



APRIL 2024 BOARD REPORTS

Prepared On: 06/03/2024
Prepared By: Christine DeMato

MEETING SALES POTENTIAL MONTHLY REPORT

Lead ID	Lead Name	Account Name	Status	Request Room Block End	Request Room Block Begin	Requested Rooms	First Name
50248	2025 National Sales Meeting	Ginger Meeting Management	Potential	01/30/2025	01/26/2025	568	Stephanie
50249	ARFF 2026 Leadership Symposium	ARFF Working Group	Potential	02/06/2026	01/30/2026	1198	Brian
50250	NCPDP February 2025 Work Group Meeting	National Council for Prescription Drug Programs (NCPDP)	Potential	02/08/2025	02/02/2025	769	Brian
50251	2025 Forum for Ag Lending Conference V2	FCCS	Potential	09/25/2025	09/21/2025	420	Brian
50252	2025 - Dallas Bar - Board Retreat	American Bar Association	Potential	02/08/2025	02/05/2025	91	Brian
50253	2026 DCA Annual Convention	Distribution Contractors Association	Potential	03/01/2026	02/19/2026	1361	Brian
50256	TCC FI May '24	The Cellular Connection	Potential	05/21/2024	05/20/2024	70	Stephanie
50259	RFPBCD24 - 2025 BCDM&E North America Supervisors & Above Annual Team & Supplier Meeting	BCD Meetings & Events	Potential	06/12/2025	06/07/2025	825	Kayla
50260	FFVA Mutual Annual Board Meeting 2025	FFVA Mutual Insurance Co.	Potential	05/15/2025	05/15/2025	30	Kayla
50266	LPGA/APGA Summer Convention 2025	Louisiana Propane Gas Association LPGA	Potential	06/25/2025	06/22/2025	200	Tina
50267	Linehaul News Regional Conference	Linehaul News	Potential	01/23/2025	01/21/2025	180	Tina
50274	Farm Credit Administration OE Conference 2025	Farm Credit Administration	Potential	04/11/2025	04/07/2025	880	Brian
50275	A-Cross Medicine Review (Primary Care CME Courses for Physicians, Nurses, etc.)	A-Cross Medicine Reviews	Potential	02/17/2025	02/15/2025	80	Brian
50276	2024 True Profits Group American Owners & COOs Meeting Location TBD 10/28-30	CANVAS meetings + events-MASTER	Potential	10/30/2024	10/28/2024	41	Hortensia
50277	2025_APC_February Meeting	Society for Information Management	Potential	02/05/2025	02/03/2025	60	Hortensia
50278	SOA Board of Directors Meeting - March 2025	Society of Actuaries	Potential	03/07/2025	03/04/2025	119	Stephanie
50279	AFDT TQI 2026	American Foundation for Donation & Transplantation	Potential	10/02/2026	09/28/2026	645	Liz
50280	Truth Initiative Board Meeting 2025	Truth Initiative	Potential	05/15/2025	05/13/2025	67	Liz
50281	MME 2025 SKO	Meetings Made Easy-Master	Potential	02/05/2025	02/03/2025	45	Brian
50284	ACG BBQ LLC Sonny's Restaurants Summer Convention 2026	Sonny's Franchise Company	Potential	07/16/2026	07/11/2026	619	Kayla
50285	Winter Study Group Meeting '25	Jaeb Center for Health Research	Potential	02/01/2025	01/30/2025	341	Kayla
50286	WellDyne Rx GTM 2024	WellDyne Rx	Potential	11/21/2024	11/18/2024	185	Kayla
50287	AADA - Alliance of the American Dental Association	Alliance of the American Dental Association	Potential	04/27/2025	04/23/2025	75	Kayla
50288	2025 DQTOO Idea Exchange	Dairy Queen Operators Association Inc.	Potential	04/12/2025	04/04/2025	225	Kayla

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50289	2025 AHC Conference	Association for Humanistic Counseling	Potential	05/17/2025	05/14/2025	110	Kayla
50291	2025 ASABE-FL Annual	American Society of Agricultural and Biological Engineers- Florida Section	Potential	06/06/2025	06/04/2025	145	Kayla
50293	Hunter Industries- May 2024 Rooms Only	Hunter Industries	Potential	05/04/2024	05/03/2024	18	Kayla
50294	2025 Workforce Technology Conference	Geographic Solutions	Potential	06/05/2025	05/31/2025	769	Brian
50295	Vipschick	vipschick	Potential	04/21/2025	04/10/2025	3300	Hortensia
50296	Thermo Annual Sales Kickoff Jan 2025	Thermo Systems	Potential	01/17/2025	01/11/2025	113	Hortensia
50298	2026 - Family Law - Spring Conference	American Bar Association	Potential	04/25/2026	04/21/2026	505	Stephanie
50300	2024 NAD ITS Technical Standards Committee (TSC) Meeting	Seventh-day Adventists - North American Division	Potential	10/10/2024	10/06/2024	210	Hortensia
50301	Florida-Georgia District LCMS - President's Equip Conference	Florida-Georgia District of the LCMS	Potential	09/25/2026	09/21/2026	1337	Hortensia
50303	2025 January - Evercore Consumer Summit	Evercore ISI	Potential	01/16/2025	01/14/2025	109	Hortensia
50304	MIDWINTER Conference 2025	National Association of Real Estate Brokers - Confidential	Potential	02/06/2025	02/01/2025	1300	Hortensia
50306	2026 Rural Electric Power Conference	Institute of Electrical and Electronics Engineers, Inc. (IEEE)	Potential	05/01/2026	04/26/2026	473	Hortensia
50308	ADPI Global Ingredients Summit and Board Meeting 2025	American Dairy Products Institute	Potential	02/14/2025	02/09/2025	463	Stephanie
50310	KBR HRLT May 2024	KBR, LLC	Potential	05/10/2024	05/08/2024	39	Tina
50312	Paul J. Hartman SALT 2025	Paul J. Hartman	Potential	02/23/2025	02/19/2025	80	Tina
50314	Bradley 2025 Financial Services Summit	Bradley Arant Boult Cummings, LLP	Potential	03/03/2025	02/28/2025	405	Tina
50315	iGO Annual Conference (2026)	International Association of Government Officials (iGO)	Potential	06/25/2026	06/18/2026	1026	Tina
50316	NIOP 2026 Annual Conference	National Institute of Oilseed Products	Potential	03/18/2026	03/11/2026	1864	Tina
50319	Hayward-2024 Board of Directors Meeting	Hayward Pool Products	Potential	08/22/2024	08/19/2024	43	Tina
50320	IDEAS Conference Summer 2026	IDEA	Potential	07/16/2026	07/12/2026	215	Brian
50322	INSA Sunbelt	International Network for Social Network Analysis	Potential	02/28/2026	02/23/2026	1530	Tina
50324	Expense Reduction Analysts	Expense Reduction Analysts	Potential	10/19/2025	10/16/2025	348	Brian
50325	American Osteopathic College of Occupational and Preventative Medicine Conference 2025 Midyear Educational Conference	American Osteopathic College of Occupational and Preventative Medicine	Potential	04/13/2025	04/10/2025	135	Stephanie
50326	Purpose Financial Leadership Conference-2025	Purpose Financial	Potential	03/07/2025	03/02/2025	922	Tina
50327	PB CTU Event - September 2024	Secureworks	Potential	09/26/2024	09/23/2024	100	Tina
50328	PSTC 2025 Fall Executive Forum	PSTC	Potential	11/13/2025	11/10/2025	178	Tina
50329	002Q4P US Acute Care Solutions SLT+Resident Forum 2025	US Acute Care Solutions	Potential	10/23/2025	10/20/2025	1274	Stephanie

