2023	10/05/2023	\$18,041.11	\$157.66	Brian
49333	Hockey Tournament	10/05/2023	360	10/05/2023	10/08/2023	\$301,570.87	\$7,955.00	Hortensia
49602	[REDACTED]	11/21/2023	80	10/13/2023	10/14/2023	\$71,908.08	\$2,058.14	Kayla
45893	FFSA 2023 Annual Conference	11/02/2023	715	10/20/2023	10/29/2023	\$666,550.32	\$17,934.65	Kayla
49614	[REDACTED]	11/22/2023	84	10/20/2023	10/23/2023	\$74,718.08	\$1,990.57	Hortensia
49592	ITA Fall Conference	11/20/2023	1,070	11/02/2023	11/10/2023	\$1,208,217.22	\$28,731.40	Tina
47714	FADIMA 2023	02/14/2024	558	11/07/2023	11/10/2023	\$427,021.74	\$10,657.25	Brian
48219	Funding the Future Annual Board of Directors Meeting 2023	10/23/2023	89	11/07/2023	11/13/2023	\$75,882.91	\$2,010.93	Brian
49305	ETF Team Offsite	02/02/2024	78	11/08/2023	11/10/2023	\$66,378.27	\$1,770.29	Kayla
49326	IFP Fall Managers Meeting	02/02/2024	69	11/08/2023	11/09/2023	\$58,677.17	\$1,613.47	Kayla
49603	[REDACTED]	11/21/2023	181	11/08/2023	11/11/2023	\$136,934.45	\$3,377.92	Kayla
49334	Hockey Tournament	10/05/2023	270	11/09/2023	11/12/2023	\$236,772.83	\$6,043.80	Hortensia
45537	Intercollegiate Women's Lacrosse Coaches Association 2023 Annual Convention	10/12/2023	2,880	11/11/2023	11/20/2023	\$2,841,112.90	\$57,365.54	Hortensia
49448	Sales Meeting 2023	10/27/2023	90	11/13/2023	11/15/2023	\$74,202.34	\$1,974.72	Brian
49737	[REDACTED]	12/21/2023	185	11/29/2023	12/02/2023	\$140,880.88	\$4,078.88	Kayla
49747	Twelve (Pall Corporation)	12/27/2023	168	12/03/2023	12/07/2023	\$142,293.95	\$3,469.74	Hortensia
47920	IATRC 2023 Annual Meeting	01/03/2024	275	12/07/2023	12/13/2023	\$241,507.26	\$5,124.54	Hortensia
49668	Prince/Halperin Wedding	12/06/2023	70	12/08/2023	12/10/2023	\$75,186.81	\$2,219.06	Renee
49495	NADRA 2024 Conference	11/11/2023	508	12/30/2023	01/03/2024	\$574,687.47	\$15,404.26	Hortensia
49868	BCWI Women's Retreat	01/18/2024	729	01/01/2024	01/17/2024	\$575,071.18	\$14,595.89	Hortensia
47929	AAU CFR 2024	10/02/2023	242	01/07/2024	01/09/2024	\$231,656.73	\$5,554.20	Liz
48065	UF College of Pharmacy-PDRG Meeting	01/22/2024	100	01/11/2024	01/13/2024	\$93,112.97	\$2,600.52	Kayla
49335	Hockey Tournament	10/05/2023	346	01/11/2024	01/15/2024	\$313,474.70	\$8,279.63	Hortensia
48570	[REDACTED]	11/15/2023	955	01/12/2024	01/21/2024	\$1,040,344.53	\$22,816.84	Liz

