

**St. Petersburg/Clearwater Film Commission  
April 2024 Report - Prepared by: Lisa Dozois**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
Commercial / Advertising	Public Address System	Duke Energy	10	9	\$60,000	\$20,000
Commercial / Advertising	Ad Partners Inc	Amscot 2024	15	16	\$210,000	\$140,000
Commercial / Advertising	ChappellRoberts	Against The Grain	13	0	\$70,000	\$70,000
Commercial / Advertising	Bluewater Media	Stander 4 Products	15	0	\$20,000	\$20,000
Commercial / Advertising	Lewis Communciations	Orlando Health	12	20	\$100,000	\$40,000
Commercial / Advertising	HSN, Inc	AT68920_FH_Promo_DG2ByDianeGilman	18	0	\$5,000	\$3,000
Documentary	Cicada Song Films LLC	In The Land of Flowers	0	2	\$20,000	\$500
Music Video	Nicholas James Bath	Music Video for Kayla Spurlock	2	0	\$1,000	\$1,000
Still Photography	Eleanor Bricker Photo, LLC	April 2, 2024 Engagement Session	3	0	\$100	\$100
TV / Reality	American Dream Media and Tech Holdings	Selling Coastal	4	0	\$1,000	\$1,000
TV / Reality	QUIDNET MEDIA, LLC	New House, No Debt	3	21	\$2,000,000	\$5,000
TV / Series	Carson International Inc.	Purina Pro Plan Incredible Dog Challenge	30	122	\$157,000	\$157,000
Web Series	Danny Lewis	What Doesn't Exist	3	0	\$3,500	\$3,500
	<b>April 2024 Totals</b>		<b>128</b>	<b>190</b>	<b>\$2,647,600</b>	<b>\$461,100</b>
Production Type Key	Number of Productions by Type	Local Spend by Production Type	# Prods YTD	Spend Fis YTD	April '24 Leads	FY to Date Oct 23 - Sept 24
Film	0	\$0	8	\$2,233,198	Film Leads: 1	17
Television	1	\$157,000	2	\$162,000	TV/PR/DM/CI/Othr: 13	67
TV / Reality	2	\$6,000	8	\$1,476,000		
Commercial/Infomer	6	\$293,000	36	\$2,531,600		
Still Photography	1	\$100	21	\$575,300		
Documentary	1	\$500	5	\$146,500		
Digital Video/Web	1	\$3,500	2	\$8,500		
Corporate	0	\$0	2	\$13,000		
Student	0	\$0	0	\$0		
Other/ Music Video/Short	1	\$1,000	14	\$16,700		
	<b>13</b>	<b>\$461,100</b>	<b>98</b>	<b>\$7,162,798</b>		



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2023-2024 Fiscal YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
2023 October	18	62	212	1006	\$1,006,200
2023 November	17	66	172	1417	\$2,093,400
2023 December	15	54	250	441	\$924,100
2024 January	6	20	72	82	\$309,000
2024 February	12	31	129	286	\$674,599
2024 March	17	41	366	424	\$1,694,399
2024 April	13	21	128	190	\$461,100
2024 May					
2024 June					
2024 July					
2024 August					
2024 September					
<b>Totals</b>	<b>98</b>	<b>295</b>	<b>1,329</b>	<b>3,846</b>	<b>\$7,162,798</b>

2024 Calendar YTD Totals					
Month	Projects	Shoot Days	Hires	Rooms	County Spend
January	6	20	72	82	\$309,000
February	12	31	129	286	\$674,599
March	17	41	366	424	\$1,694,399
April	13	21	128	190	\$461,100
May					
June					
July					
August					
September					
October					
November					
December					
<b>Totals</b>	<b>48</b>	<b>113</b>	<b>695</b>	<b>982</b>	<b>\$3,139,098</b>