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50330	CMFG Life Insurance Company - Board of Directors Meeting - February 2025	NHS Global Events-MASTER	Potential	02/13/2025	02/10/2025	88	Stephanie
50332	AMERICAN SOCIETY FOR GASTROINTESTINAL ENDOSCOPY (ASGE)- Winter Meeting 2025	American Society for Gastrointestinal Endoscopy	Potential	02/16/2025	02/11/2025	84	Stephanie
50334	NSSF Summit 2025 revised	National Shooting Sports Foundation	Potential	05/09/2025	05/05/2025	594	Hortensia
50336	FCC New Clerk Academy-August 2025	Florida Association of Court Clerks and Comptrollers	Potential	08/08/2025	08/03/2025	75	Kayla
50337	GAPF - Net Optimization Conference - February 2025	Global Alzheimers Platform Network	Potential	02/13/2025	02/09/2025	1120	Liz
50339	USCCF Leadership Circle Summit 2024	United States Chamber of Commerce	Potential	01/29/2025	01/26/2025	110	Liz
50340	2025 NTT Data FKOM Meeting	NTT Data	Potential	05/02/2025	04/29/2025	199	Brian
50341	Salon Cadence Ascend 2025 - Clearwater/Sarasota	Be Bright Events	Potential	02/26/2025	02/21/2025	495	Brian
50343	Melaleuca Quest Rebid Actual 2025 Dates	Melaleuca	Potential	02/09/2025	02/02/2025	1136	Brian
50345	Flash Parking Summit- Tampa	Flash Parking Inc.	Potential	05/14/2024	05/14/2024	8	Brian
50346	2025 Westway President's Circle	Westway Feed	Potential	03/26/2025	03/21/2025	109	Brian
50347	StormCon 2025	Endeavor Business Media	Potential	08/28/2025	08/23/2025	925	Brian
50348	Blended and Online Learning Discovery of Florida: FLBOLD Annual Conference 2025	Pinellas County School Board	Potential	01/31/2025	01/29/2025	600	Kayla
50349	Union Pacific - TIPT 2025 - AZ	Union Pacific	Potential	01/30/2025	01/29/2025	50	Stephanie
50350	Numed, Inc. Biennial Conference	Numed, Inc.	Potential	06/08/2025	06/05/2025	230	Brian
50351	SEI - SBS Top Performers Incentive	SEI Meetings & Incentives	Potential	05/18/2025	05/13/2025	51	Brian
50353	SOA FAC - March 2025	Society of Actuaries	Potential	03/13/2025	03/09/2025	349	Stephanie
50354	Sales Kick Off Meeting 2025	American Guest	Potential	01/22/2025	01/20/2025	430	Hortensia
50355	██	████	Potential	01/25/2025	01/19/2025	565	Hortensia
50356	Florida Emergency Medicine Foundation (FEMF) - Symposium by the Sea 2026	Florida Emergency Medicine Foundation (FEMF) via Etherio	Potential	08/09/2026	08/05/2026	720	Kayla
50357	2025 Current Concepts in Sleep Conference Hosted by John Hopkins All Children's	Johns Hopkins All Children's Hospital	Potential	08/23/2025	08/22/2025	160	Kayla
50358	Revised 2025 Eyeprentice Cataract/Refractive Showcase	American Society Of Cataract & Refractive Surgery	Potential	08/02/2025	07/31/2025	225	Kayla
50359	██	██	Potential	05/16/2025	05/11/2025	496	Hortensia
50360	Canon Canada - IDM 2025	Canon Canada	Potential	03/01/2025	02/21/2025	200	Stephanie
50362	Q1 Sun & CE	NuSmile Ltd	Potential	02/08/2025	02/07/2025	20	Brian
50365	2026 US Services National Meeting	Alcon Laboratories	Potential	02/20/2026	02/14/2026	1465	Brian
50368	03.29.2025 Mansie + Eric Wedding Room Block	Lamont Associates (MASTER)	Potential	03/30/2025	03/28/2025	30	Renee
50370	DTCC Sales & Relationship Management January 2025	Depository Trust & Clearing Corporation DTCC	Potential	01/16/2025	01/11/2025	425	Hortensia
50371	2026 OPTOMETRIC EDUCATION CONSULTANTS	Optometric Education Consultants	Potential	03/08/2026	03/06/2026	191	Hortensia