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48542	2024 CG Select	01/22/2024	486	01/14/2024	01/18/2024	\$478,747.82	\$14,054.45	Kayla
49733		12/21/2023	303	01/15/2024	01/20/2024	\$293,853.00	\$6,131.26	Hortensia
49248	GCUMM Leader Retreat	10/11/2023	30	01/16/2024	01/19/2024	\$26,095.58	\$661.04	Hortensia
49292	Ministry Brands Sales Kick Off	11/05/2023	30	01/16/2024	01/19/2024	\$26,298.52	\$719.30	Hortensia
48330	SGT Innovation & Leadership Summit FY24 - 40713	02/07/2024	380	01/21/2024	01/26/2024	\$333,119.63	\$9,167.20	Liz
48692	G Force Annual Meeting	01/22/2024	279	01/21/2024	01/24/2024	\$246,408.50	\$6,756.72	Kayla
49846	Reach for the Beach Jan 2024	01/16/2024	276	01/21/2024	01/25/2024	\$226,370.32	\$5,471.49	Hortensia
49451	002PQQ - DICK's Sporting Goods Diamond University 2024	12/15/2023	853	01/22/2024	01/25/2024	\$812,431.72	\$18,452.37	Hortensia
49175	The Business Leads Fellowship Program Cohort	12/06/2023	105	01/24/2024	01/26/2024	\$98,194.86	\$2,794.65	Liz
49748	Marvin Building Products National Meeting	12/29/2023	190	01/24/2024	01/28/2024	\$178,498.06	\$4,069.25	Tina
49835	Furniture Row - FMO January 2024	01/16/2024	485	01/26/2024	02/02/2024	\$463,941.58	\$13,580.24	Brian
50021		02/20/2024	1,006	01/26/2024	02/02/2024	\$1,032,244.57	\$21,433.20	Hortensia
49456	Cepheid/Southeast	01/26/2024	383	01/28/2024	02/02/2024	\$272,527.84	\$7,014.68	Brian
48892	Chromalloy- Annual Leadership Meeting- 2024	01/19/2024	285	01/29/2024	01/31/2024	\$280,754.17	\$8,637.77	Kayla
49438	MBS Sales Conference 2024	02/20/2024	680	01/29/2024	02/02/2024	\$673,439.48	\$18,189.58	Tina
49797	ICP Group National Sales Meeting	01/04/2024	426	01/29/2024	02/01/2024	\$401,869.90	\$9,024.76	Hortensia
49582	TD SYNnex - IBM Partner Marketing Summit - January 2024	02/02/2024	231	01/30/2024	02/01/2024	\$245,782.79	\$6,452.59	Kayla
49601		11/21/2023	175	01/30/2024	02/04/2024	\$132,964.64	\$3,137.06	Tina
49565		11/21/2023	378	02/03/2024	02/06/2024	\$434,105.40	\$11,578.29	Hortensia
49612		11/22/2023	43	02/03/2024	02/04/2024	\$36,618.54	\$890.42	Tina
49647		12/04/2023	1,257	02/03/2024	02/10/2024	\$1,451,966.34	\$35,714.34	Hortensia
48014	2nd Annual PromoStandards Technology Summit and Hack-A-Thon Event	02/02/2024	615	02/04/2024	02/07/2024	\$687,084.32	\$21,135.96	Kayla
49329	SSR 2024 Mid-Winter Board Meeting	12/28/2023	42	02/05/2024	02/06/2024	\$43,603.34	\$1,086.14	Liz
48812	K12 Florida: TSC Training	01/19/2024	250	02/06/2024	02/09/2024	\$252,739.74	\$6,369.33	Kayla
48427	CCS Medical National Growth Conference 2024	04/18/2024	258	02/12/2024	02/16/2024	\$112,597.46	\$979.96	Brian
48658	2024 Generac Industrial Division Meeting	01/22/2024	292	02/12/2024	02/16/2024	\$297,192.04	\$8,891.99	Kayla
49345	Mosaic - Wabash Valley Board Meeting	12/15/2023	85	02/12/2024	02/18/2024	\$89,069.42	\$2,207.78	Hortensia
49442	Midyear Board of Trustees Meeting	11/02/2023	635	02/16/2024	02/22/2024	\$785,548.38	\$21,216.12	Hortensia
48369	Crawford Contractor Connection - Top Performer - February 2024	01/22/2024	1,345	02/20/2024	02/25/2024	\$1,402,336.61	\$33,633.96	Kayla

