

**St. Petersburg/Clearwater Film Commission  
March 2024 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	REI Media Studio	REI	15	68	\$150,000	\$50,000
Commercial / Advertising	Shoplifter Studios	Wonder Bread	45	0	\$150,000	\$60,000
Commercial / Advertising	MFIN MEDIA LLC	Reel Life shoot	2	2	\$7,000	\$4,000
Commercial / Advertising	HSNi	AT67752 Promo Cross Channel Natasha Rap HSN Lesson	15	0	\$6,000	\$1,000
Commercial / Advertising	The Vault	Snickers Commercial	25	25	\$150,000	\$90,000
Commercial / Advertising	MLB Network	MLBN/Corona	10	48	\$13,000	\$13,000
Commercial / Advertising	Bluewater Media	Outdoor Cooking Equipment Commercial	20	0	\$100,000	\$100,000
Commercial / Advertising	AMD Films Inc	Spectrum	55	30	\$800,000	\$600,000
Corporate / Industrial	Audaz Productions	Motel Hell	4	1	\$5,000	\$5,000
Feature	Beach Entertainment FL LLC	Mother Nature & the Doomsday Prepper	100	196	\$850,000	\$718,199
Music Video	Joey Durango	Soul Circus Cowboys Sit On A Beach Music Video (BAND)	10	0	\$5,000	\$2,000
Other	Canders Productions	Acting Mockumentary	30	0	\$1,000	\$1,000
Short Film	University of Tampa	Happy Birthday, Seth	4	0	\$100	\$100
Still Photography	HSN	HSN Summer Style Photo Shoot	25	4	\$30,000	\$20,000
Still Photography	Lakewood Ranch Digital Photography Club	Sunrise Through the Skyway Bridge Spans	0	0	\$100	\$100
TV / Reality	Magilla Entertainment	I Love a Mama's Boy	2	5	\$20,000	\$10,000
TV / Reality	EFC Sports 1 Productions Inc.	100 Days to Indy S2	4	45	\$2,500,000	\$20,000
	<b>March 2024 Totals</b>		<b>366</b>	<b>424</b>	<b>\$4,787,200</b>	<b>\$1,694,399</b>
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	March '24 Leads	FY to Date Oct 23 - Sept 24
Film	1	\$718,199	8	\$2,233,198	Film Leads: 3	16
Television	0	\$0	1	\$5,000	TV/PR/DM/CI/Othr: 8	54
TV / Reality	2	\$30,000	6	\$1,470,000		
Commercial/Infomer	8	\$918,000	30	\$2,238,600		
Still Photography	2	\$20,100	20	\$575,200		
Documentary	0	\$0	4	\$146,000		
Digital Video/Web	0	\$0	1	\$5,000		
Corporate	1	\$5,000	2	\$13,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	3	\$3,100	13	\$15,700		
	<b>17</b>	<b>\$1,694,399</b>	<b>85</b>	<b>\$6,701,698</b>		



**St. Petersburg/Clearwater Film Commission  
March 2024 Report - Prepared by: Lisa Dozois**

2023-2024 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November	17	66	172	1417	\$2,093,400
2023 December	15	54	250	441	\$924,100
2024 January	6	20	72	82	\$309,000
2024 February	12	31	129	286	\$674,599
2024 March	17	41	366	424	\$1,694,399
2024 April					
2024 May					
2024 June					
2024 July					
2024 August					
2024 September					
<b>Totals</b>	<b>85</b>	<b>274</b>	<b>1,201</b>	<b>3,656</b>	<b>\$6,701,698</b>

2024 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	6	20	72	82	\$309,000
February	12	31	129	286	\$674,599
March	17	41	366	424	\$1,694,399
April					
May					
June					
July					
August					
September					
October					
November					
December					
<b>Totals</b>	<b>35</b>	<b>92</b>	<b>567</b>	<b>792</b>	<b>\$2,677,998</b>