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50372	Old Republic Surety_2025_PACESETTERS CLUB	Old Republic Surety Company	Potential	10/04/2025	09/30/2025	88	Stephanie
50374	2025 Jack Canfield Retreat	The Canfield Training Group	Potential	02/22/2025	02/20/2025	90	Brian
50375	Cambridge 2025 TAG Advisors Annual Meeting	Tag Advisors- Cambridge Investment	Potential	04/30/2025	04/26/2025	253	Liz
50376	Academy Annual Meeting NEW SPECS/DATES (JL51831)	Jones Lang LaSalle Americas, Inc	Potential	02/18/2025	02/13/2025	1650	Stephanie
50377	DIOA 2025	Defense Industry Offset Association	Potential	04/05/2025	03/30/2025	248	Stephanie
50378	Soleo Health - 2025 Annual Conference	Soleo Health	Potential	02/23/2025	02/16/2025	530	Brian
50379	SKO2026	Applied Systems	Potential	01/23/2026	01/18/2026	1153	Stephanie
50382	OLM - World's Universal Beauty Scholarship Competition- January 2025	Our Little Miss, Inc.	Potential	01/20/2025	01/15/2025	890	Hortensia
50383	Turf Holdings / TH Canada, Inc. / Weed Man 2025 - 2nd Dec. Week	Turf Holdings, Inc. / TH Canada, Inc. / Weed Man	Potential	12/13/2025	12/06/2025	902	Hortensia
50384	BKR 25 Americas	BKR International	Potential	05/23/2025	05/13/2025	409	Hortensia
50385	Salvation Army Southern Territorial Men Officer's Retreat 2025 (TMOR)	The Salvation Army	Potential	01/16/2025	01/12/2025	1070	Hortensia
50387	ALC - 2025 UnConference	ALC (Association of Language Companies)	Potential	03/01/2025	02/25/2025	247	Brian
50388	Florida Medical Association (FMA) - Jan 2026 Board of Governors Meeting	Florida Medical Association	Potential	01/24/2026	01/22/2026	173	Kayla
50391	NeoGenomics legal Team Meeting	NeoGenomics	Potential	06/19/2024	06/16/2024	55	Kayla
50392	Florida State Scholastic Chess Tournament	Florida Chess Association Incorporated	Potential	03/09/2025	03/06/2025	478	Kayla
50393	[REDACTED]	[REDACTED]	Potential	06/22/2025	06/15/2025	600	Kayla
50394	[REDACTED]	[REDACTED]	Potential	05/07/2025	05/04/2025	220	Kayla
50396	FNYS - Meeting	Florida Network of Youth and Family Services	Potential	05/22/2024	05/20/2024	45	Kayla
50397	ETA Strategic Meeting	Electrical Training Alliance	Potential	01/31/2025	01/27/2025	170	Tina
50398	ASEE EDI 2026	American Society for Engineering Education	Potential	04/15/2026	04/09/2026	512	Liz
50399	Florida Multicultural District Annual Conference	Assemblies of God	Potential	06/27/2025	06/23/2025	851	Hortensia
50400	002R75/002R76 DICK'S Sporting Goods Diamond Univerity and Run Summit - 2025	Dick's Sporting Goods	Potential	01/16/2025	01/12/2025	1415	Hortensia
50401	2028 ACMA Annual Meeting	American Bar Association	Potential	09/16/2028	09/12/2028	594	Brian
50403	2026 ADTSEA Conference	The American Driver and Traffic Safety Education Association	Potential	07/23/2026	07/17/2026	571	Hortensia
50404	Calibrate 2025	Assemblies of God	Potential	02/21/2025	02/19/2025	341	Hortensia
50405	2025 ALT Home Service Workshop	AT HOME Services Inc	Potential	02/22/2025	02/16/2025	1102	Brian
50406	FASBO/FSFOA 2025 Joint Conference	Florida Association of School Business Officials	Potential	11/06/2025	11/03/2025	800	Kayla
50407	LNW 2025 Customer Golf Summit (May 25)	LNW (Light and Wonder)	Potential	05/21/2025	05/18/2025	155	Brian
50408	Women's Leadership Summit 2025	National Association of College Auxiliary Services (NACAS)	Potential	09/17/2025	09/14/2025	196	Liz

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50410	Atrium Campus 2025 Women's Networking	Atrium Campus, LLC	Potential	03/13/2025	03/10/2025	150	Hortensia
50411	Potter Electric Signal Company LLC 2026 Conference	Potter Electric Signal Company LLC	Potential	02/18/2025	02/14/2025	675	Stephanie
50414	CMDA Marriage Commission Retreat	Christian Medical & Dental Association	Potential	02/15/2025	02/14/2025	24	Hortensia
50415	2025 PNC Enterprise! User Conference	PNC Banking	Potential	02/26/2025	02/23/2025	332	Hortensia
50417	Bausch & Lomb - B&L Vision Care and Consumer National Sales Meetings - January/February 2024	Bausch + Lomb, a division of Valeant Pharmaceuticals	Potential	02/06/2025	01/31/2025	1690	Hortensia
50419	2025 Spring NARMC Meeting	Zurich NA	Potential	03/05/2025	03/02/2025	90	Stephanie
50420	2025 Winter Wholesaler Advisory Panel Meeting (NU62528)	AB InBev - NAZ	Potential	02/27/2025	02/22/2025	334	Stephanie
50421	Elite Contractor Meeting	Fujitsu General	Potential	10/16/2024	10/13/2024	445	Hortensia
50422	2026 Turf Holdings/ TH Canada/ Weed Man	Turf Holdings, Inc. / TH Canada, Inc. / Weed Man	Potential	12/05/2026	11/28/2026	902	Hortensia
50423	2025 FAC Specialty	Florida Airports Council	Potential	04/24/2025	04/22/2025	260	Kayla
50424	Progressive SR Leader Meeting FEB 2025	Progressive Insurance	Potential	02/12/2025	02/10/2025	260	Kayla
50428	2025 National clonoSEQ Meeting	clonoSEQ®	Potential	02/27/2025	02/23/2025	605	Hortensia
		COUNT: 121				SUM: 58830	



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MEETING SALES DEFINITE MONTHLY REPORT

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
48427	CCS Medical National Growth Conference 2024	04/18/2024	258	02/12/2024	02/16/2024	\$112,597.46	\$979.96	Brian
50241	Trellance Executive Meeting TPA	04/24/2024	18	04/02/2024	04/03/2024	\$23,309.76	\$745.65	Kayla
50078	Taylor Business Group PMS 218 FL	04/04/2024	22	04/10/2024	04/12/2024	\$18,033.25	\$454.88	Kayla
47963	UACL Logistics Holdings, LLC 2024 Annual Meeting	04/24/2024	888	04/17/2024	04/21/2024	\$990,327.27	\$26,261.34	Stephanie
49982	Annuities Central & East Divisional Meetings 2024	04/19/2024	109	04/21/2024	04/24/2024	\$48,780.43	\$424.53	Brian
50418	[REDACTED]	04/25/2024	3,500	04/21/2024	05/01/2024	\$4,151,258.88	\$133,754.21	Hortensia
50273	NADDI N-Plex Conference 2024	04/03/2024	285	05/12/2024	05/15/2024	\$255,940.44	\$5,104.60	Liz
50261	AmerisourceBergen MWI Florida Regional Meeting	04/22/2024	30	05/14/2024	05/15/2024	\$31,044.14	\$704.24	Hortensia
50366	[REDACTED]	04/17/2024	105	05/14/2024	05/17/2024	\$105,190.25	\$3,054.73	Kayla
49853	Bostik 2024 Sales Meeting (BO60989)	04/04/2024	245	05/20/2024	05/23/2024	\$191,505.67	\$5,270.21	Kayla
48323	NCM02849 NCM Intelligence Summit May 2024	04/23/2024	219	05/28/2024	06/01/2024	\$215,160.23	\$5,244.95	Stephanie
49596	TD SYNnex - PowerSolv AMPED Symposium - May 2024	04/04/2024	162	05/28/2024	05/30/2024	\$166,542.41	\$4,262.43	Kayla
49864	2024 Retreat	04/30/2024	75	05/30/2024	06/02/2024	\$66,514.13	\$1,711.64	Hortensia
50254	Aveda Master Unveiled Experience	04/03/2024	151	05/31/2024	06/05/2024	\$152,612.21	\$3,545.62	Stephanie
49257	2024 NCHER Annual Conference	04/11/2024	420	06/01/2024	06/06/2024	\$406,035.61	\$9,021.82	Liz
49948	SOA FAC June 2024	04/05/2024	306	06/05/2024	06/07/2024	\$288,113.30	\$7,482.87	Kayla
49436	OCBA 2024 Executive Retreat	04/24/2024	100	06/07/2024	06/09/2024	\$93,958.20	\$2,486.61	Kayla
49502	002NRB_NASPA 2024 Student Affairs Law & Policy Certificate Program	04/19/2024	171	06/24/2024	06/28/2024	\$165,387.02	\$4,550.27	Liz
50413	[REDACTED]	04/25/2024	162	07/28/2024	08/02/2024	\$170,665.84	\$4,290.90	Kayla
49728	Vosselmann Family Reunion	04/25/2024	56	08/01/2024	08/04/2024	\$66,404.55	\$2,142.25	Kayla
50038	FRCPA's 40th Anniversary Celebration & Meeting	04/24/2024	112	08/08/2024	08/10/2024	\$82,410.21	\$1,993.62	Kayla
49923	2024 Banner & Witcoff All Attorney Retreat	04/23/2024	252	09/12/2024	09/14/2024	\$251,115.69	\$7,483.86	Liz
49061	FNYS - Annual Conference	04/23/2024	231	09/18/2024	09/20/2024	\$198,644.59	\$4,272.20	Kayla
45772	Clan Donald USA Annual General Meeting 2024	04/15/2024	184	09/24/2024	09/29/2024	\$173,505.75	\$3,701.33	Hortensia
49665	FECA F&A/HR Conference	04/04/2024	175	09/24/2024	09/26/2024	\$188,050.56	\$4,793.32	Kayla