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49922	AMA 2024	01/30/2024	1,393	02/20/2024	02/27/2024	\$1,514,447.88	\$34,363.03	Tina
47940	FDCC Winter Meeting	02/01/2024	1,148	02/22/2024	02/29/2024	\$1,325,592.50	\$37,057.15	Hortensia
49604		11/21/2023	110	02/22/2024	02/25/2024	\$155,316.39	\$4,122.32	Kayla
49613		11/22/2023	307	02/22/2024	02/27/2024	\$322,546.58	\$10,037.79	Hortensia
49357	Aveda	01/05/2024	128	02/23/2024	02/26/2024	\$133,698.28	\$3,468.89	Tina
49469	PDM 2024	10/30/2023	532	02/24/2024	03/01/2024	\$617,547.13	\$15,509.55	Tina
49298	Kemper System America Meeting	10/12/2023	190	02/25/2024	02/29/2024	\$202,064.29	\$5,190.38	Hortensia
49338	Enviormental and Energy Committee	03/13/2024	67	02/26/2024	02/28/2024	\$58,658.29	\$1,575.54	Liz
49836	Furniture Row - FMO (For Assistant Managers Only) Feb2024	01/16/2024	440	02/26/2024	03/01/2024	\$409,646.40	\$12,265.58	Brian
49803	Sales Kickoff 2024	01/04/2024	127	03/02/2024	03/07/2024	\$132,664.49	\$2,937.20	Hortensia
48932	Giving Institute Spring Board Meeting 2024	03/20/2024	223	03/06/2024	03/08/2024	\$210,716.73	\$5,954.66	Brian
50223	24th Polonia World Golf Championships – Polonia Open	03/27/2024	227	03/14/2024	03/17/2024	\$239,608.28	\$5,752.55	Hortensia
48424	2024 ATAE Group Benefits Focus Group Meeting	02/12/2024	34	03/20/2024	03/22/2024	\$29,147.12	\$750.87	Liz
49909	ADC IBC 2024	02/01/2024	916	03/21/2024	03/28/2024	\$851,505.48	\$20,782.96	Hortensia
49576	Mr. Rooter 2024+04 Annual Conference	12/20/2023	223	03/25/2024	03/27/2024	\$248,748.08	\$7,711.82	Brian
49946	2024 COBEC/COB Retreat	01/30/2024	131	03/31/2024	04/04/2024	\$104,384.04	\$2,553.46	Hortensia
50241	Trellance Executive Meeting TPA	04/24/2024	18	04/02/2024	04/03/2024	\$23,309.76	\$745.65	Kayla
50062	BSC Vascular Two Region Meeting – Rodgers & Buckner	03/13/2024	83	04/03/2024	04/05/2024	\$46,519.68	\$373.66	Hortensia
49711	NCSPA 2024 Annual Meeting	12/19/2023	185	04/05/2024	04/10/2024	\$166,004.80	\$4,384.91	Brian
48199	2024 IDFA Ice Cream Technology Conference	02/07/2024	714	04/08/2024	04/10/2024	\$786,308.92	\$22,556.05	Liz
49706	Meritus Spring Partners Meeting - April 2024	03/07/2024	134	04/08/2024	04/10/2024	\$119,593.62	\$3,256.50	Kayla
50100	TD SYNnex - Revolution & Cisco Planning Meeting - April 2024	05/02/2024	81	04/08/2024	04/10/2024	\$73,643.56	\$1,686.04	Tina
50078	Taylor Business Group PMS 218 FL	04/04/2024	22	04/10/2024	04/12/2024	\$18,033.25	\$454.88	Kayla
49799	The Chef's Warehouse Protein Retreat (FL March 24)	03/07/2024	140	04/11/2024	04/15/2024	\$156,430.88	\$4,745.69	Hortensia
49739		12/22/2023	421	04/14/2024	04/18/2024	\$472,389.43	\$14,834.37	Kayla
49740	BST Global Overflow	12/28/2023	685	04/14/2024	04/19/2024	\$798,005.60	\$24,298.82	Kayla
50177		03/13/2024	351	04/14/2024	04/27/2024	\$331,860.80	\$7,807.98	Hortensia
47963	UACL Logistics Holdings, LLC 2024 Annual Meeting	04/24/2024	888	04/17/2024	04/21/2024	\$990,327.27	\$26,261.34	Stephanie
49379		10/12/2023	634	04/17/2024	04/21/2024	\$801,979.17	\$22,450.58	Hortensia