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50264	IEEE Computer Society Oct. 2024	04/02/2024	1,615	10/11/2024	10/19/2024	\$1,349,005.23	\$36,284.54	Hortensia
49732	Dairy Foods 2024 National Sales Meeting	04/17/2024	785	10/21/2024	10/24/2024	\$805,967.35	\$20,660.32	Tina
50203	2025 Commercial Summit	04/25/2024	483	01/07/2025	01/10/2025	\$576,207.70	\$15,599.32	Hortensia
50386	AFSA Annual Conference 2025	04/23/2024	195	01/24/2025	01/29/2025	\$162,391.91	\$4,383.99	Brian
50271	Ness USA, Inc - 2025 Global Sales Conference	04/18/2024	400	01/26/2025	01/31/2025	\$421,176.03	\$10,622.59	Hortensia
49980	CBMC Summit 2025	04/15/2024	426	01/29/2025	02/01/2025	\$522,953.08	\$14,435.53	Hortensia
49584	3rd Annual PromoStandards Technology Summit and Hack-A-Thon Event	04/24/2024	711	02/02/2025	02/05/2025	\$907,930.19	\$25,737.73	Kayla
49971	Natil Motor Frieght Spring Meeting 2025	04/29/2024	224	03/01/2025	03/05/2025	\$203,159.45	\$5,611.91	Liz
50268	NIAIA Mid Year Meeting 2026	04/02/2024	36	01/29/2026	02/02/2026	\$29,854.34	\$810.70	Brian
50361	SAWD 2026 Annual Meeting	04/17/2024	848	06/21/2026	06/27/2026	\$564,271.21	\$4,335.78	Tina
50290	South Tampa Psychodrama Training 2026	04/24/2024	112	07/30/2026	08/02/2026	\$91,392.21	\$2,290.51	Kayla
48297	NIAIA 2026	04/02/2024	1,340	09/25/2026	10/04/2026	\$1,217,992.91	\$30,591.72	Brian
COUNT: 37			SUM: 15,411			SUM: \$15,465,409.46	SUM: \$415,102.68	



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MEETING SALES YTD DEFINITE LEADS FY23

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48684	APNA 2023 Annual Meeting	10/31/2023	385	09/19/2023	09/24/2023	\$381,600.38	\$8,756.21	Brian
48834	Arredondo (98200) Division Meeting - Fall 2023	11/02/2023	40	10/03/2023	10/05/2023	\$18,041.11	\$157.66	Brian
49333	Hockey Tournament	10/05/2023	360	10/05/2023	10/08/2023	\$301,570.87	\$7,955.00	Hortensia
49602	[REDACTED]	11/21/2023	80	10/13/2023	10/14/2023	\$71,908.08	\$2,058.14	Kayla
45893	FFSA 2023 Annual Conference	11/02/2023	715	10/20/2023	10/29/2023	\$666,550.32	\$17,934.65	Brian
49614	[REDACTED]	11/22/2023	84	10/20/2023	10/23/2023	\$74,718.08	\$1,990.57	Hortensia
49592	ITA Fall Conference	11/20/2023	1,070	11/02/2023	11/10/2023	\$1,208,217.22	\$28,731.40	Tina
47714	FADIMA 2023	02/14/2024	558	11/07/2023	11/10/2023	\$427,021.74	\$10,657.25	Brian
48219	Funding the Future Annual Board of Directors Meeting 2023	10/23/2023	89	11/07/2023	11/13/2023	\$75,882.91	\$2,010.93	Brian
49305	ETF Team Offsite	02/02/2024	78	11/08/2023	11/10/2023	\$66,378.27	\$1,770.29	Kayla
49326	IFP Fall Managers Meeting	02/02/2024	69	11/08/2023	11/09/2023	\$58,677.17	\$1,613.47	Kayla
49603	[REDACTED]	11/21/2023	181	11/08/2023	11/11/2023	\$136,934.45	\$3,377.92	Kayla
49334	Hockey Tournament	10/05/2023	270	11/09/2023	11/12/2023	\$236,772.83	\$6,043.80	Hortensia
45537	Intercollegiate Women's Lacrosse Coaches Association 2023 Annual Convention	10/12/2023	2,880	11/11/2023	11/20/2023	\$2,841,112.90	\$57,365.54	Hortensia
49448	Sales Meeting 2023	10/27/2023	90	11/13/2023	11/15/2023	\$74,202.34	\$1,974.72	Brian
49737	[REDACTED]	12/21/2023	185	11/29/2023	12/02/2023	\$140,880.88	\$4,078.88	Kayla
49747	Twelve (Pall Corporation)	12/27/2023	168	12/03/2023	12/07/2023	\$142,293.95	\$3,469.74	Hortensia
47920	IATRC 2023 Annual Meeting	01/03/2024	275	12/07/2023	12/13/2023	\$241,507.26	\$5,124.54	Hortensia
49668	Prince/Halperin Wedding	12/06/2023	70	12/08/2023	12/10/2023	\$75,186.81	\$2,219.06	Renee
49495	NADRA 2024 Conference	11/11/2023	508	12/30/2023	01/03/2024	\$574,687.47	\$15,404.26	Hortensia
49868	BCWI Women's Retreat	01/18/2024	729	01/01/2024	01/17/2024	\$575,071.18	\$14,595.89	Hortensia
47929	AAU CFR 2024	10/02/2023	242	01/07/2024	01/09/2024	\$231,656.73	\$5,554.20	Liz
48065	UF College of Pharmacy-PDRG Meeting	01/22/2024	100	01/11/2024	01/13/2024	\$93,112.97	\$2,600.52	Kayla
49335	Hockey Tournament	10/05/2023	346	01/11/2024	01/15/2024	\$313,474.70	\$8,279.63	Hortensia
48570	[REDACTED]	11/15/2023	955	01/12/2024	01/21/2024	\$1,040,344.53	\$22,816.84	Liz