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50467	CPA Board Meeting 2024	05/07/2024	26	04/17/2024	04/18/2024	\$24,454.19	\$694.84	Liz
49982	Annuities Central & East Divisional Meetings 2024	04/19/2024	109	04/21/2024	04/24/2024	\$48,780.43	\$424.53	Brian
50418	[REDACTED]	04/25/2024	3,500	04/21/2024	05/01/2024	\$4,151,258.88	\$133,754.21	Hortensia
50131	ASNTR Conference 2024	03/06/2024	277	04/23/2024	04/27/2024	\$268,615.02	\$6,442.97	Kayla
50228	Florida Municipal Bond Club 2024	03/27/2024	168	04/23/2024	04/27/2024	\$186,748.72	\$4,854.50	Tina
48889	Destination Marketing Summit 2024	10/25/2023	415	04/24/2024	04/26/2024	\$442,407.77	\$11,614.65	Kayla
50369	2024 US Indoor Conference and Exhibition	05/13/2024	541	04/28/2024	05/03/2024	\$533,352.65	\$11,060.35	Liz
49702	Florida Puerto Rico of the ITE FLPRITE	12/18/2023	634	05/06/2024	05/10/2024	\$570,961.66	\$11,763.08	Liz
49518	[REDACTED]	01/24/2024	572	05/07/2024	05/12/2024	\$549,663.55	\$9,902.97	Kayla
48975	Chairman's Circle May 2024	02/02/2024	52	05/09/2024	05/10/2024	\$47,709.45	\$1,237.63	Kayla
50273	NADDI N-Plex Conference 2024	04/03/2024	285	05/12/2024	05/15/2024	\$255,940.44	\$5,104.60	Liz
49615	[REDACTED]	11/22/2023	265	05/13/2024	05/18/2024	\$219,921.02	\$5,953.84	Hortensia
49890	[REDACTED]	03/20/2024	600	05/13/2024	05/15/2024	\$358,921.40	\$8,767.83	Kayla
50261	AmerisourceBergen MWI Florida Regional Meeting	04/22/2024	30	05/14/2024	05/15/2024	\$31,044.14	\$704.24	Hortensia
50366	[REDACTED]*	04/17/2024	105	05/14/2024	05/17/2024	\$105,190.25	\$3,054.73	Kayla
50429	NAFD 104th Annual Convention	05/01/2024	500	05/14/2024	05/19/2024	\$474,920.87	\$11,584.16	Hortensia
49927	2024 PASCV Molecular Virology Workshop	01/29/2024	471	05/15/2024	05/20/2024	\$542,095.77	\$13,395.04	Tina
49295	ALTA Annual Internal Auditors Meeting	03/22/2024	71	05/20/2024	05/24/2024	\$34,260.98	\$299.02	Liz
49853	Bostik 2024 Sales Meeting (BO60989)	04/04/2024	245	05/20/2024	05/23/2024	\$191,505.67	\$5,270.21	Kayla
50119	SEPSEA 2024 Annual Conference	03/04/2024	350	05/20/2024	05/25/2024	\$353,474.72	\$7,968.40	Kayla
47198	FHCA Nurse Leadership Program 2024	03/07/2024	734	05/26/2024	06/01/2024	\$678,959.57	\$13,611.83	Kayla
48323	NCM02849 NCM Intelligence Summit May 2024	04/23/2024	219	05/28/2024	06/01/2024	\$215,160.23	\$5,244.95	Stephanie
49596	TD SYNEX - PowerSolv AMPED Symposium - May 2024	04/04/2024	162	05/28/2024	05/30/2024	\$166,542.41	\$4,262.43	Kayla
49864	2024 Retreat	04/30/2024	75	05/30/2024	06/02/2024	\$66,514.13	\$1,711.64	Hortensia
48163	2024 Society of Veterinary Soft Tissue Surgery Conference	05/03/2024	120	05/31/2024	06/02/2024	\$129,834.70	\$3,142.00	Kayla
50254	Aveda Master Unveiled Experience	04/03/2024	151	05/31/2024	06/05/2024	\$152,612.21	\$3,545.62	Stephanie
47682	Florida Higher Education Summit	05/22/2024	968	06/01/2024	06/07/2024	\$659,757.68	\$13,855.32	Kayla
49257	2024 NCHER Annual Conference	04/11/2024	420	06/01/2024	06/06/2024	\$406,035.61	\$9,021.82	Liz
49712	AGMA Gear Box Design 2024	12/19/2023	68	06/03/2024	06/06/2024	\$59,665.13	\$1,405.83	Liz