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48542	2024 CG Select	01/22/2024	486	01/14/2024	01/18/2024	\$478,747.82	\$14,054.45	Kayla
49733		12/21/2023	303	01/15/2024	01/20/2024	\$293,853.00	\$6,131.26	Hortensia
49248	GCUMM Leader Retreat	10/11/2023	30	01/16/2024	01/19/2024	\$26,095.58	\$661.04	Hortensia
49292	Ministry Brands Sales Kick Off	11/05/2023	30	01/16/2024	01/19/2024	\$26,298.52	\$719.30	Hortensia
48330	SGT Innovation & Leadership Summit FY24 - 40713	02/07/2024	380	01/21/2024	01/26/2024	\$333,119.63	\$9,167.20	Liz
48692	G Force Annual Meeting	01/22/2024	279	01/21/2024	01/24/2024	\$246,408.50	\$6,756.72	Kayla
49846	Reach for the Beach Jan 2024	01/16/2024	276	01/21/2024	01/25/2024	\$226,370.32	\$5,471.49	Hortensia
49451	002PQQ - DICK's Sporting Goods Diamond University 2024	12/15/2023	853	01/22/2024	01/25/2024	\$812,431.72	\$18,452.37	Hortensia
49175	The Business Leads Fellowship Program Cohort	12/06/2023	105	01/24/2024	01/26/2024	\$98,194.86	\$2,794.65	Liz
49748	Marvin Building Products National Meeting	12/29/2023	190	01/24/2024	01/28/2024	\$178,498.06	\$4,069.25	Tina
49835	Furniture Row - FMO January 2024	01/16/2024	485	01/26/2024	02/02/2024	\$463,941.58	\$13,580.24	Brian
50021		02/20/2024	1,006	01/26/2024	02/02/2024	\$1,032,244.57	\$21,433.20	Hortensia
49456	Cepheid/Southeast	01/26/2024	383	01/28/2024	02/02/2024	\$272,527.84	\$7,014.68	Brian
48892	Chromalloy- Annual Leadership Meeting- 2024	01/19/2024	285	01/29/2024	01/31/2024	\$280,754.17	\$8,637.77	Kayla
49438	MBS Sales Conference 2024	02/20/2024	680	01/29/2024	02/02/2024	\$673,439.48	\$18,189.58	Tina
49797	ICP Group National Sales Meeting	01/04/2024	426	01/29/2024	02/01/2024	\$401,869.90	\$9,024.76	Hortensia
49582	TD SYNnex - IBM Partner Marketing Summit - January 2024	02/02/2024	231	01/30/2024	02/01/2024	\$245,782.79	\$6,452.59	Kayla
49601		11/21/2023	175	01/30/2024	02/04/2024	\$132,964.64	\$3,137.06	Tina
49565		11/21/2023	378	02/03/2024	02/06/2024	\$434,105.40	\$11,578.29	Hortensia
49612		11/22/2023	43	02/03/2024	02/04/2024	\$36,618.54	\$890.42	Tina
49647		12/04/2023	1,257	02/03/2024	02/10/2024	\$1,451,966.34	\$35,714.34	Hortensia
48014	2nd Annual PromoStandards Technology Summit and Hack-A-Thon Event	02/02/2024	615	02/04/2024	02/07/2024	\$687,084.32	\$21,135.96	Kayla
49329	SSR 2024 Mid-Winter Board Meeting	12/28/2023	42	02/05/2024	02/06/2024	\$43,603.34	\$1,086.14	Liz
48812	K12 Florida: TSC Training	01/19/2024	250	02/06/2024	02/09/2024	\$252,739.74	\$6,369.33	Kayla
48427	CCS Medical National Growth Conference 2024	04/18/2024	258	02/12/2024	02/16/2024	\$112,597.46	\$979.96	Brian
48658	2024 Generac Industrial Division Meeting	01/22/2024	292	02/12/2024	02/16/2024	\$297,192.04	\$8,891.99	Kayla
49345	Mosaic - Wabash Valley Board Meeting	12/15/2023	85	02/12/2024	02/18/2024	\$89,069.42	\$2,207.78	Hortensia
49442	Midyear Board of Trustees Meeting	11/02/2023	635	02/16/2024	02/22/2024	\$785,548.38	\$21,216.12	Hortensia
48369	Crawford Contractor Connection - Top Performer - February 2024	01/22/2024	1,345	02/20/2024	02/25/2024	\$1,402,336.61	\$33,633.96	Kayla