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49738		12/21/2023	150	06/05/2024	06/08/2024	\$153,409.41	\$4,680.67	Kayla
49948	SOA FAC June 2024	04/05/2024	306	06/05/2024	06/07/2024	\$288,113.30	\$7,482.87	Kayla
49436	OCBA 2024 Executive Retreat	04/24/2024	100	06/07/2024	06/09/2024	\$93,958.20	\$2,486.61	Kayla
48726		01/24/2024	475	06/08/2024	06/14/2024	\$561,438.75	\$13,298.52	Kayla
49279		03/20/2024	675	06/11/2024	06/16/2024	\$612,847.25	\$12,085.40	Kayla
48366	FSFOA 2024 Summer Conference	02/02/2024	680	06/17/2024	06/21/2024	\$563,275.34	\$11,712.54	Kayla
50135	2024 Reunion	03/06/2024	75	06/20/2024	06/22/2024	\$56,171.60	\$1,093.81	Hortensia
49502	002NRB_NASPA 2024 Student Affairs Law & Policy Certificate Program	04/19/2024	171	06/24/2024	06/28/2024	\$165,387.02	\$4,550.27	Liz
50292	MHK12 FL ELA Product Training (June 2024) Patton	05/28/2024	30	06/25/2024	06/26/2024	\$25,000.46	\$598.48	Stephanie
49347	2024 Water Summit	03/20/2024	115	07/11/2024	07/13/2024	\$98,538.01	\$2,099.76	Kayla
49342		01/24/2024	285	07/16/2024	07/20/2024	\$305,029.72	\$7,587.76	Kayla
49074		11/30/2023	340	07/19/2024	07/23/2024	\$381,273.94	\$9,651.76	Hortensia
50402	2024 SalonCentric PPD Jul Leadership Retreat	05/20/2024	300	07/23/2024	07/25/2024	\$254,783.79	\$6,780.41	Hortensia
50413		04/25/2024	162	07/28/2024	08/02/2024	\$170,665.84	\$4,290.90	Kayla
49728	Vosselmann Family Reunion	04/25/2024	56	08/01/2024	08/04/2024	\$66,404.55	\$2,142.25	Kayla
48897	FSOSW 2024	02/20/2024	213	08/07/2024	08/10/2024	\$175,666.16	\$3,599.40	Kayla
50038	FRCPA's 40th Anniversary Celebration & Meeting	04/24/2024	112	08/08/2024	08/10/2024	\$82,410.21	\$1,993.62	Kayla
50432		05/01/2024	676	08/18/2024	08/22/2024	\$649,765.18	\$15,190.48	Kayla
45356	Fraternal Order of Police FL State Lodge Fall Board Meeting	10/31/2023	968	09/08/2024	09/14/2024	\$728,626.76	\$17,056.56	Brian
48409	Florida Watercolor Society 2024 Annual Convention	01/04/2024	734	09/08/2024	09/14/2024	\$658,192.57	\$12,973.61	Kayla
49923	2024 Banner & Witcoff All Attorney Retreat	04/23/2024	252	09/12/2024	09/14/2024	\$251,115.69	\$7,483.86	Liz
49774		01/03/2024	575	09/14/2024	09/18/2024	\$589,776.65	\$15,115.27	Hortensia
50472	Benefit Bankers Distributors Annual Sales Conference	05/08/2024	178	09/15/2024	09/20/2024	\$156,064.55	\$4,415.47	Brian
49061	FNYS - Annual Conference	04/23/2024	231	09/18/2024	09/20/2024	\$198,644.59	\$4,272.20	Kayla
48911	PEDIG Fall Coordinator Meeting	02/02/2024	112	09/20/2024	09/22/2024	\$88,283.90	\$2,186.60	Kayla
49983	NEMA IEC SC 121A WG2	02/08/2024	30	09/22/2024	09/27/2024	\$28,115.23	\$722.64	Liz
45772	Clan Donald USA Annual General Meeting 2024	04/15/2024	184	09/24/2024	09/29/2024	\$173,505.75	\$3,701.33	Hortensia
49665	FECA F&A/HR Conference	04/04/2024	175	09/24/2024	09/26/2024	\$188,050.56	\$4,793.32	Kayla
50526	FL Chapter of Mystery Writers of America	05/20/2024	195	09/26/2024	09/29/2024	\$162,572.94	\$3,594.33	Hortensia