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49922	AMA 2024	01/30/2024	1,393	02/20/2024	02/27/2024	\$1,514,447.88	\$34,363.03	Tina
47940	FDCC Winter Meeting	02/01/2024	1,148	02/22/2024	02/29/2024	\$1,325,592.50	\$37,057.15	Hortensia
49604		11/21/2023	110	02/22/2024	02/25/2024	\$155,316.39	\$4,122.32	Kayla
49613		11/22/2023	307	02/22/2024	02/27/2024	\$322,546.58	\$10,037.79	Hortensia
49357	Aveda	01/05/2024	128	02/23/2024	02/26/2024	\$133,698.28	\$3,468.89	Tina
49469	PDM 2024	10/30/2023	532	02/24/2024	03/01/2024	\$617,547.13	\$15,509.55	Tina
49298	Kemper System America Meeting	10/12/2023	190	02/25/2024	02/29/2024	\$202,064.29	\$5,190.38	Hortensia
49338	Enviormental and Energy Committee	03/13/2024	67	02/26/2024	02/28/2024	\$58,658.29	\$1,575.54	Liz
49836	Furniture Row - FMO (For Assistant Managers Only) Feb2024	01/16/2024	440	02/26/2024	03/01/2024	\$409,646.40	\$12,265.58	Brian
49803	Sales Kickoff 2024	01/04/2024	127	03/02/2024	03/07/2024	\$132,664.49	\$2,937.20	Hortensia
48932	Giving Institute Spring Board Meeting 2024	03/20/2024	223	03/06/2024	03/08/2024	\$210,716.73	\$5,954.66	Brian
50223	24th Polonia World Golf Championships – Polonia Open	03/27/2024	227	03/14/2024	03/17/2024	\$239,608.28	\$5,752.55	Hortensia
48424	2024 ATAE Group Benefits Focus Group Meeting	02/12/2024	34	03/20/2024	03/22/2024	\$29,147.12	\$750.87	Liz
49909	ADC IBC 2024	02/01/2024	916	03/21/2024	03/28/2024	\$851,505.48	\$20,782.96	Hortensia
49576	Mr. Rooter 2024+04 Annual Conference	12/20/2023	223	03/25/2024	03/27/2024	\$248,748.08	\$7,711.82	Brian
49946	2024 COBEC/COB Retreat	01/30/2024	131	03/31/2024	04/04/2024	\$104,384.04	\$2,553.46	Hortensia
50241	Trellance Executive Meeting TPA	04/24/2024	18	04/02/2024	04/03/2024	\$23,309.76	\$745.65	Kayla
50062	BSC Vascular Two Region Meeting – Rodgers & Buckner	03/13/2024	83	04/03/2024	04/05/2024	\$46,519.68	\$373.66	Hortensia
49711	NCSPA 2024 Annual Meeting	12/19/2023	185	04/05/2024	04/10/2024	\$166,004.80	\$4,384.91	Brian
48199	2024 IDFA Ice Cream Technology Conference	02/07/2024	714	04/08/2024	04/10/2024	\$786,308.92	\$22,556.05	Liz
49706	Meritus Spring Partners Meeting - April 2024	03/07/2024	134	04/08/2024	04/10/2024	\$119,593.62	\$3,256.50	Kayla
50078	Taylor Business Group PMS 218 FL	04/04/2024	22	04/10/2024	04/12/2024	\$18,033.25	\$454.88	Kayla
49799	The Chef's Warehouse Protein Retreat (FL March 24)	03/07/2024	140	04/11/2024	04/15/2024	\$156,430.88	\$4,745.69	Hortensia
49739		12/22/2023	421	04/14/2024	04/18/2024	\$472,389.43	\$14,834.37	Kayla
49740	BST Global Overflow	12/28/2023	685	04/14/2024	04/19/2024	\$798,005.60	\$24,298.82	Kayla
50177		03/13/2024	351	04/14/2024	04/27/2024	\$331,860.80	\$7,807.98	Hortensia
47963	UACL Logistics Holdings, LLC 2024 Annual Meeting	04/24/2024	888	04/17/2024	04/21/2024	\$990,327.27	\$26,261.34	Stephanie
49379		10/12/2023	634	04/17/2024	04/21/2024	\$801,979.17	\$22,450.58	Hortensia
49982	Annuities Central & East Divisional Meetings 2024	04/19/2024	109	04/21/2024	04/24/2024	\$48,780.43	\$424.53	Brian

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50418		04/25/2024	3,500	04/21/2024	05/01/2024	\$4,151,258.88	\$133,754.21	Hortensia
50131	ASNTR Conference 2024	03/06/2024	277	04/23/2024	04/27/2024	\$268,615.02	\$6,442.97	Kayla
50228	Florida Municipal Bond Club 2024	03/27/2024	168	04/23/2024	04/27/2024	\$186,748.72	\$4,854.50	Tina
48889	Destination Marketing Summit 2024	10/25/2023	415	04/24/2024	04/26/2024	\$442,407.77	\$11,614.65	Kayla
49702	Florida Puerto Rico of the ITE FLPRITE	12/18/2023	634	05/06/2024	05/10/2024	\$570,961.66	\$11,763.08	Liz
49518		01/24/2024	572	05/07/2024	05/12/2024	\$549,663.55	\$9,902.97	Kayla
48975	Chairman's Circle May 2024	02/02/2024	52	05/09/2024	05/10/2024	\$47,709.45	\$1,237.63	Kayla
50273	NADDI N-Plex Conference 2024	04/03/2024	285	05/12/2024	05/15/2024	\$255,940.44	\$5,104.60	Liz
49615		11/22/2023	265	05/13/2024	05/18/2024	\$219,921.02	\$5,953.84	Hortensia
49890		03/20/2024	600	05/13/2024	05/15/2024	\$358,921.40	\$8,767.83	Kayla
50261	AmerisourceBergen MWI Florida Regional Meeting	04/22/2024	30	05/14/2024	05/15/2024	\$31,044.14	\$704.24	Hortensia
50366		04/17/2024	105	05/14/2024	05/17/2024	\$105,190.25	\$3,054.73	Kayla
49927	2024 PASCV Molecular Virology Workshop	01/29/2024	471	05/15/2024	05/20/2024	\$542,095.77	\$13,395.04	Tina
49295	ALTA Annual Internal Auditors Meeting	03/22/2024	71	05/20/2024	05/24/2024	\$34,260.98	\$299.02	Liz
49853	Bostik 2024 Sales Meeting (BO60989)	04/04/2024	245	05/20/2024	05/23/2024	\$191,505.67	\$5,270.21	Kayla
50119	SEPSEA 2024 Annual Conference	03/04/2024	350	05/20/2024	05/25/2024	\$353,474.72	\$7,968.40	Kayla
47198	FHCA Nurse Leadership Program 2024	03/07/2024	734	05/26/2024	06/01/2024	\$678,959.57	\$13,611.83	Kayla
48323	NCM02849 NCM Intelligence Summit May 2024	04/23/2024	219	05/28/2024	06/01/2024	\$215,160.23	\$5,244.95	Stephanie
49596	TD SYNEX - PowerSolv AMPED Symposium - May 2024	04/04/2024	162	05/28/2024	05/30/2024	\$166,542.41	\$4,262.43	Kayla
49864	2024 Retreat	04/30/2024	75	05/30/2024	06/02/2024	\$66,514.13	\$1,711.64	Hortensia
50254	Aveda Master Unveiled Experience	04/03/2024	151	05/31/2024	06/05/2024	\$152,612.21	\$3,545.62	Stephanie
49257	2024 NCHER Annual Conference	04/11/2024	420	06/01/2024	06/06/2024	\$406,035.61	\$9,021.82	Liz
49712	AGMA Gear Box Design 2024	12/19/2023	68	06/03/2024	06/06/2024	\$59,665.13	\$1,405.83	Liz
49738		12/21/2023	150	06/05/2024	06/08/2024	\$153,409.41	\$4,680.67	Kayla
49948	SOA FAC June 2024	04/05/2024	306	06/05/2024	06/07/2024	\$288,113.30	\$7,482.87	Kayla
49436	OCBA 2024 Executive Retreat	04/24/2024	100	06/07/2024	06/09/2024	\$93,958.20	\$2,486.61	Kayla
48726		01/24/2024	475	06/08/2024	06/14/2024	\$561,438.75	\$13,298.52	Kayla
49279		03/20/2024	675	06/11/2024	06/16/2024	\$612,847.25	\$12,085.40	Kayla
48366	FSFOA 2024 Summer Conference	02/02/2024	680	06/17/2024	06/21/2024	\$563,275.34	\$11,712.54	Kayla