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49588	Murphy Business 2024 Educational Conference	02/02/2024	550	09/28/2024	10/04/2024	\$581,665.50	\$13,802.89	Kayla
49445	[REDACTED]	10/27/2023	640	10/01/2024	10/04/2024	\$684,930.07	\$14,929.91	Kayla
48399	REDcap Con 2024	02/09/2024	900	10/06/2024	10/10/2024	\$884,146.08	\$18,477.73	Tina
49867	WEG Advisor Summit 2024	01/18/2024	853	10/07/2024	10/10/2024	\$948,792.63	\$24,763.65	Tina
50264	IEEE Computer Society Oct. 2024	04/02/2024	1,615	10/11/2024	10/19/2024	\$1,349,005.23	\$36,284.54	Hortensia
50512	IEEE Computer Society October 2024 Meeting	05/16/2024	1,455	10/11/2024	10/19/2024	\$1,251,298.43	\$33,024.21	Hortensia
49744	BIAA 2019 State Leadership Conference	12/22/2023	97	10/19/2024	10/23/2024	\$76,609.48	\$1,677.45	Liz
49490	Presidents Club	01/18/2024	413	10/21/2024	10/25/2024	\$409,244.44	\$10,807.05	Hortensia
49732	Dairy Foods 2024 National Sales Meeting	04/17/2024	785	10/21/2024	10/24/2024	\$805,967.35	\$20,660.32	Tina
49146	Entrepreneurs Club - Clearwater	02/02/2024	42	10/24/2024	10/27/2024	\$43,377.65	\$1,310.10	Kayla
49884	Central Florida Power Lunch & FSAE Board Meeting	03/06/2024	25	11/04/2024	11/05/2024	\$16,324.54	\$464.07	Kayla
49783	002POG-NBWA's Next Generation Leadership Conference	03/29/2024	650	11/10/2024	11/14/2024	\$661,397.06	\$15,746.27	Liz
49917	Kopernik Global Investors: The Super Terrific Happy Hour	03/04/2024	200	11/13/2024	11/14/2024	\$198,581.88	\$5,948.43	Kayla
49377	Intercollegiate Women's Lacrosse Coaches Association 2024 Annual Convention	12/04/2023	1,325	11/16/2024	11/25/2024	\$1,817,038.73	\$29,957.07	Hortensia
48835	[REDACTED]	01/24/2024	484	12/07/2024	12/14/2024	\$581,549.92	\$13,262.56	Kayla
50203	2025 Commercial Summit	04/25/2024	483	01/07/2025	01/10/2025	\$576,207.70	\$15,599.32	Hortensia
50033	Dynamic Essentials 2025	02/20/2024	397	01/08/2025	01/12/2025	\$398,545.13	\$7,994.22	Tina
49992	[REDACTED]	02/12/2024	375	01/11/2025	01/17/2025	\$348,256.95	\$9,683.82	Kayla
50386	AFSA Annual Conference 2025	04/23/2024	195	01/24/2025	01/29/2025	\$162,391.91	\$4,383.99	Brian
50271	Ness USA, Inc - 2025 Global Sales Conference	04/18/2024	400	01/26/2025	01/31/2025	\$421,176.03	\$10,622.59	Hortensia
49252	NADP Leadership Meeting 2025	12/12/2023	223	01/27/2025	01/29/2025	\$104,487.17	\$912.70	Brian
49369	2025 ALSC Symposia	11/13/2023	1,199	01/29/2025	02/03/2025	\$565,776.67	\$4,830.59	Brian
49980	CBMC Summit 2025	04/15/2024	426	01/29/2025	02/01/2025	\$522,953.08	\$14,435.53	Hortensia
50000	MLBPAA & MLAM Board Meetings '25	03/28/2024	65	01/29/2025	02/02/2025	\$72,175.74	\$2,236.42	Brian
48798	CPA Engage 2025	05/07/2024	823	01/31/2025	02/08/2025	\$935,091.99	\$20,509.70	Liz
49584	3rd Annual PromoStandards Technology Summit and Hack-A-Thon Event	04/24/2024	711	02/02/2025	02/05/2025	\$907,930.19	\$25,737.73	Kayla
49904	Almirall 2025 National Sales Meeting	05/20/2024	477	02/08/2025	02/14/2025	\$506,412.58	\$11,386.55	Hortensia
49234	ASPI - Assn of Suppliers to the Paper Industry 2025 Spring Annual Meeting	01/30/2024	164	02/19/2025	02/21/2025	\$192,630.29	\$5,525.88	Tina
49682	NAXSA 2025	12/11/2023	353	02/24/2025	03/01/2025	\$399,350.18	\$12,182.87	Tina

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50222	2025 Carol Carfang,Nursing & Healthcare Ethic	03/26/2024	23,294	02/24/2025	03/02/2025	\$15,979,693.41	\$539,463.76	Hortensia
49971	Natil Motor Frieght Spring Meeting 2025	04/29/2024	224	03/01/2025	03/05/2025	\$203,159.45	\$5,611.91	Liz
49959	2025 ODVA Industry Conference and Annual Meeting of Members	03/18/2024	496	03/15/2025	03/22/2025	\$440,163.02	\$11,316.86	Brian
49258	2025 Galena (VIOC) Incentive Program 2	05/13/2024	482	03/22/2025	03/27/2025	\$458,010.84	\$14,180.25	Hortensia
50215	Floors & More 2025 Convention	05/22/2024	190	03/24/2025	03/27/2025	\$187,159.17	\$4,589.98	Hortensia
49779	[REDACTED]	01/24/2024	625	04/02/2025	04/05/2025	\$738,489.40	\$19,658.99	Kayla
49708	163 - 2025 National Sales Meeting - VC	02/20/2024	678	04/05/2025	04/11/2025	\$318,521.43	\$2,711.39	Brian
50034	Dynamic Essentials 2025	02/20/2024	504	04/09/2025	04/14/2025	\$590,702.94	\$14,092.94	Tina
49916	ReSourcePro_Insurance Evolution Summit_April2025	05/02/2024	789	04/28/2025	04/30/2025	\$854,214.08	\$25,982.59	Hortensia
49370	2025 ALSC Symposia/veterinary professionals	11/13/2023	405	04/30/2025	05/04/2025	\$430,369.58	\$13,020.68	Brian
49595	Pivotal Financial Advisors Meeting 2025	11/21/2023	178	05/03/2025	05/07/2025	\$152,936.05	\$4,044.93	Brian
45896	2025 NLC-RISC Trustees Conference	02/08/2024	680	05/14/2025	05/17/2025	\$666,814.70	\$16,790.01	Liz
49247	2025 Annual Conference	01/03/2024	504	05/16/2025	05/21/2025	\$540,842.43	\$13,059.01	Hortensia
49648	ECI Polymer Reaction Engineering 2025	01/25/2024	627	06/01/2025	06/06/2025	\$583,672.54	\$15,261.88	Hortensia
49249	2025 Reunion	03/13/2024	150	07/03/2025	07/06/2025	\$238,231.14	\$5,747.25	Hortensia
49956	Hexure Client Event 2025	05/01/2024	761	09/10/2025	09/12/2025	\$313,877.60	\$2,820.50	Brian
49447	IBEW Government Rooms	10/31/2023	357	10/10/2025	10/17/2025	\$332,086.98	\$8,850.48	Liz
49481	IBEW Railroad Conference 2025	10/31/2023	567	10/10/2025	10/17/2025	\$658,923.98	\$14,823.86	Liz
49666	Florida Gas Utility 2025 Annual Meeting	03/20/2024	270	10/14/2025	10/17/2025	\$242,403.74	\$7,064.50	Kayla
49446	[REDACTED]	10/27/2023	640	10/18/2025	10/21/2025	\$694,096.85	\$15,001.82	Kayla
49594	ASC 2025 Executive Leadership Conference	03/13/2024	254	10/19/2025	10/23/2025	\$281,678.76	\$7,327.43	Liz
49299	2025 AgGateway Annual Meeting & Conference	10/02/2023	550	11/01/2025	11/07/2025	\$589,566.60	\$13,498.33	Liz
49471	Laboratory Products Association (LPA) - Annual Meeting 2025	02/01/2024	403	11/01/2025	11/05/2025	\$429,376.79	\$9,871.40	Liz
49259	Amer Society of Farm Managers & Rural Appraisers 2025 Ann Conf	05/01/2024	1,369	11/06/2025	11/14/2025	\$676,971.96	\$5,655.00	Brian
50268	NIAIA Mid Year Meeting 2026	04/02/2024	36	01/29/2026	02/02/2026	\$29,854.34	\$810.70	Brian
49663	NCPA 2026 Multiple locations Pharmacy Conference	12/06/2023	721	02/15/2026	02/24/2026	\$964,319.65	\$23,782.96	Liz
50361	SAWD 2026 Annual Meeting	04/17/2024	848	06/21/2026	06/27/2026	\$906,026.64	\$20,215.73	Tina
50290	South Tampa Psychodrama Training 2026	04/24/2024	112	07/30/2026	08/02/2026	\$91,392.21	\$2,290.51	Kayla
48297	NIAIA 2026	04/02/2024	1,340	09/25/2026	10/04/2026	\$1,217,992.91	\$30,591.72	Brian