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50135	2024 Reunion	03/06/2024	75	06/20/2024	06/22/2024	\$56,171.60	\$1,093.81	Hortensia
49502	002NRB_NASPA 2024 Student Affairs Law & Policy Certificate Program	04/19/2024	171	06/24/2024	06/28/2024	\$165,387.02	\$4,550.27	Liz
49347	2024 Water Summit	03/20/2024	115	07/11/2024	07/13/2024	\$98,538.01	\$2,099.76	Kayla
49342	[REDACTED]	01/24/2024	285	07/16/2024	07/20/2024	\$305,029.72	\$7,587.76	Kayla
49074	[REDACTED]	11/30/2023	340	07/19/2024	07/23/2024	\$381,273.94	\$9,651.76	Hortensia
50413	[REDACTED]	04/25/2024	162	07/28/2024	08/02/2024	\$170,665.84	\$4,290.90	Kayla
49728	Vosselmann Family Reunion	04/25/2024	56	08/01/2024	08/04/2024	\$66,404.55	\$2,142.25	Kayla
48897	FSOSW 2024	02/20/2024	213	08/07/2024	08/10/2024	\$175,666.16	\$3,599.40	Kayla
50038	FRCPA's 40th Anniversary Celebration & Meeting	04/24/2024	112	08/08/2024	08/10/2024	\$82,410.21	\$1,993.62	Kayla
45356	Fraternal Order of Police FL State Lodge Fall Board Meeting	10/31/2023	968	09/08/2024	09/14/2024	\$728,626.76	\$17,056.56	Brian
48409	Florida Watercolor Society 2024 Annual Convention	01/04/2024	734	09/08/2024	09/14/2024	\$658,192.57	\$12,973.61	Kayla
49923	2024 Banner & Witcoff All Attorney Retreat	04/23/2024	252	09/12/2024	09/14/2024	\$251,115.69	\$7,483.86	Liz
49774	[REDACTED]	01/03/2024	575	09/14/2024	09/18/2024	\$589,776.65	\$15,115.27	Hortensia
49061	FNYFS - Annual Conference	04/23/2024	231	09/18/2024	09/20/2024	\$198,644.59	\$4,272.20	Kayla
48911	PEDIG Fall Coordinator Meeting	02/02/2024	112	09/20/2024	09/22/2024	\$88,283.90	\$2,186.60	Kayla
49983	NEMA IEC SC 121A WG2	02/08/2024	30	09/22/2024	09/27/2024	\$28,115.23	\$722.64	Liz
45772	Clan Donald USA Annual General Meeting 2024	04/15/2024	184	09/24/2024	09/29/2024	\$173,505.75	\$3,701.33	Hortensia
49665	FECA F&A/HR Conference	04/04/2024	175	09/24/2024	09/26/2024	\$188,050.56	\$4,793.32	Kayla
49588	Murphy Business 2024 Educational Conference	02/02/2024	550	09/28/2024	10/04/2024	\$581,665.50	\$13,802.89	Kayla
49445	[REDACTED]	10/27/2023	640	10/01/2024	10/04/2024	\$684,930.07	\$14,929.91	Kayla
48399	REDCap Con 2024	02/09/2024	900	10/06/2024	10/10/2024	\$884,146.08	\$18,477.73	Tina
49867	WEG Advisor Summit 2024	01/18/2024	853	10/07/2024	10/10/2024	\$948,792.63	\$24,763.65	Tina
50264	IEEE Computer Society Oct. 2024	04/02/2024	1,615	10/11/2024	10/19/2024	\$1,349,005.23	\$36,284.54	Hortensia
49744	BIAA 2019 State Leadership Conference	12/22/2023	97	10/19/2024	10/23/2024	\$76,609.48	\$1,677.45	Liz
49490	Presidents Club	01/18/2024	413	10/21/2024	10/25/2024	\$409,244.44	\$10,807.05	Hortensia
49732	Dairy Foods 2024 National Sales Meeting	04/17/2024	785	10/21/2024	10/24/2024	\$805,967.35	\$20,660.32	Tina
49146	Entrepreneurs Club - Clearwater	02/02/2024	42	10/24/2024	10/27/2024	\$43,377.65	\$1,310.10	Kayla
49884	Central Florida Power Lunch & FSAE Board Meeting	03/06/2024	25	11/04/2024	11/05/2024	\$16,324.54	\$464.07	Kayla
49783	002POG-NBWA's Next Generation Leadership Conference	03/29/2024	650	11/10/2024	11/14/2024	\$661,397.06	\$15,746.27	Liz