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
49531	2026 NARUC Eastern Utility Rate School	01/04/2024	909	10/02/2026	10/10/2026	\$871,292.26	\$19,172.39	Liz
49885	[REDACTED]	03/07/2024	900	10/24/2026	10/30/2026	\$874,039.42	\$21,218.55	Kayla
49575	Annual Meeting 2026	11/26/2023	498	11/08/2026	11/13/2026	\$633,738.21	\$16,587.54	Liz
49664	NCPA 2027 Multiple locations Pharmacy Conference	12/06/2023	721	02/14/2027	02/23/2027	\$987,828.48	\$24,434.36	Liz
49532	2027 NARUC Eastern Utility Rate School	03/29/2024	909	10/01/2027	10/09/2027	\$898,291.44	\$19,977.34	Liz
	COUNT: 204		SUM: 111,886			SUM: \$103,578,359.19	SUM: \$2,693,862.88	



May 2024 TDC Report

Trade Shows and Travel

XSITE - FSAE Luncheon, Tallahassee, FL
May 7-9, 2024. Attended: Kayla Freeman

MPI WEC 2024, Louisville, KY
May 20-23, 2024. Attended: Brian Hilterbrandt and Tina Berrien

Helmsbriscoe ABC, Las Vegas, NV
May 14-17, 2024. Attended: Hortensia Simmons and Tina Berrien

Site Visits:

2025 International Sales Meeting – 1017 room nights -BOOKED

2025 National ClonoSEQ Meeting – 451 room nights - BOOKED

2025 Farm Credit Sales Leaders Conference -420 room nights

Elite Contractor Meeting - 310 room nights - BOOKED

2027 Dental Trade Alliance Annual Meeting - 820 room nights

C3 Corporation - 180 room nights

Sfactor - 462 room nights

Clubhouse International World Seminar 2024 - 2700 room nights

Upcoming Trade Shows and Travel

Sales Mission Phoenix/Scottsdale, AZ

July 16-19, 2024. Attending: Brian Hilterbrandt

FSAE Conference, Orlando, FL

July 17-19, 2024. Attending: Christine DeMato

AENC Annual Meeting & Golf Outing, Cherokee, NC

July 21-23, 2024. Attending: Tina Berrien

	<u>FY 2023/2024</u>	<u>FY 2022/2023</u>
LEADS IN MAY:	106	37
YEAR TO DATE	<u>FY 2023/2024</u>	<u>FY 2022/2023</u>
Total room revenue	\$103,578,359	\$64,818,866
Total definite room nights	111,886	70,413
Total county impact	\$2,693,862	\$1,521,360