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49917	Kopernik Global Investors: The Super Terrific Happy Hour	03/04/2024	200	11/13/2024	11/14/2024	\$198,581.88	\$5,948.43	Kayla
49377	Intercollegiate Women's Lacrosse Coaches Association 2024 Annual Convention	12/04/2023	1,325	11/16/2024	11/25/2024	\$1,817,038.73	\$29,957.07	Hortensia
48835	[REDACTED]	01/24/2024	484	12/07/2024	12/14/2024	\$581,549.92	\$13,262.56	Kayla
50203	2025 Commercial Summit	04/25/2024	483	01/07/2025	01/10/2025	\$576,207.70	\$15,599.32	Hortensia
50033	Dynamic Essentials 2025	02/20/2024	397	01/08/2025	01/12/2025	\$398,545.13	\$7,994.22	Tina
49992	[REDACTED]	02/12/2024	375	01/11/2025	01/17/2025	\$348,256.95	\$9,683.82	Kayla
50386	AFSA Annual Conference 2025	04/23/2024	195	01/24/2025	01/29/2025	\$162,391.91	\$4,383.99	Brian
50271	Ness USA, Inc - 2025 Global Sales Conference	04/18/2024	400	01/26/2025	01/31/2025	\$421,176.03	\$10,622.59	Hortensia
49252	NADP Leadership Meeting 2025	12/12/2023	223	01/27/2025	01/29/2025	\$104,487.17	\$912.70	Brian
49369	2025 ALSC Symposia	11/13/2023	1,199	01/29/2025	02/03/2025	\$565,776.67	\$4,830.59	Brian
49980	CBMC Summit 2025	04/15/2024	426	01/29/2025	02/01/2025	\$522,953.08	\$14,435.53	Hortensia
50000	MLBPAA & MLAM Board Meetings '25	03/28/2024	65	01/29/2025	02/02/2025	\$72,175.74	\$2,236.42	Brian
49584	3rd Annual PromoStandards Technology Summit and Hack-A-Thon Event	04/24/2024	711	02/02/2025	02/05/2025	\$907,930.19	\$25,737.73	Kayla
49234	ASPI - Assn of Suppliers to the Paper Industry 2025 Spring Annual Meeting	01/30/2024	164	02/19/2025	02/21/2025	\$192,630.29	\$5,525.88	Tina
49682	NAXSA 2025	12/11/2023	353	02/24/2025	03/01/2025	\$399,350.18	\$12,182.87	Tina
50222	2025 Carol Carfang,Nursing & Healthcare Ethic	03/26/2024	23,294	02/24/2025	03/02/2025	\$15,979,693.41	\$539,463.76	Hortensia
49971	Natil Motor Frieght Spring Meeting 2025	04/29/2024	224	03/01/2025	03/05/2025	\$203,159.45	\$5,611.91	Liz
49959	2025 ODVA Industry Conference and Annual Meeting of Members	03/18/2024	496	03/15/2025	03/22/2025	\$440,163.02	\$11,316.86	Brian
49779	[REDACTED]	01/24/2024	625	04/02/2025	04/05/2025	\$738,489.40	\$19,658.99	Kayla
49708	163 - 2025 National Sales Meeting - VC	02/20/2024	678	04/05/2025	04/11/2025	\$318,521.43	\$2,711.39	Brian
50034	Dynamic Essentials 2025	02/20/2024	504	04/09/2025	04/14/2025	\$590,702.94	\$14,092.94	Tina
49370	2025 ALSC Symposia/veterinary professionals	11/13/2023	405	04/30/2025	05/04/2025	\$430,369.58	\$13,020.68	Brian
49595	Pivotal Financial Advisors Meeting 2025	11/21/2023	178	05/03/2025	05/07/2025	\$152,936.05	\$4,044.93	Brian
45896	2025 NLC-RISC Trustees Conference	02/08/2024	680	05/14/2025	05/17/2025	\$666,814.70	\$16,790.01	Liz
49247	2025 Annual Conference	01/03/2024	504	05/16/2025	05/21/2025	\$540,842.43	\$13,059.01	Hortensia
49648	ECI Polymer Reaction Engineering 2025	01/25/2024	627	06/01/2025	06/06/2025	\$583,672.54	\$15,261.88	Hortensia
49249	2025 Reunion	03/13/2024	150	07/03/2025	07/06/2025	\$238,231.14	\$5,747.25	Hortensia
49447	IBEW Government Rooms	10/31/2023	357	10/10/2025	10/17/2025	\$332,086.98	\$8,850.48	Liz
49481	IBEW Railroad Conference 2025	10/31/2023	567	10/10/2025	10/17/2025	\$658,923.98	\$14,823.86	Liz

Lead ID	Lead Name	Definite Date	Total Room Nights Possible	Room Block Begin	Room Block End	Spending(Total)	Taxes-Local(Direct)	First Name
49666	Florida Gas Utility 2025 Annual Meeting	03/20/2024	270	10/14/2025	10/17/2025	\$242,403.74	\$7,064.50	Kayla
49446	[REDACTED]	10/27/2023	640	10/18/2025	10/21/2025	\$694,096.85	\$15,001.82	Kayla
49594	ASC 2025 Executive Leadership Conference	03/13/2024	254	10/19/2025	10/23/2025	\$281,678.76	\$7,327.43	Liz
49299	2025 AgGateway Annual Meeting & Conference	10/02/2023	550	11/01/2025	11/07/2025	\$589,566.60	\$13,498.33	Liz
49471	Laboratory Products Association (LPA) - Annual Meeting 2025	02/01/2024	403	11/01/2025	11/05/2025	\$429,376.79	\$9,871.40	Liz
50268	NIAIA Mid Year Meeting 2026	04/02/2024	36	01/29/2026	02/02/2026	\$29,854.34	\$810.70	Brian
49663	NCPA 2026 Multiple locations Pharmacy Conference	12/06/2023	721	02/15/2026	02/24/2026	\$964,319.65	\$23,782.96	Liz
50361	SAWD 2026 Annual Meeting	04/17/2024	848	06/21/2026	06/27/2026	\$564,271.21	\$4,335.78	Tina
50290	South Tampa Psychodrama Training 2026	04/24/2024	112	07/30/2026	08/02/2026	\$91,392.21	\$2,290.51	Kayla
48297	NIAIA 2026	04/02/2024	1,340	09/25/2026	10/04/2026	\$1,217,992.91	\$30,591.72	Brian
49531	2026 NARUC Eastern Utility Rate School	01/04/2024	909	10/02/2026	10/10/2026	\$871,292.26	\$19,172.39	Liz
49885	[REDACTED]	03/07/2024	900	10/24/2026	10/30/2026	\$874,039.42	\$21,218.55	Kayla
49575	Annual Meeting 2026	11/26/2023	498	11/08/2026	11/13/2026	\$633,738.21	\$16,587.54	Liz
49664	NCPA 2027 Multiple locations Pharmacy Conference	12/06/2023	721	02/14/2027	02/23/2027	\$987,828.48	\$24,434.36	Liz
49532	2027 NARUC Eastern Utility Rate School	03/29/2024	909	10/01/2027	10/09/2027	\$898,291.44	\$19,977.34	Liz
	COUNT: 185		SUM: 101,925			SUM: \$94,909,416.54	SUM: \$2,487,232.27	



April 2024 TDC Report

Trade Shows and Travel

Connect Spring, Las Vegas, NV
April 1-5, 2024. Attended: Hortensia Simmons

GMITE, Orlando, FL
April 7-10, 2024. Attended: Kayla Freeman

Destination International, Washington D.C.
April 8-12, 2024. Attended: Hortensia Simmons

ConferenceDirect APM, Arlington, TX
April 8-10, 2024. Attended: Brian Hilterbrandt and Tina Berrien

Incentive Live, Las Vegas, NV
April 28-May 1, 2024. Attended: Tina Berrien

Site Visits

Mid-Americian Research Chemical – 184 room nights

Geographic Soluations – 769 room nights

ME Engineers - 150 room nights

Ogletree Soluations - 296 room nights

Upcoming Trade Shows and Travel

CVENT Connect, San Antonio, TX

June 10-13, 2024. Attending: Brian Hilterbrandt

SAP MSP Twins Event, Minneapolis, MN

June 17-20, 2024. Attending: Stephanie Alexander-Priakos

M&I, Miami, FL

June 23-26, 2024. Attending: Kayla Freeman

	<u>FY 2023/2024</u>	<u>FY 2022/2023</u>
LEADS IN APRIL:	119	43
YEAR TO DATE	<u>FY 2023/2024</u>	<u>FY 2022/2023</u>
Total room revenue	\$94,909,416	\$55,927,537
Total Definite room nights	101,925	60,951
Total County impact	\$2,487,232	\$1,310,076